11

WESLEY ANDREWS CO.
PORTLAND, ORE.

NO. 7A-H135

ORDER NO. 67976

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ LEFT] UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH HEAD LIGHT HOUSE AND FORT CANBY, LOOKING TOWARD LONG BEACH, WASHINGTON

PRIVATE NO. BEFORE TITLE.- 613

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 20 1937

Cost Dept. Checked
By
Date JAN 20 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED.
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	9	5½	1-20	1-26 SP
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-26	1-26 4F
ENGRAVING				
HAND COLOR PROOF	40	1½		2-9
ARTIST DEPT.	38	10½	3-6	3-10

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

8

15
121

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 7A-H136

ORDER NO. 67976

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER. (LEFT)

TITLE (IN FULL) SALMON JUMPING PUNCH BOWL FALLS, HOOD RIVER, NEAR COLUMBIA RIVER HIGHWAY, OREGON

SMALL TYPE.- PHOTO BY FRANK I. JONES

PRIVATE NO. BEFORE TITLE.- 895

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER.

COLOR DESCRIPTION SEE TISSUE ATTACHED. SHOW AS MUCH DROP OF FALLS AS POSSIBLE. DEDUCT AT TOP FOR PROPORTION.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 18 1937

Cost Dept. Checked
By R.B.
Date JAN 18 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937 B
SKETCH				
RETOUCHING	14	3	1-18	1-21 SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-21	1-21
ENGRAVING				
HAND COLOR PROOF	121	1½	2-9	2-9
ARTIST DEPT.	53	10½	3/4/37	3/13/37

MAR 23 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR P. C. P. OK'D

By

DATE Filed
By JB

DATE Photo Returned to Customer

14

118

reprint

[illegible]

NO. 7A-H137

WESLEY ANDREWS CO.,
PORTLAND, ORE.

ORDER NO. 6797 6

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) UPPER ROGUE RIVER, CRATER LAKE HIGHWAY, OREGON

SMALL TYPE.- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE.- 894

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate
By [illegible]
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By P.G.
Date JAN 18 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH				
RETOUCHING	12	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		1-25	1-25 H.
ENGRAVING				
HAND COLOR PROOF	103	1½		
ARTIST DEPT.	34	9¾	3-10-37	3-11-37 F. W.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JB

DATE Photo Returned to Customer

12

ST
118

12

WESLEY ANDREWS CO.,
PORTLAND, ORE.

NO. 7A-H138

ORDER NO. 67976

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAVES CREEK LOOPS, MT. SEXTON, PACIFIC HIGHWAY, OREGON

SMALL TYPE.- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE.- 893

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,794,775

Executive OK of Estimate
By JAN 20 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937
SKETCH				
RETOUCHING	10	3	1-19	1-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23
ENGRAVING				
HAND COLOR PROOF	184	1¾	2-1	2-1
ARTIST DEPT.	49	12½	3-10	3-11-37

MAR 23 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

To Curt Open
all on Sheet given in
WK 1937

10

ST
121

WESLEY ANDREWS Co.,
PORTLAND, ORE.

NO. 7A-H139

ORDER NO. 67976

DATE 1-14-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LEFT, LOWER, CENTER - BORDER.

TITLE (IN FULL) SAVAGE RAPIDS DAM, ROGUE RIVER FROM PACIFIC HIGHWAY, OREGON

SMALL TYPE.- PHOTO BY WESLEY ANDREWS

PRIVATE NO. BEFORE TITLE.- 892

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 18 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH				
RETOUCHING	14	2	1-18	1-21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-21	1-22
ENGRAVING				
HAND COLOR PROOF	151	1½	1-7	1-7
ARTIST DEPT.	50	10½	2/10/37	2/12/37

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

MAR 23 1937
DATE Filed
By
DATE Photo Returned to Customer

M

ST.
118

NO.7A-H140

WESLEY ANDREWS CO.,
PORTLAND, ORE.

ORDER NO.67976

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TIME-WORN ROCKS BY THE SEA (VERSE)

SMALL TYPE.- (C) MARGARET BRADSHAW

PRIVATE NO. BEFORE TITLE.- 466

FRONT NO 19 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE CARDS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RG
Date JAN 1[illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			[illegible] 1937	[illegible]
SKETCH	18	1		
RETOUCHING	17	2	1-18	1-21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23
ENGRAVING				
HAND COLOR PROOF	151	1½	1-9	1-10
ARTIST DEPT.	27	8		3-11-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

17-2
18-1

E

NO. 7A-H141

WESLEY ANDREWS CO.,
PORTLAND, ORE.

ORDER NO. 67976

DATE 1-14-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL ~~OF THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: LEFT [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENCHANTMENT DRIVE, CRATER LAKE HIGHWAY, OREGON

PRIVATE NO. BEFORE TITLE.- 891

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 19 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

Photo to Const 12/2/43

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937
SKETCH				
RETOUCHING	12	1	1-19	1-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	
ENGRAVING				
HAND COLOR PROOF	12	1½		3-7
ARTIST DEPT.	154	9¾	3-9	3-15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

12
4

ST
121

6

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H142

ORDER NO. 67974

DATE 1-13-1937

25 ART COLORTONE POST CARDS WHITE BORDER.
M

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) VENETIAN POOL, CORAL GABLES, FLA.

PRIVATE NO. BEFORE TITLE- M-35

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

D7759

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEE CARD 4A-H642 FOR COLORS. WATER NOT SO BLUE. MORE BRIGHT COLORS TO POLES - BLUES, YELLOW, REDS, ORANGE, GREEN. A LITTLE COLOR IN LOW PORTION OF BUSHES IN LEFT FOREGROUND. BURPLE BOUGAINAILLE IN BACKGROUND. ANTIQUE TILE WAIKS AROUND POOL. TILE ROOF OF BLDGS. IS VARIGATED SPANISH TILE-TERRA COTTA, BROWN AND GREY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				757
RETOUCHING	6	4	1-14	1-18 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-18	1-18 H.H.
ENGRAVING				
HAND COLOR PROOF	41	1½		1-19
ARTIST DEPT.	155	9¾	2-6-37	2-13-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By Jo
DATE Photo Returned to Customer

6

X
115

NO. 7A-H143

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER NO. 67973

DATE 1-13-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMUNITY BUILDING IN POCAHONTAS PARK, VERO BEACH, FLA.
PRIVATE NO. BEFORE TITLE- V-5

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BLDG. WHITE, CREAM WINDOW TRIM, GREEN ROOF. PURPLE BOUGANVILLEA VINE ON CHIMNEYS. RED HIBISCUS AROUND BLDG. BLDG. TO LEFT CREAM STUCCO, RED TILE ROOF, SURROUNDSE BY RED POINISCTTIAS. PUT WATER IN POOL. TAKE OUT POLE AND WIRES. NICE GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,776

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JAN 14 1937

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	5	4	1-14	1-16
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-16	1-18
ENGRAVING				
HAND COLOR PROOF	163	1½		1-19
ARTIST DEPT.	159	9½	2-4	2-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

5

ST-115

R

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 7A-H144

ORDER NO. 67973

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RIO-MAR CLUB, VERO BEACH, FLA.

PRIVATE NO. BEFORE TITLE.-V-6

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BLDG. WHITE STUCCO. SPANISH VARIG. RED TILE ROOF. GREEN WINDOW SHUTTERS. BUSHES ARE RED HIBISCUS. NICE GREEN LAWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.79

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	17	3	1-14	1-16 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-16	1-18
ENGRAVING				
HAND COLOR PROOF	163	1½	1-18	1-19
ARTIST DEPT.	156	9½	2-8-37	2-12-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

17

ST.
115

NO. 7A-H145

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

ORDER No. 67973

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE, FORT PIERCE, FLA.

PRIVATE NO. BEFORE TITLE.- F.P. 25

~~F.P.25~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION CREAM BLDG, GRAY TOP TRIM. ROOF TO LEFT RED VARIG. TILE. DOORS BROWN. OVER ENTRANCE LIGHT BLUE ORNAMENTED WORK BEHIND IRON WORK. BASE OF BLDG. GRAY. AWNINGS BURNED ORANGE. PINK AND WHITE OLEANDER BUSHES. SMALL BUSHES RED AND WHITE FLOWERS. TAKE OFF FROM FOREGR.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New [illegible]

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING		5½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-16	1-18 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1¼	1-18	1-19
ARTIST DEPT.	54	9	2-5	2-16

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

10

[illegible]

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 7A-H146

ORDER NO. 67973

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) CASINO INDIALANTIC AND BEACH, MELBOURNE, FLA.

PRIVATE NO. BEFORE TITLE- M-14

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION CUT DOWN VIEW AS INDICATED. BLDG. CREAM TUCCO, TOP TRIM BROWN. ROOFLINE RED. WINDOW TRIM LIGHT BLUE. PUT FLAGS ON POLES. CLEAN-UP BOARDWALK, AND SHOW OCEAN NATURAL. MAKE SNAPPY CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate OK or Estimate
By
Date JAN 14 1937

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	5	5	1-14	1-18 St.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-18	1-18 St.
ENGRAVING				
HAND COLOR PROOF	163	1½		1-19
ARTIST DEPT.	152	9½	2-3	2-4

FEB 5 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

5

ST.
115

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 7A-H147

ORDER NO. 67973

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MELBOURNE HIGH SCHOOL, MELBOURNE, FLA.

PRIVATE NO. BEFORE TITLE.- M-15

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

7B-H1065

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BLDG. WHITE, DARK CREAM TO BUFF TRIM. CREAM WINDOW CASINGS. RED HIBISCUS BUSHES ON GREEN LAWN TO RIGHT. CRIMSON BOUGAINVILLEA BUSHES ON GREEN LAWN TO LEFT. PUT CLOUDS IN SKY. CEMENT WALK.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] 4 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. 1,707,?

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New print

1/2

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 14 1937

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	5 10	6	1-14	1-18 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-18	1-18 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1¼		1-19
ARTIST DEPT.	33	8½	2-7	2-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

10-4
5-2

15
115

New Print

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 7A-H148

ORDER NO. 67973

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE TANGERINE HOTEL, BROOKSVILLE, FLA.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- B-1

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

CREAM TO LIGHT TAN STUCCO FINISH BLDG. WITH SLIGHT PINK TINT. ROOFLINE RED TILE. DARK WINDOW TRIM. VINE OVER CANOPY AT ENTRANCE IS FLAME VINE OF REDDISH YELLOW COLOR. WHITE OLEANDER BUSH TO LEFT. MAKE FOREGR. LAWN NICE GREEN. THERE IS A RED HIBISCUS BUSH AT CORNER. TAKE OUT WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	7	5½	1-14	1-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-16	1-18
ENGRAVING				
HAND COLOR PROOF	40	1½		1-19
ARTIST DEPT.	156	9½	2-5-37	2-[illegible]-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

7

5
115

FLORIDA POST CARD CO.,
JACKSONVILLE, FLA.

NO. 7A-H149

ORDER NO. 67972

DATE 1-13-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ONE OF THE GATES FOR CONTROLLING WATERS OF LAKE OKEECHOBEE, FLORIDA

PRIVATE NO. BEFORE TITLE.-920

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

CEMENT LOCKS WITH SILVER COLOR EDGE TRIM. TOP TOWERS SILVER COLOR. MAKE SIDES NICE GREEN GRASS. SNAPPY CLOUD EFFECT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓣ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 14 1937 43
SKETCH				
RETOUCHING	17	3	1-14	1-15 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-15	1-16
ENGRAVING				
HAND COLOR PROOF	40	1¼		1-19
ARTIST DEPT.	53	8½	2/8/37	2/15/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

17

ST 113

FLORIDA POST CARD CO.
JACKSONVILLE, FLA.

NO 7A-H150

ORDER NO. 67972

DATE 1-13-1937

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT ON INDIAN RIVER, FLORIDA.
BOT- T-2 ALONG THE BANK AT TITUSVILLE, FLA.

PRIVATE NO. BEFORE TITLE.-921

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~[illegible]~~ C.T. & CO.

COLOR DESCRIPTION
MAKE SPLENDID MOONLIGHT SCENE SHOWING MOON IN RAGGED CLOUD EFFECT. SHOW PRETTY MOONLIGHT IN WATER. OTHER COLORING TO SUIT BEST.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Print

R

Executive OK of Estimate
By
Date JAN 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.S.
Date JAN 16 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 16 1937	JAN 16 1937
SKETCH				
RETOUCHING	7	3½	1-16	1-18
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		1-18	1-18 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1½		1-19
ARTIST DEPT.	32	9½	2-9	2-12-37 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By B
DATE Photo Returned to Customer

Rush

7

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H151 ORDER NO. 67966 DATE 1-12-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COIT HOTEL
OAKLAND, CALIF.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, ~~FULL FACE~~ White border

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full COIT HOTEL (AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. ALSO INSTRUCTIONS

PHOTO LITHO
Rephoto
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

NEG. NO.

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Larg photo

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

5½
C 1½
A .10
C - 3/4

Art Work
[illegible]

2

5T.
C

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H152 ORDER NO. 67961 DATE 1-18-1937

CUSTOMER HOFMANN BROOM WORKS,
READING, PA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOFMANN BROOMS NATIONALL KNOWN FOR QUALITY
(AS PER SKETCH)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
→ no. on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED. NOTE CORRECTIONS.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

37

Rephoto
Layout 2½
Ret 5½
H.C 1¾
L.A. 11

10
13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H153 ✓ ORDER NO. 67967 DATE 1-27-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WAVERLY GROWERS COOPERATIVE
WAVERLY, FLA.

6 M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full (AS PER COPY ATTACHED)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH
SEE TISSUE & INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

2 ✓

Pat 6½
H.C 2½
L.A. 13½

[illegible]

[illegible]

10

ST
132

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO7A-H154

ORDER NO. 67987

DATE 1-13-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) ST. JOE RIVER IN THE BITTER ROOT MOUNTAINS
BOT- AT AVERY, IDAHO

PRIVATE NO. BEFORE TITLE.- 701

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

E

3BH266

Executive OK of Estimate
By
Date JAN 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937 4½
SKETCH				
RETOUCHING	4	2½	1-14	1-20 Sc
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	65		1-20	1-21 4½
ENGRAVING				
HAND COLOR PROOF	63	1½		
ARTIST DEPT.	157	12	2-27	3-2

DATE BLUEPRINT OK'D
By

DATE HANDCOLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By Sto

DATE Photo Returned to Customer

12-1
4-1½

5T
114

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H155

ORDER NO. 67987

DATE 1-13-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SPOKANE COUNTY COURT HOUSE, SPOKANE, WASHINGTON.

PRIVATE NO. BEFORE TITLE.- 4380.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTO

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 14 1937
SKETCH				
RETOUCHING	10	4	1-14	1-15 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-15	1-16 LT.
ENGRAVING				
HAND COLOR PROOF	184	1½	1-30	1-31
ARTIST DEPT.	153	9	2-18	2-23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 6 1937

937

10

CT.
113

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H15 6

ORDER NO. 67987

DATE 1-13-1937

12M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RIVERSIDE AVENUE, SPOKANE, WASHINGTON.

PRIVATE NO. BEFORE TITLE.- 1429

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Make horizontal card!

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

E

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	2	7	1-14	1-19 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	69		1-20	1-20 NS.
ENGRAVING				
HAND COLOR PROOF	151	1½	2-2	2-3
ARTIST DEPT.	54	9¾	2-22	3-3

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

2

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H157

ORDER NO. 67987

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNKEN GARDEN AT MANITO PARK, SPOKANE, WASH.

PRIVATE NO. BEFORE TITLE.- 1731

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

in 2BH35

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 15 1937

Cost Dept. Checked
By
Date JAN 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 15 1937	JAN 15 1937
SKETCH				
RETOUCHING	5	5½	1-15	1-20
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		1-20	1-22
ENGRAVING				
HAND COLOR PROOF	151	1½	2-2	[illegible]
ARTIST DEPT.	50	1½	2/20/37	2/25/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

1 - 22
5 - 3

117

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H158

ORDER NO. 67987

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) CHUCKANUT DRIVE, BELLINGHAM, WASH.

BOT- ONE OF WASHINGTON'S BEAUTIFUL AUTO ROADS.

special type © CLYDE BANKS

PRIVATE NO. BEFORE TITLE.- 9330

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By KB
Date JAN 14 1937

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937 B
SKETCH				
RETOUCHING	8	3	1-14	1-20 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		1-20	1-20 LT
ENGRAVING				
HAND COLOR PROOF	184	1½	1-30	1-31
ARTIST DEPT.	30	1½		3-3-7 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JB
DATE Photo Returned to Customer

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H159

ORDER No. 67987

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A BEAUTIFUL SCENE IN THE MOUNTAINS.

PRIVATE NO. BEFORE TITLE.- 1732

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION WATER BLUE. LOTS OF COLOR ON HILLS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 15 1937

Cost Dept. Checked
By
Date JAN 16 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 16 1937	JAN 16 1937
SKETCH				
RETOUCHING	6	3½	1-16	1-22 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-22	~~1-23 HT~~ 1-26 HT.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-3
ARTIST DEPT.	152	1½	2-16	2-23

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

6

17

NO. 3A-H160

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 67987

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. RAINIER, WASHINGTON,
ELEVATION14,408 FEET.

Small type - © ASAHEL CURTIS

PRIVATE NO. BEFORE TITLE. - 1664

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 15 1937	JAN 15 1937
SKETCH				
RETOUCHING	17	2	1-15	1-21 S.C.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23 4T.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-3
ARTIST DEPT.	23	1½		3-3

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

17

ST

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H161

ORDER NO. 67987

DATE 1-13-1937

13M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON U.S. HIGHWAY NO. 10 IN SNOQUALMIE PASS ALONG LAKE KEECHELUS, IN THE CASCADE MOUNTAINS.

PHOTO BY ASAHEL CURTIS

PRIVATE NO. BEFORE TITLE.- 2411

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Take out pole

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.75

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5

Receive OK of Estimate

JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By 42

Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	13	3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-15	1-18
ENGRAVING				
HAND COLOR PROOF	184	1½	1-30	1-31
ARTIST DEPT.	32	11½	3-2	4-3 Blt

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed MAR 23 1937

By

DATE Photo Returned to Customer

4BA. 1340

13

5-114

E

NO. 7A-H162

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 67990

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FLATHEAD RIVER, MONTANA, ON WAY TO GLACIER NATIONAL PARK.

~~COPYRIGHT~~ © J.L. ROBBINS

PRIVATE NO. BEFORE TITLE.- 1052

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 11 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 11 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937
SKETCH				
RETOUCHING	5	3½	1-14	1-18
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		1-8	1-14
ENGRAVING				
HAND COLOR PROOF	184	1½	1-30	1-31
ARTIST DEPT.	53	11¾	2/19/37	2/23/37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

ST. 114

ROBBINS-TILLQUIST
SPOKANE, WASH.

NO 7A-H163

ORDER NO 67990

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) POST OFFICE, BILLINGS, MONTANA

PRIVATE NO. BEFORE TITLE.- 5200

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 R. NO NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.759,773

Executive OK of Estimate
JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 14 1937
SKETCH				
RETOUCHING	3	5½	1-14	1-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		1-20	1-20
ENGRAVING				
HAND COLOR PROOF	163	1¼		2-
ARTIST DEPT.	48	8¼	2-19	2-24

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

3

5T
H3

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H164

ORDER No. 67990

DATE 1-13-1937

12 M 300 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MC DONALD FROM ROCK POINT, GLACIER NATIONAL PARK, MONTANA

~~C[illegible]~~ (C) J.L. ROBBINS

PRIVATE NO. BEFORE TITLE.- 1058

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BRING OUT HILLS. MAKE A MOONLIGHT OR SUNSET.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 14 1937 B
SKETCH				
RETOUCHING	7	3	1-14	1-15 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		1-15	1-15
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1-
ARTIST DEPT.	30	10½		2-24- Btt

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

Jh

1937

7

5C

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

6 NO. 7A-H165

ORDER NO. 67990

DATE 1-15-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE JANET, GLACIER NATIONAL PARK, MONTANA

SMALL TYPE - [redacted] (C) HILEMAN

PRIVATE NO. BEFORE TITLE.- 1054

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6

Executive OK of Estimate
By
Date JAN 14 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 15 1937 3
SKETCH				
RETOUCHING		2½	1 - 14	1 - 16 2
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1 - 16	1 - 18 4.8.
ENGRAVING				
HAND COLOR PROOF	151	1½	1 - 2	2 - 3
ARTIST DEPT.	22	12		3 - 4 Blt

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

13

ST. 114

G

NO. 7--H166

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 67990

DATE 1-13-1937

1M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) MONARCHS OF THE PAST
BOT- GLACIER NATIONAL PARK, MONTANA

SMALL TYPE & ~~PHOTO BY~~ (C) HILEMAN

PRIVATE NO. BEFORE TITLE.- 1056

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date [illegible] 1937

Cost Dept. Checked
By
Date JAN 1[illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 15 1937	JAN 15 1937
SKETCH				
RETOUCHING	6	3	1-15	1-21 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23 47
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1
ARTIST DEPT.	162	9¾	2-24	2-26

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By JB

DATE Photo Returned to Customer

6

ST
114

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H167

ORDER No. 67990

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) INDIAN ON PINTO PONY IN GLACIER NATIONAL PARK, MONTANA

small type - PHOTO BY HILEMAN

private NO. BEFORE TITLE.- 1057

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION RETOUCH HILLS TO BRING ART CLEAR. ADD A LITTLE TO LEFT SIDE SO AS NOT TO CUT INTO INDIAN. WHITE BUCK SUIT. RED AND BLUE BEAD. COLORED TRIM. INDIAN SADDLE BLANKET.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.759775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 15 1937

Cost Dept. - Checked
By
Date JAN 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 15 1937	JAN 15 1937
SKETCH				
RETOUCHING	6	4½	1-15	1-22 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-22	1-23 H.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	34	10¾	2-24-37	2-26-37 F.W.

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

6

NO. 7A-H168

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

ORDER NO. 67990

DATE 1-1 -1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) DEER IN GLACIER NATIONAL PARK, MONTANA.

SMALL TYPE. PHOTO BY HILEMAN

PRIVATE NO. BEFORE TITLE.- 1059

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SHOW THE FULL HEIGHT OF CLIFF.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 14 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 14 1937	JAN 14 1937
SKETCH				
RETOUCHING	6	1½	1-14	1-15
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-15	1-16
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1
ARTIST DEPT.	125	9	2-26	3-1

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

JAN 16 1937

6

ST-113

ROBBINS-TILLQUIST CO.,
SPOKANE, WASH.

NO. 7A-H169

ORDER NO. 67990

DATE 1-13-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) FLATHEAD LAKE, MONTANA

SMALL TYPE. PHOTO BY HILEMAN

PRIVATE NO. BEFORE TITLE.- 2445

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION PUT MORE SNOW ON HILLS. WATER GREYISH BLUE. NOT SO BLUE AS OTHER CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

16 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 15 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date JAN 15 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 15 1937	JAN 15 1937
SKETCH				
RETOUCHING	12	3	1-15	1-18 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-18	1-19 4E
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1
ARTIST DEPT.	161	12½	I/25/37	I-26-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

13
12

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H170 ✓ ORDER NO. 68531 DATE 1-23-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER T. J. LEWIS
CHICAGO, ILL.

12½ M PC GROUP (3) SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full CHURCH OF THE SACRED HEART
(AS PER COPY)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

[✓ Stripping] — [✓ White Border] — Full Face.

[✓ Blue Print] — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE TISSUES ATTACHED TO PHOTOS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

½

15

2

16

c ½

C. E. [illegible] Company

55.00 [illegible]

MAKEOVER

Charge to 1701 Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO LITHO	
COMPOSING	
ART DEPT. HC	2/4
ENGRAVING	

Time Returned to Cust. Dept.

Date FEB 25 1937

By

18

1

2 [illegible]
25 H.122

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H171

ORDER NO. 68521

DATE 1-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.	FRONT NO. 1 R. M. YES
TITLE (IN FULL) EMPIRE STATE BUILDING AT NIGHT, NEW YORK CITY BOT: BUSY PERSON'S CORRESPONDENCE CARD - TIME IS MONEY - CHECK ITEMS DESIRED SMALL TYPE: (C) C.T.&CO.CHICAGO	IMPRINT SAME AS ABOVE
PRIVATE NO.UPPER LEFT CORNER: 115	PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937
SKETCH layout	13	2	1-19	1-25 Sl.
RETOUCHING		7		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-26
ENGRAVING				
HAND COLOR PROOF	151	1½	1-27	1-29
ART DEPT.	156	8¾	2-16	2-17

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

3

55
122

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H172
ORDER NO. 68521
DATE 1-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) HOWDY FROM NEW YORK

PRIVATE NO. UPPER LEFT CORNER: 56

BOT, SMALL TYPE: (C) C.T.&CO., CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

Large Drawing

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH Large [illegible]		13		
RETOUCHING	17	8½	1-18	1-27 [illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING. OPAQUING	60		1-27	1-29 2-10
ENGRAVING				
HAND COLOR PROOF	163	2		1-29
ARTIST DEPT.	155	15	2-15	2-17

MAR 23 1937

DATE BLUEPRINT OK'D
By
[illegible]

DATE Filed
By JB
DATE Photo Returned to Customer

17 - 8½
13 - 9¾

ATTENTION!

2 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to LU. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	1
COMPOSING	
ART DEPT. HC	
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 3 1937
By R. G.

Ret. 1 hr

Rush

2-8-

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H173
ORDER NO. 68521
DATE 1-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) TOP: NEW YORK WORLD'S FAIR OF 1939 AS SEEN FROM EMPIRE STATE BUILDING, NEW YORK CITY

BOT: VISIT THE NEW YORK WORLD'S FAIR IN 1939

PRIVATE NO.UPPER LEFT CORNER: 116

SMALL TYPE: (C) C.T.&CO.,CHICAGO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS © PAT. NO. 1.24

ATTENTION!

________ Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q G
Date JAN 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH				
RETOUCHING	7	9½	1-18	1-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		1-23	1-25
ENGRAVING				
HAND COLOR PROOF	18	2		1-29
ARTIST DEPT.	32	16½		3/20/37

DATE BLUEPRINT OK'D
By
DATE [illegible] PROOF OK'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

7

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H174

ORDER NO. 68521

DATE 1-14-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON BRIDGE,
NEW YORK CITY

BOT: BUSY PERSON'S CORRESPONDENCE CARD -
TIME IS MONEY - CHECK ITEMS DESIRED

SMALL TYPE: (C) C.T.&CO.,CHICAGO

PRIVATE NO.UPPER LEFT CORNER: 114

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE SKETCH ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,799,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R. G.
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH Layout		2½		
RETOUCHING	5	1½		
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-26
ENGRAVING				
HAND COLOR PROOF	151	1½	1-27	1-25
ARTIST DEPT.	159	8¾	2-10	2-15

DATE BLUEPRINT OK'D

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

5 1½
13 - 2½

5T
129

ABBOTT DRUG CO.,
CHETEK, WIS.

NO. 7A-H175

ORDER No. 68524

DATE 1-14-1937

6 M ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) GOLF COURSE, CHETEK, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.A.
Date JAN 1[illegible] 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JAN 18 1937	JAN [illegible] 1937
SKETCH				
RETOUCHING	4	2	1-18	1-23 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-23	1-25 S
ENGRAVING				
HAND COLOR PROOF	15	1½	2-4	2-7
ARTIST DEPT.	168	9½	2-10	2-15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By JB
DATE Photo Returned to Customer

4

ST
118

ABBOTT
~~ABOTT~~ DRUG CO.,
CHETEK, WIS.

NO. 7A-H176

ORDER NO. 68524

DATE 1-14-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CHAUTAUQUA CAMP, CHETEK, WIS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.7[illegible]

ATTENTION!

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date JAN 1[illegible] 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 1[illegible] 1937	JAN 1[illegible] 1937
SKETCH				
RETOUCHING	161	2	1-18	1-20 SL.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23 GS.
ENGRAVING				
HAND COLOR PROOF	164	1½	2-12	2-13
ARTIST DEPT.	34	9½	2-19-37	2-22-37 F.W.

DATE BLUEPRINT O.K'D

[illegible] PROOF O.K'D

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

M

ST 118

ABBOTT
~~ABOTT~~ DRUG CO.,
CHETEK, WIS.

NO. 7A-H177

ORDER NO. 68524

DATE 1-14-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE ISLANDS, AS SEEN FROM UPPER PRAIRIE LAKE, CHETEK, Wis.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Ok of Estimate
By
Date JAN 18 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date ~~JAN 18 1937~~

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH				
RETOUCHING	4	1	1-18	1-20 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-20	1-20
ENGRAVING				
HAND COLOR PROOF	151	1½	1-21	1-23
ARTIST DEPT.	153	8¾	2-9	2-13

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

JA -1 1937

4

ST
118

NO. 7A-H178

OTTO ULBRICH CO.,
BUFFALO, N. Y.

ORDER NO. 68526

DATE 1-14-1937

37 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PEACE BRIDGE CROSSING NIAGARA RIVER BETWEEN BUFFALO, N. Y. AND FORT ERIE, ONT.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. SAME AS ON CARD 5A-H699

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A.".

PHOTO PROPERTY OF C.T. & CO. ✓

COLOR DESCRIPTION BLDG. AT RIGHT RED BRICK. TAKE OUT LETTERING. HAVE LEAVES ON TREES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

5BH576

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date [illegible] 1937

Cost Dept. Checked
By RB
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 18 1937	JAN 18 1937
SKETCH				
RETOUCHING		6½	1-18	1-21
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-21	1-22
ENGRAVING				
HAND COLOR PROOF	121	1½	1-23	1-25
ARTIST DEPT.	38	10½	2-13	2-15

DATE BLUEPRINT OK'D
By

[illegible]

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

2

1937

R

OTTO ULBRICH CO.,
BUFFALO, N. Y.

NO. 7A-H179

ORDER NO. 68526

DATE 1-14-1937

37 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) OLD FORT AT FORT ERIE, ONTARIO, NEAR WESTERN TERMINUS OF PEACE BRIDGE.

FRONT NO. 1

R. M. YES same as 7AH699

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE "PLACE STAMP HERE MADE IN U.S.A.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION GRAY LIME STONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate

By

Date JAN 20 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937 3
SKETCH				
RETOUCHING	14	3½	1-17	[illegible] 5c
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-26
ENGRAVING				
HAND COLOR PROOF	151	1½	1-27	1-28
ARTIST DEPT.	34	10½	2-13-37	2-16-37 F.W.

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed FEB 22 1937

By

DATE Photo Returned to Customer

5

55
121

C. Austin

CARTER'S NEWS AGENCY
MOBILE, ALA.

NO. 7A-H180

ORDER NO. 68527

DATE 1-14-1937

12M 500 ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM MOBILE,
ALABAMA

BOX- SMALL TYPE. (C) C.T. & CO.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION SEE CARD 6A-H2264 FOR COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,75[illegible]

Executive O.K. of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH		14		
RETOUCHING	17	8	2 - 1	2 - 9 56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 9	2 - 10 4
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	37	16	2-10-37	2-12-37 Bett.

DATE BLUEPRINT OK'D
By

18 - DATE 2 HAND COLOR PROOF OK'D
5 - 4
2 - 8
17 - 8

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

5T.
137

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H181 ORDER NO. 68529 DATE 1-14-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RICHARD G. KRUEGER, INC.,
NEW YORK, N.Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full AUTHENTIC WALT DISNEY SILLY SYMPHONY CHARACTERS
(STUFFED SOFT TOYS) in parenthesis half size of bal. of title

BOT: (C) WALT DISNEY

FRONT NO. ~~5~~ Spec. (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes ✓ No Special type as sample

IMPRINT: Customer OK [✓ C. T. Imprint] ~~No Imprint~~

no dividing line
no. on front.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

SEE SKETCH ATTACHED. IN RETOUCHING, GIVE EACH OF THE CHARACTERS A MORE DEFINITE OUTLINE - HOWEVER, NOT TOO PRONOUNCED.
SUB TITLES OF EACH CHARACTERS TO BE AS MARKED ON TISSUE OVERLAY, IN BLACK TYPE, OF A SIZE THAT WILL NOT BE HARSHLY OVERDONE OR TOO PROMINENT.

SUBMIT RETOUCHED PHOTO TO CUSTOMER FOR O.K.

Very Rush

PHOTO LITHO
Rephoto

______ Photograph each - Size 5x7 - 8x10 - 10x12

NEG. NO.

______ Prints each from ______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

5½
1½
A 12

#27

MAKEOVER
Charge to RAV Dept.
EST. Makeover Time Required

	TIME	Time Recorded for Cost Dept.
9 am. RETOUCHING	½	Date APR - 5 1937
PHOTO LITHO		
COMPOSING		
ART DEPT. HC	1½	By
ENGRAVING		

Rush

13

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H182 ORDER NO. 68530 DATE 1-27-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MARSHALL, MEADOWS & STEWART, AUBURN, N.Y.

50 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full MISS PIRATE (AS PER COPY)

see letter

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing

Follow Layout

SEE SKETCH AND INSTRUCTIONS ATTACHED.

PHOTO LITHO

Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12

________ Prints each from ______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Rush

Very Very Rush

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Lay-out 6½

Ret 1 hr

R. M. 3½ hr

HC - 1¼ hr

A 1½ hr

C ¾ ?

MAKEOVER

Charge to adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING	2	Time Received in Cost Dept.
PHOTO LITHO		FEB 11 1937
COMPOSING		Date
ART DEPT. HC	1/4	By
ENGRAVING		

13

16

R.

H. L. GREEN CO., (NO. 109) (59025)
902 BROADWAY
NEW YORK, N. Y.

NO. 7A-H183

ORDER NO. 68558

DATE 1-15-1937

6M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) AERIAL VIEW OF MAXWELL FIELD, ALABAMA

SMALL TYPE ON ~~ALL VIEWS~~ - PHOTO BY 4TH PHOTO SECTION, AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937 3
SKETCH				
RETOUCHING	3		1-20	1-21 Sl
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-22 F.S.
ENGRAVING				
HAND COLOR PROOF	163	1¾	1-23	1-25
ARTIST DEPT.	30	14	1-26	1-28 R.H.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 5 1937
By JB

DATE Photo Returned to Customer

3

55
121

[illegible] 97 [illegible]
8 X 10 [illegible]

NO. 7A-H184

H. L. GREEN CO., (NO. 102) (59025)
902 BROADWAY,
NEW YORK, N. Y.

ORDER NO. 68558

DATE 1-15-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) AIRPLANES IN FORMATION, MAXWELL FIELD, ALABAMA

SMALL TYPE ON ~~ALL VIEWS~~- PHOTO BY 4TH PHOTO SECTION, AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive CK. of Estimate
By
Date JAN 20 1937

Cost Dept. Checked
By
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937 B
SKETCH				
RETOUCHING	5	8	1-20	1-22 S
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-23	1-23 W.
ENGRAVING				
HAND COLOR PROOF	163	1½	1-25	1-25
ARTIST DEPT.	164	9½	1-26	1-28.

DATE RECEIVED ORD.
By
DATE HAND COLOR PROOF O.K.'D

DATE Filed JAN 29 1937
By
DATE Photo Returned to Customer

3

2

ST
121

H.L. GREEN CO.,
902 BROADWAY,
NEW YORK, N. Y.

NO. ~~7A-H185~~ 7A-H185

ORDER NO. 68558

DATE 1-18-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COMMANDING OFFICER'S QUARTERS, MAXWELL FIELD, ALABAMA

SMALL TYPE ON ~~ALL VIEWS~~ PHOTO BY 4TH PHOTO SECTION, AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2CH378

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937 B
SHF C.I				
RETOUCHING	13	3	1-19	1-21 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-22 H.G.
ENGRAVING				
HAND COLOR PROOF	151	1¼	1-25	1-26
ARTIST DEPT.	37	9	1-26-37	1-27-37 Bh

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JAN 29 1937
By
DATE Photo Returned to Customer

13

5T
12(

NO.7A-H186

H.L. GREEN CO.,
902 BROADWAY
NEW YORK, N. Y.

ORDER NO. 68558

DATE 1-15-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NON-COMMISSIONED OFFICER'S QUARTERS, MAXWELL FIELD, ALABAMA

SMALL TYPE ~~ON ALL VIEW~~S- PHOTO BY 4TH PHOTO SECTION, AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,778

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 20 1937

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 19 1937	JAN 19 1937
SKETCH				
RETOUCHING	17	3	1-19	1-22 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-22	1. 22
ENGRAVING				
HAND COLOR PROOF	151	1½	1-25	1-26
ARTIST DEPT.	154	9	1-26	1-28

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed JAN 29 1937
By

DATE Photo Returned to Customer

17

ST.
121

H. L. GREEN CO.,
902 BROADWAY
NEW YORK, N. Y.

NO. ~~7A~~-H187

ORDER NO. 68558

DATE 1-15-1937

6 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENLISTED MEN'S BARRACKS, MAXWELL FIELD, ALABAMA

SMALL TYPE ~~ON ALL VIEWS~~ - PHOTO BY 4TH PHOTO SECTION, AIR CORPS, MAXWELL FIELD, MONTGOMERY, ALA.

FRONT NO. 1

R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,7[illegible]

ATTENTION!

5 Subjects on order for this customer. Please see to it that photos, or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Ok of Estimate
By
Date JAN 20 1937

Cost Dept. Checked
By
Date JAN 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JAN 19 1937	JAN 19 1937
SKETCH				
RETOUCHING	18	2	1-19	1-22 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-23	1-23
ENGRAVING				
HAND COLOR PROOF	151	1	1-25	1-26
ARTIST DEPT.	31	9	1-26	1-28-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 5 1937
By B

DATE Photo Returned to Customer

12

ST.
121

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

8

2C Z¼
17

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H188 ORDER NO. 68566 DATE 1-15-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER Y.M.C.A.HOTEL
CHICAGO,ILL.

100 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EAST ROOM - YMCA HOTEL - CHICAGO

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

Photo ret
2/2/37

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

C.T. Marks
100 M Addition
27. [illegible]

3

170

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ 7A-H189   ORDER NO. 68566   DATE 1-23-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER Y.M.C.A.HOTEL
CHICAGO, ILL.

100 M PC   GROUP (4) SIZE 3½ x 5½   STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No   Copyright in Plate Yes No
Title in full YMCA HOTEL~~, CHICAGO~~

(All of this on address side)
FRONT NO. 5   R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No   Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout — Retouched Photo] — Wash Drawing
Follow Layout
SEE SKETCH ATTACHED.

SUBMIT RETOUCHED PHOTOS XXXXXXXX WITH H.C.PROOFS

PHOTO LITHO
Rephoto
NEG.NO.
_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER   Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print — Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 / 133 / 150 / 175

23

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

4 photo rec 2/2/37

VERY VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 1
Sketch 10
25
$17½
(8½?)

7

12

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H190

ORDER No. 68578

DATE 1-19-1937

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MOON OVER MIAMI

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

Bot.
PHOTO BY G. W. ROMER, ~~MIAMI, FLA~~.

PRIVATE NO. BEFORE TITLE.- M-37

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE A NICE MOONLIGHT SCENE. NICE MOON (SILVERY) AND PRETTY CLOUD EFFECT AND REFLECTION OF LIGHT ON WATER. THIS WILL MAKE A BIG SELLER IF MADE A PRETTY CARD. PLAY UP REFLECTION ON WATER. PUT IN MOON ON UPPER RIGHT AS INDICATED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

MAKEOVER

Charge to 29 Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB - 5 1937
By

[illegible] OK [illegible] Estimate
By
Date [illegible]

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G.H.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING		6½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-25	1-25
ENGRAVING				
HAND COLOR PROOF	163	1½		1-25
ARTIST DEPT.	157	10¾	2-8	2-18

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

Very Rush
Must leave
1-25-37

DEADLINE

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H191

ORDER NO. 68578

DATE 1-19-1937

25 M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PART OF HOTEL DISTRICT AS SEEN FROM BAYFRONT PARK, MIAMI, FLA.

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

BOT.
PHOTO BY G.W. ROMER

PRIVATE NO. BEFORE TITLE.- M-36

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SOME BUSHES ARE OLEANDERS AND OTHERS HIBISCUS, BUT DON'T MAKE SOLID MASSES OF COLOR, AS SOME BUSHES ARE ENTIRELY GREEN. USE YOUR GOOD JUDGMENT. BLDG. ON LEFT JUST OFF WHITE, MIDDLE BLDG. CREAM ADJOINING BLDG. WHITE. BLDG. ON RIGHT IS VERY LIGHT BROWN WITH DARKER BROWN TRIM.

Photo In D-5683

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.
YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 20 1937

Cost Dept. Checked
By R.Y.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	7	7	1-20	1-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-23
ENGRAVING				
HAND COLOR PROOF	121	1¾	1-24	1-25
ARTIST DEPT.	27	10¾	2-13	2-15

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

DEADLINE

Very Rush
Must
leave
H C
1-25-37

7

15
122

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H192

ORDER No. 68578

DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING EAST ON FLAGLER STREET, MIAMI, FLA.

BOT. PHOTO BY G. W. ROMER (SMALL TYPE)

PRIVATE NO. BEFORE TITLE.- M-38

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By A.G.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	2	7	1-20	1-22 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-22	1-23 JH
ENGRAVING				
HAND COLOR PROOF	163	1¾		1-25
ARTIST DEPT.	48	13	2-12	2-17

DATE BLUEPRINT ORD
By
DATE HAND COLOR PROOF ORD
By

DATE Filed FEB 22 1937
By B
DATE Photo Returned to Customer

DEADLINE

Very Rush
Must have
it ©
1-25-37

2

15
122

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H193

ORDER NO. 68578

DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER], CENTER - BORDER.

TITLE (IN FULL) THE GORGEOUS FLORIDA POINSETTIA

BOT- A FREQUENT SIGHT IN MIAMI

(SMALL TYPE) PHOTO BY G.W. ROMER

PRIVATE NO. BEFORE TITLE.- M-39

1

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

Photo –

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION FIX UP BACKGROUND AS MUCH AS POSSIBLE, BUT BE SURE TO SHOW LARGE DETAIL COLORING OF POINSETTIAS PROPER SHADE OF RED AND THE YELLOW AND GREEN CENTERS. CAREFUL TO GET CORRECT SHADE OF GREEN LEAVES.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,7[illegible]

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4/26/56

on 6BH408

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By A.G.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937 B
SKETCH				
RETOUCHING	6	6	1-20	1-25 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-25 F.
ENGRAVING				
HAND COLOR PROOF	163	1½	1-25	1-25
ARTIST DEPT.	22	9¾	2-6	2-8 Bthr

DATE BLUEPRINT OK'D
By

DATE [illegible] PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

Very Rush must have H C to day Sure
1-25-37

6.

ST. 122

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H194

ORDER NO. 68578

DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER] CENTER - BORDER.

TITLE (IN FULL) SUNNY ISLES FISHING PIER, MIAMI BEACH, FLA.
BOT- PIER EXTENDS OVER REEF AFFORDING EXCELLENT FISHING.

(SMALL TYPE) PHOTO BY GERECKE

PRIVATE NO. BEFORE TITLE.- M-77

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION CREAM BLDG. GREEN ROOF AND TILE ROOF ON TOWERS. MAKE NICE BLUE GREEN WATER. CUT OFF TO LEFT AND BOTTOM AS INDICATED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JAN 20 1937

By

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G. G.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937 B
SKETCH				
RETOUCHING	5	5	1-20	1-22 S
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		1-23	1-23 4
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	50	8¾	2/4/37	2/11/37

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

Very Rush
Must have
H. C.
1-25-37

1937

37

5

5T.
122

THE BISBEE PRESS,
LANCASTER, N.H.

NO. 7A-H195

ORDER NO. 68581

DATE 1-18-1937

12M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) NO TITLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 — R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF YES — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,292,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	12	1½	1-20	1-21 / 50
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-22
ENGRAVING				
HAND COLOR PROOF	210	1½		1-27
ARTIST DEPT.	150	9½	2-9-37	2-12-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937 7
By

DATE Photo Returned to Customer

331

12
M

ST
122

12

THE BIGREE PRESS,
LANCASTER, N. H.

NO 7A-H196

ORDER NO. 68582

DATE 1-18-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER. CENTER] BORDER.

TITLE (IN FULL) OLD COVERED BRIDGE AND MONADNOCK MOUNTAIN, COLEBROOK, N. H.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,7[illegible]

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date of Estimate
By
Date JAN 21 1937

Cost Dept. Checked
By G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	4	2	1-21	1-25 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-26	1-26
ENGRAVING				
HAND COLOR PROOF	163	1½		1-26
ARTIST DEPT.	156	9¾	2-2-37	2-4-37

JA. 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 5 1937
By

1937

DATE Photo Returned to Customer

by Curt 9-8-37

D 8683

4

55
124

12

THE BISBEE PRESS,
LANCASTER, N. H.

NO. 7A-H197

ORDER NO. 68582

DATE 1-18-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) FIRST CONNECTICUT LAKE NEAR COLEBROOK, N. H.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 21 1937

Cost Dept. Checked
By Q.G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 193	JAN 21 1937
SKETCH				
RETOUCHING	12	2½	1-21	1-25 SC.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-26 AT.
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28
ARTIST DEPT.	32	9¼	2-6-	2-12-37 Blt.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JB
DATE Photo Returned to Customer

12

ST. 123

THE BISBEE PRESS
LANCASTER, N. H.

NO. 7A-H198

ORDER NO. 68582

DATE 1-18-1937

6 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) THE MONADNOCK, COLEBROOK, N. H. ~~NEW HAMPSHIRE~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BLDG. CREAM. ROOF, SLATE. TAKE OUT AUTO. BUILD ON BOTTOM SOMEWHAT. SEE CARD 134511 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By JAN 20 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept Checked
By Q.Y.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	10	5	1-20	1-21 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-22
ENGRAVING				
HAND COLOR PROOF	20	1½		1-27
ART DEPT.	51	9¾	2-15	2-18

DATE BLUEPRINT C'K'D
By

DATE HAND COLOR PROOF C'K'D

By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

10

JT

JT
122

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H199

ORDER No. 68583

DATE 1-18-1937

12M 500 ART COLORTONE POST CARDS

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER.

TITLE (IN FULL) THE HARLOW HOUSE BUILT 1677, PLYMOUTH, MASS.

[illegible] all by © HOWARD

WHITE BORDER

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TAKE OUT LARGE LEAVES. SHOW WELL.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

1

Executive OK of Estimate
By
Date JAN 20 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.Y.
Date [illegible]

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	18	2	1-20	1-23
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-25	1-25
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28
ARTIST DEPT.	38	9¾	2-4	2-9

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

18

ST
122

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H200

ORDER NO. 68583

DATE 1-18-1937

12 M300 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] - BORDER.

TITLE (IN FULL) FOREFATHERS MONUMENT, PLYMOUTH, MASS.

Ⓒ HOWARD - (small ty. upper border)

FRONT NO. 1

R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT MAN. REPRODUCE WITHIN PENCIL LINES.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF Yes

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

[illegible] Schedule
By
Date JAN 20 1937

Cost Dept. Checked
By
Date JAN 2? 1937

OPERATION	EST. TIME Clerk	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING TYPE SET UP			JAN 20 1937	JAN 20 1937
SKETCH				
RETOUCHING	8	2	1-20	1-25 SE
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-26
ENGRAVING				
HAND COLOR PROOF	151	1¼	1-21	1-28
ARTIST DEPT.	153	7¾	2-5	2-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

8

122

11

NO. 7A-H201

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

ORDER NO. 68586

DATE 1-18-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GOOD LUCK (VERSE)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

follow lay-out of card 4AH1515

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7[illegible]

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By a.y.
Date JAN 21 1937

OPERATION	EST. TIME Clerk No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	6	3		
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		1-25	1-26
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28
ARTIST DEPT.	37	9¾	2-8-37	2-9-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

6

ST
123

IOWA CITY NEWS AGENCY,
IOWA CITY, IOWA

NO. 7A-H202
ORDER NO. 68595
DATE 1-18-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER [✓ LOWER] CENTER - BORDER.

TITLE (IN FULL) UNIVERSITY OF IOWA STADIUM, IOWA CITY, IOWA

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 21 1937

Cost Dept. Checked
By R.G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	5	5½	1-21	2-1 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-1
ENGRAVING				
HAND COLOR PROOF	151	1½	2-2	2-2
ARTIST DEPT.	37	10	2-5-37	2-6-37 Bth

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF OK'D
4½

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

5 --
4 -- 1

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 1A-H203 ORDER NO. 68598 DATE 1-18-1937 ~~XXXXXXXXX~~

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AMERICAN GAS MACHINE CO.,
ALBERT LEA, MINN.

100M PC SIZE 3½ x 5½ STYLE ART COLORTONE,FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full KITCHENKOOK (AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

To office

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

6½
2C2
A13

Art Work

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H204 ORDER NO. 68612 DATE 1-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MOORE'S BRICK COTTAGES
CHESTER, VA.

6 M PC GROUP (3) SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER (All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. CHANGE SIGN TO READ:
MOORE'S BRICK COTTAGES

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

INTERIOR: FURNITURE IS MAPLE WITH BROWN & WHITE SPREADS & PINE FLOOR.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 1
Ret. 4½
H.C 1¾
L.A 12½

Art Work & Engraving as quoted

#27

5

ST

123

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H205 ~~XX~~ ORDER NO. 68612 DATE 1-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER MOORE'S BRICK COTTAGES
CHESTER, VA.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No same as 7AH704
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — ~~Layout~~ — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. REMOVE CAR AND SHOW BUILDING . CHANGE SIGN TO READ: MOORE'S BRICK COTTAGES. PUT GAS PUMPS IN PLACE MARKED X ON SKETCH AND CHANGE THEIR COLOR TO BLUE.

PHOTO LITHO
Rephoto
NEG. NO.
_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Art 6
14 C 1½
L.a 9¾

Art [illegible]
[illegible]

#27

10 – 2½
17 — 3½

ST. 123

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H206
ORDER NO. 68601
DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HENRY HUDSON PARKWAY,
NEW YORK CITY

PRIVATE NO.UPPER LEFT CORNER: 118

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C. G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937 B
SKETCH				
RETOUCHING	5	6	1-21	1-27 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	1-28 H.S.
ENGRAVING				
HAND COLOR PROOF	151	1½	1-29	1-29
ARTIST DEPT.	153	9¾	1-13	1-18

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

7

5T
12U

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H207

ORDER NO. 68601

DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GRANT'S TOMB AND RIVERSIDE PARK, NEW YORK CITY

PRIVATE NO. UPPER LEFT CORNER: 117

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

[illegible]
"

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	7	5	1-21	1-25 St
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-25	1-28 St
ENGRAVING				
HAND COLOR PROOF	151	1½	1-26	1-28
ARTIST DEPT.	31	10	2-16	2-18-37 Blt

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

7

ST
174

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H208
ORDER NO. 68601
DATE 1-19-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) ENTRANCE TO HOLLAND TUNNEL, NEW YORK CITY
PRIVATE NO. UPPER LEFT CORNER: 119

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
TAKE OUT "FOR RENT" & "CHEVROLET" SIGNS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By G. G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	5	5	1-21	1-27 Se.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	1. 28
ENGRAVING				
HAND COLOR PROOF	151	1½	1-29	1-24
ARTIST DEPT.	166	10½	2-13	2-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

5

FRANK E.COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H209
ORDER NO. 68601
DATE 1-19-1937

25M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) INTERIOR OF HOLLAND TUNNEL, NEW YORK CITY

PRIVATE NO.UPPER LEFT CORNER: 120

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.759.775

12

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~MAKEOVER~~

~~Charge to L.D. Dept.~~

~~EST. Makeover Time Required~~

	TIME	Time Recorded in Cost Dept.
~~RETOUCHING~~		
~~PHOTO-LITHO~~		Date
~~COMPOSING~~		
~~ART DEPT.~~		By
~~ENGRAVING~~		

J. 20 1937

1937

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.V.
Date JAN 22 1937

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	10	6½	1-23	1-27 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	1-28 4E.
ENGRAVING				
HAND COLOR PROOF	163	1¼		1-29
ARTIST DEPT.	23	8¾	2-16	2-18 Pd.

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

10

55
125

6,

THE UNION NEWS CO. (AND TRADEMARK)

NO. 7A-H210

ORDER NO. 68023

DATE 1-18-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SWITZERLAND IN THE HEART OF NEW YORK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 13 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

Day light. Be sure to make nightlit card.

3BH349

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes - to Mr. Teich, W. RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Executive O.K. of Estimate

By

Date JAN 20 1937

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By

Date JAN 19 1937

OPERATION	EST. TIME Job No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP				
SKETCH				
RETOUCHING		7		
PHOTO LITHO				
BLUEPRINT STRIPPING OPAQUING	65		1-20	1-20 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1½	1-21	1-21
ARTIST DEPT.	169	9¾	1—21	1-25

DATE BLUEPRINT O.K'D

By

DATE HAND COLOR PROOF O.K'D

DATE Filed JAN 29 1937

By JS

DATE Photo Returned to Customer

6-2½
3-3½

Very Rush

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ✓ 7A-H211 ORDER NO. 68024 DATE 1-18-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER "C.T.ART COLORTONE" THE ALLIS PRESS,
KANSAS CITY, MO.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

full Face at bottom for Color

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: AWNINGS - TWENTY-FIVE YEARS OF LEADERSHIP - VENETIAN BLINDS (USE 6PT. ITALIC FOR "TWENTY-FIVE YEARS OF LEADERSHIP").
BOT: CARNIE-GOUDIE MFG.CO., 26th & PENNWAY, KANSAS CITY, MO. TELEPHONE GRand 5353. (CARNIE-GOUDIE MFG.CO. SHOULD BE PROMINENTLY DISPLAYED,YET ARTISTIC) (ETC. AS PER COPY).

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint

IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing

Follow Layout

MAKE A WASH DRAWING BASED ON PLAN OF SKETCH ENCLOSED. ~~XXXXXX~~
SIZE OF VIEW ~~XX~~ TO BE AS SHOWN BY PENCIL SKETCH MADE BY ALLIS PRESS. ALLOW REGULAR BORDER ON THREE SIDES WITH TWICE THE REGULAR BORDER AT BOTTOM. RATHER THAN A WHITE BORDER ON FOUR SIDES, CUSTOMER BELIEVES SOME TINT WOULD FINISH CARD OFF TO BETTER ADVANTAGE. COLOR OF TINT IS LEFT UP TO US.
NOTE THAT AWNING OVER DOOR IS TO BE CHANGED AS ~~XXXXXXXXX~~ PASTED OVER OUR SKETCH. SHOW ONLY THE CLOTH STRIPS OF VENETIAN BLINDS ON WINDOWS. REMOVE SHADOWS OF WINDOW PARTITIONS. THERE IS NO OBJECTION TO KEEPING COLORS BRIGHT.

PHOTO LITHO

Rephoto

NEG.NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

VERY VERY RUSH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Drawing 9½

H. C 1¾

L. A. 12

Sm. 0

MAKEOVER

Charge to R-1 Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date JAN 22 1937

By

1-22

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H212

ORDER NO. 68609

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON HOSPITAL,
WASHINGTON, PA.

PRIVATE NO. UPPER LEFT CORNER: W-915

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1349-29. SEE CORRECTIONS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,77

ATTENTION!

1st Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	14	5	Jan 21 '37	[illegible] SL.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	1-28 H.T.
ENGRAVING				
HAND COLOR PROOF	151	1½	1-29	1-30
ARTIST DEPT.	51	9½	2-9	2-12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

FEB 22 1937
DATE Filed
By
DATE Photo Returned to Customer

reprint

12

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H213
ORDER NO. 68609
DATE 1-19-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) WASHINGTON COUNTY COURT HOUSE, WASHINGTON, PA.

PRIVATE NO.UPPER LEFT CORNER: W-916

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 63253-C SEE CORRECTIONS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK/ of Estimate
By JK
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	3	6	1-23	1-29 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		1-29	1-30 HS
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	50	9½	2-10	2-12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By JK

DATE Photo Returned to Customer

3

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H214
ORDER NO. 68609
DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE WASHINGTON HOTEL,
WASHINGTON, PA.

PRIVATE NO. UPPER LEFT CORNER: W-917

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 96856. SEE CORRECTIONS ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RL
Date JAN 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	2	7½	1-23	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-29	1-30
ENGRAVING				
HAND COLOR PROOF	151	1½	1-30	2-1
ARTIST DEPT.	30	10	2-9	2-11

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

2

ST
125

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H215

ORDER NO. 68609

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON TRUST COMPANY AND GEORGE WASHINGTON HOTEL, WASHINGTON, PA.

PRIVATE NO. UPPER LEFT CORNER: W-918

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1352-29. SEE CORRECTIONS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 2[illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	17	6	1-23	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-25	1-28
ENGRAVING				
HAND COLOR PROOF	151	1¾	1-29	2-1
ARTIST DEPT.	158	12½	2-9	2-12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

~~DATE~~ Filed FEB 22 1937
By

DATE Photo Returned to Customer

17

125

12

NO. 7A-H216

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 68609

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) ENTRANCE AND PLAZA,
WASHINGTON AND JEFFERSON COLLEGE,
WASHINGTON, PA.

PRIVATE NO. UPPER LEFT CORNER: W-919

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1355-29. SEE CORRECTIONS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

..................Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By W
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	17	3	1-23	1-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6c		1-27	1-27 4½
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1
ARTIST DEPT.	54	9½	2-9	2-12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Retouching Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1/2
PHOTO-LITHO	1 1/4
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date JAN 28 1937
By

17

NO. 7A-H217

MINSKY BROS. & CO. PUBLISHING DIVISION, ORDER NO. 68609

PITTSBURGH, PA. DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF WASHINGTON AND JEFFERSON COLLEGE AND CAMPUS, WASHINGTON, PA.

PRIVATE NO. UPPER LEFT CORNER: W-920

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 71492. SEE CORRECTIONS MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

DEADLINE

Handcolor proof must be out 1-22-36 sure

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 21 1937

Cost Dept. Checked
By
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	7	5	1-21	1-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-22	1-22
ENGRAVING				
HAND COLOR PROOF	40	1¾	1-20	1-22
ARTIST DEPT.	22	12¾	1-25	1-26

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed JAN 29 1937
By
DATE Photo Returned to Customer

7

X

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H218

ORDER NO. 68610

DATE 1-19-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MONTGOMERY GOVERNMENT LOCK AND DAM ON OHIO RIVER SOUTH OF PITTSBURGH, BETWEEN MIDLAND AND BEAVER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

BRIDGE GRAY STEEL. LIGHT CEMENT PIERS. GRAY CEMENT LOCK & GATE HOUSES ON LEFT. BOAT WHITE. BLACK & WHITE CHECKER SQUARES ON ENDS OF LOCK ON RIGHT. REAR BLDGS. ON RIGHT DARK RED. REAR BLDGS. IN CENTER LIGHT GRAY & BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] - RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cards or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C.G.
Date JAN 21 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING	10	2	1-21	1-27 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By
DATE Photo Returned to Customer

10

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H219
ORDER NO. 68610
DATE 1-19-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF BUSINESS SECTION, EAST LIVERPOOL, OHIO, ON OHIO RIVER

PRIVATE NO. UPPER LEFT CORNER: EL900

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 2A820.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

Photo no 2CH1559

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

replace

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	1	3½	1-23	1-27 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-28	1-28
ENGRAVING				
HAND COLOR PROOF	163	1¾		2-1
ARTIST DEPT.	30	12¾	2-8	2-10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

12

ST
125

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H220

ORDER NO. 68610

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CHESTER BRIDGE AND THOMPSON POTTERY, EAST LIVERPOOL, OHIO

PRIVATE NO. UPPER LEFT CORNER: EL901

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 114082. BRIDGE IS BLACK.

Photo in 2CH 1559

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1.759775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

D10309

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN [illegible] 1937

Cost Dept. Checked
By
Date [illegible] 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	8	2½	1-23	1-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-27	1-25
ENGRAVING				
HAND COLOR PROOF	121	1½	1-30	2-1
ARTIST DEPT.	37	9½	2-6-37	2-8-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

X

ST. 125

NO. 7A-H 221

MINSKY BROS. & CO.PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 68610

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COUNTRY CLUB, EAST
LIVERPOOL, OHIO

PRIVATE NO.UPPER LEFT CORNER: EL908

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 1433-29.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

repeat R

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937 B
SKETCH				
RETOUCHING	10	2	1-23	1-27 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-28	1-28 H.
ENGRAVING				
HAND COLOR PROOF	151	1½	1-29	2-1
ARTIST DEPT.	53	9½	2/9/37	2/12/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

2

10

55
125

MINSKY BROS. & CO.PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H222
ORDER NO. 68610
DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE HOMER LAUGHLIN AND EDWIN M. KNOWLES POTTERIES, NEWELL, W. VA.

PRIVATE NO.UPPER LEFT CORNER: EL902

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTO NO. 102368. MAKE HILLS GREEN.

Photo in 2CH1559

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.759775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Check No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	7	3½	1-23	1-28 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-28	1-28
ENGRAVING				
HAND COLOR PROOF	163	1½		2-1
ARTIST DEPT.	32	1½	2-1-37	2-12-37

FEB 22 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

7

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H223
ORDER NO. 68610
DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) SCENE ON THE BOULEVARD, EAST LIVERPOOL, OHIO

PRIVATE NO. UPPER LEFT CORNER: EL903

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USE PHOTO NO. 2A819. SEE CORRECTION MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN 23 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	6	2½	1-23	1-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-27	1-28
ENGRAVING				
HAND COLOR PROOF	184	1½	1-30	1-31
ARTIST DEPT.	77	9¼	2-10	2-12-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

6

5T
126

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H224
ORDER NO. 68610
DATE 1-19-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) NIGHT SCENE ON OHIO RIVER

PRIVATE NO. UPPER LEFT CORNER: EL904

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
USE PHOTO NO. 18183. SEE NOTATION ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

4C208

night

12

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	8	3	1-23	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-28	1-28
ENGRAVING				
HAND COLOR PROOF	162	1½		2-1
ARTIST DEPT.	49	9½	2-8, 37	2-9-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

8

126

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H225

ORDER NO. 68610

DATE 1-19-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) EDWIN M. KNOWLES CHINA COMPANY, NEWELL, W. VA.

PRIVATE NO. UPPER LEFT CORNER: EL905

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
USE PHOTO NO. 56458. SEE CORRECTION MARKED ON CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

14 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By 88
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	14	4	1-23	1-27
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-28	1.28
ENGRAVING				
HAND COLOR PROOF	163			2-1
ARTIST DEPT.	154	9¾	2-10	2-12

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

17

126

NO. 7A-H226

DISTRIBUTED BY J.R. WILLIS?
P.O.BOX 66[illegible], [illegible] ALBUQUERQUE, N.M.

ORDER NO. 68611

DATE 1-19-1937

12½M ART COLORTONE POST CARDS FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 125 THE PLAZA, SANTA FE,
NEW MEXICO

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE GROUND IS PAVED WITH DARK OR REDDISH BROWN FLAGSTONES, AND THE LINES BETWEEN ARE GRASS GROWING UP.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

new Print

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By Q. G.
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 23 1937	JAN 23 1937
SKETCH				
RETOUCHING	7	4	1-23	1-28 Gl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		1-30	2-1-37
ENGRAVING				
HAND COLOR PROOF	40	1½		2-1
ARTIST DEPT.	49	10½	3-25	3-30

DATE BLUEPRINT OK'D
By

DATE Filed MAY 1 1937
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

7

55
126

DISTRIBUTED BY J.R.WILLIS, P.O.BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H227

ORDER NO. 68611

DATE 1-19-1937

12½M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

FULL FACE (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) ()ON FRONT)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: ~~XX5~~ 126 ~~ST. FRANCIS CATHEDRAL,~~
~~SANTA FE, NEW MEXICO~~
see copy attached

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BUILDING OLD GREYISH ROCK WITH CARD ENCLOSED FOR COLOR SUGGESTION FOR ROUND WINDOW & DOORWAY ONLY. PUT LEAVES ON TREES AS EARLY SPRING, JUST BUDDING OUT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

.... Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937 B
SKETCH				
RETOUCHING	5	4	1-21	1-26 5c
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-26	1-27 45
ENGRAVING				
HAND COLOR PROOF	20	1½		1-28
ARTIST DEPT.	159	9½	3-24	3-31

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By JB
DATE Photo Returned to Customer

1937

5

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H228
ORDER NO. 68611
DATE 2-9-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 17 R. M. YES
IMPRINT SAME AS ABOVE
TITLE: 115 OAK CREEK CANYON ROAD. ~~HIGH~~
HIGHWAY # 79 ✓ RM

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

Customer's OK of Estimate
By
Date FEB 11 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 11 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 11 1937	FEB 11 1937
SKETCH				
RETOUCHING		1		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	16		2-12	2-13
ENGRAVING				
HAND COLOR PROOF	151	1½	2 11	2-11
ARTIST DEPT.	32	12		4-5

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By
DATE Photo Returned to Customer

Very Rush

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
6 RETOUCHING	1
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date MAR 25 1937
By

OK 1-25

C

22 CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ~~XXXHXXX~~ 7A-H229 ORDER NO. 68615 DATE 1-27-1937

CUSTOMER HOTEL PLAINS
CHEYENNE, WYO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

100 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full "THE WYOMING ROOM", PLAINS HOTEL; CHEYENNE, WYOMING

(ON BLACK, IN REVERSE)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. on front.

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

T. L. 9½
H. C 2
L. E 14

HC-2

MAKEOVER

Charge to ADV. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	2
ENGRAVING	

Time Received in Cost Dept.
Date FEB 11 1937
By

8
7

OK 2-23

6 — 2
10 — 6

[illegible] 8
[illegible] C 2
L. A 1 2 3/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H230 ORDER NO. 68617 DATE 1-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL LAFAYETTE
BUFFALO, N.Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full NEW COCKTAIL LOUNGE - HOTEL LAFAYETTE

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE INSTRUCTIONS ATTACHED

PHOTO LITHO
Rephoto
NEG. NO.
_____ Photograph each - Size 5x7 - 8x10 - 10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

Date —

PROOF [illegible]

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

HC ½

M A K E O V E R

Charge to Adv Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date FEB 18 1937
COMPOSING		
ART DEPT. HC	1/4	By
ENGRAVING		

32

10

5-23

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H231

ORDER NO. 68035

DATE 1-20-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, [✓ CENTER] BORDER.

TITLE (IN FULL) SUNRISE ON THE ATLANTIC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE CARD NO.44488 FOR COLORS.

[illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

7AH48

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 21 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q.G.
Date JAN 21 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 21 1937	JAN 21 1937
SKETCH				
RETOUCHING		10	1-21	1-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-28	
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28
ARTIST DEPT.	27	11½	2-10-37	2-11-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By M
DATE Photo Returned to Customer

Very Rush
must have
hand colors
To day Sure
1-28-37

12.

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H232

ORDER No. 68035

DATE 1-20-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VERSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TAKE OUT LIGHTHOUSE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 2[illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 25 1937	JAN 25 1937
SKETCH				
RETOUCHING	6	2	1-25	1-26 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	1-27
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	37	9¾	2-9-37	2-10-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

Very Good

6

ST.
128

R

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H233

ORDER NO. 68035

DATE 1-20-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) VERSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ① PAT. NO. 1,297,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 22 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 20 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 25 1937	JAN 25 1937 B
SKETCH				
RETOUCHING	12	3	1-25	1-26 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-27	
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28
ARTIST DEPT.	34	9¾	2-9-37	2-11-37 FIN

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

12

55
128

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H234

ORDER NO. 68035

DATE 1-20-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. [✓ CENTER] BORDER.

TITLE (IN FULL) SUNRISE ON THE ATLANTIC
BOT- VERSE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SAME IDEA AS 5A-H2614.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible] Horizontal
(cards [illegible])

N

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By
Date [illegible] 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 25 1937	JAN 25 1937
SKETCH				
RETOUCHING	6	2½		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			1-27	1-28
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	152	9¾	2-8	2-10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

6

ST.
128

AMERICAN ART POST CARD CO.,
BOSTON, MASS.

NO. 7A-H235

ORDER NO. 68035

DATE 1-20-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER [✓ CENTER] BORDER.

TITLE (IN FULL) THE ATLANTIC OCEAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,757,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN 22 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 25 1937	JAN 25 1937
SKETCH				
RETOUCHING	5	1½	1-25	1-26
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-26	1-28
ENGRAVING				
HAND COLOR PROOF	163	1½		1-28-
ARTIST DEPT.	23	9	2-8	2-10

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

5

5T
128

NO. 7A-H236

SANDER BROS.,
PEORIA, ILL.

ORDER NO. 68624

DATE 1-21-1937

25 M C.T. ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) CEDAR STREET BRIDGE, SHOWING HIRAM WALKER DISTILLERY IN BACKGROUND, PEORIA, ILL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.& CO.

COLOR DESCRIPTION REMOVE ALMOST ALL WEEDS IN LEFT FOREGROUND LEAVE ONLY(SEE BACK OF PHOTO). MAKE REST LOOK LIKE WATER. JOBBER WANTS GOOD-SIZED RIVER BOAT TOUCHED IN, BEST SPOT WOULD BE AT RIGHT- ON FAR SIDE OF RIVER; SO AS NOT TO OBLITERATE HIRAM WALKER BREWERY. SEE CARDS 4A-H1076 & 4A-H414 FOR COLORING.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

3BH418

ESTIMATE
AND WORK SCHEDULE

Date O.K. of Estimate
By
Due JAN 26 1937

Cost Dept. Checked
By P.S.
Date JAN 26 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	7	5	1-26	1-28 SE
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	
ENGRAVING				
HAND COLOR PROOF	163	1½		1-30-
ARTIST DEPT.	183	9¼	1-30	2-1

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D
By

DATE Filed FEB 5 1937
By

DATE Photo Returned to Customer

7-4

17-1

5T
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H237

ORDER NO. 68636

DATE 1-22-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CITY AND COUNTY BLDG. PROVO, UTAH

PRIVATE NO. BEFORE TITLE.- 997

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BUILDING WHITE. WALKS GRAY. GREEN LAWNS, TREES, ETC. FLAG ON POLE. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
Date JAN 27 1937

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	17	4	1-28 L	2-3 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-2	2-2 HT
ENGRAVING				
HAND COLOR PROOF	161	1½	—	—
ARTIST DEPT.	166	9	2-10	2-12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF O.K'D
By

DATE Filed FEB 22 1937
By JH

DATE Photo Returned to Customer

17

ST
134

12

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H238

ORDER No. 68636

DATE 1-22-1937

12 M 500 ART COLORTONE POST CARDS ' WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ALPINE LOOP THROUGH NORTH FORK, PROVO CANYON, UTAH

~~PRIVATENO~~ PRIVATE NO. BEFORE TITLE.- 996

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THE ASPEN TREES HAVE WHITE BARK WITH BRIGHT GREEN LEAVES. THE OTHER TREES ARE VARIOUS SHADES OF GREEN. THE TOP OF THE MOUNTAIN IS GRAY RELIEVED BY THE WHITE SNOW AND THE DARK GREEN OF THE PINES. THE ROAD IS HARD SURFACE AND SHOULD BE CLEANED UP A LITTLE. A PINK TINT/ON THE TOP OF THE MOUNTAIN, AS OF A SUNSET, AGAINST THE BLUE SKY WOULD BE ATTRACTIVE.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JAN 27 1937

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	12	2	1-28	2-2 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-2	2-2 45
ENGRAVING				
HAND COLOR PROOF	163	1½		2-4
ARTIST DEPT.	162	12	2-12	2-16

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF O.K'D
By

FEB 22 1937
DATE Filed
By
DATE Photo Returned to Customer

12

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H239

ORDER NO. 68636

DATE 1-22-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUNBURST OVER UTAH LAKE
NEAR PROVO, UTAH

PRIVATE NO. BEFORE TITLE.- 995

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE THIS AS ATTRACTIVE AS POSSIBLE. USE PLENTY OF RED AND ORANGE, ETC. THE WATER IS VERY BLUE. SEE TISSUE ATTACHED.

Photo No 8A-3754

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By R.G.
Date JAN 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	7	2	1-26	2-3 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-3	2-4 4T.
ENGRAVING				
HAND COLOR PROOF		1½		2-6-
ARTIST DEPT.	31	12	2-15	2-17-37 Btt

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JH

DATE Photo Returned to Customer

DEADLINE

7

55
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H240

ORDER NO 68636

DATE ~~1-22-1937~~

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MT. TIMPANOGOS FROM MEMORIAL PARK, PROVO, UTAH

PRIVATE NO. BEFORE TITLE.- 994

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

1cP1845

PHOTO PROPERTY OF ~~CUSTOMER~~

COLOR DESCRIPTION

THE TOP OF THIS MOUNTAIN SHOULD BE WHITE WITH SNOW, THE BASE IS GREEN. MAKE VARIOUS SHADES OF GREEN TREES, LAWNS, ETC., WITH FLOWERS AMONG THE SHRUBS. THE GROWTH ON THE ~~[illegible]~~ LITTLE ISLAND IS GREEN WITH RED TOWARD THE TOP. TAKE OUT TELEPHONE POLES. DO NOT RETOUCH MOUNTAIN.
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

3BH1650

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.79[illegible]

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By
Date JAN .. 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	12	2	1-26	2-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-3	2-3
ENGRAVING				
HAND COLOR PROOF	103	1½		2-6-
ARTIST DEPT.	22	12½	2-12	2-15

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

12

ST
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H241

ORDER NO. 68636

DATE 1-22-1937

12M 500 ART COLORTONE POST CARDS

WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ALPINE HIGHWAY, NORTH FORK, PROVO CANYON, UTAH

PRIVATE NO. BEFORE TITLE.- 993

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE THIS AN AUTUMN SCENE, WITH PLENTY OF BRILLIANT COLORS. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	8	2	1-26	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-29
ENGRAVING				
HAND COLOR PROOF	155	1½		[illegible]
ARTIST DEPT.	155	9½	2-13-37	2-16-37

DATE BLUEPRINT OK'D
By

DATE Filed FEB 22 1937
By

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

8

T
131

12

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H242

ORDER NO. 68636

DATE 1-22-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) A HEBER J. GRANT LIBRARY, B. Y. UNIVERSITY, PROVO, UTAH

PRIVATE NO. BEFORE TITLE.- 992

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THIS BUILDING IS WHITE, THE ROAD IS GRAY. MAKE THE BALANCE OF THE COLORS AS ATTRACTIVE AS POSSIBLE. MAKE Y ON MOUNTAIN SOME LARGER. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	14	3	Jan [illegible], 1937	Feb 1, 1937
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2 - 2	2 - 2
ENGRAVING				
HAND COLOR PROOF	151	1½	2 - 4	2 - 5
ARTIST DEPT.	156	9	2 - 12	2 - 16

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

M

JT. 135

12.

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H243

ORDER No. 68636

DATE 1-22-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER.] LOWER. CENTER - BORDER.

TITLE (IN FULL) MEMORIAL PARK LOOKING TOWARD MT. TIMPANOGOS, PROVO, UTAH

PRIVATE NO. BEFORE TITLE.- 991

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THIS SHOULD MAKE AN ATTRACTIVE CARD WITH ITS VARIOUS SHADES OF GREEN TREES, WHITE WALKS, GREEN LAWNS AND BLUE WATER. WE WILL LEAVE IT TO YOU FOR THE COLOR SCHEMD. DO NOT RETOUCH THE MOUNTAINS, LEAVE THEM AS RUGGED AS POSSIBLE. TAKE OUT TELEPHONE POLES.

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1.79[illegible]

Executive OK of Estimate
By
Date JAN 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	12	2½	1-29	2-2 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-3	2-3
ENGRAVING				
HAND COLOR PROOF	151	1½	2-5	2-5
ARTIST DEPT.	37	12	2-12-37	2-15-37 A.W.

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

12

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

.937

5T.
135

12

NO. 7A-H244

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 68634

DATE 1-21-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE "MORMON" TEMPLE, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE.- 980

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED. THE BUILDING SHOULD BE A LITTLE LIGHTER GRAY THAN THE ATTACHED CARD. MAKE GREEN LAWN INSTEAD OF SNOW. THE FENCE IS BLACK - WHITE BASE WITH DARK RED PILLERS.

2BH1259

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF YES — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Estimate
By
Date JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			~~JAN 2 1937~~	JAN 28 1937
SKETCH				
RETOUCHING	158	5	Jan 30 37	2-3 37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-4	2-4
ENGRAVING				
HAND COLOR PROOF	160	1½		2-6
ARTIST DEPT.	150	9½	2-12-37	2-16

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

14

134

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H245

ORDER NO. 68634

DATE 1-21-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO LOGAN CANYON FROM COLLEGE HILL, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE .- 981

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

36 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.S.
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	4	5	1-26	2-1 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-2	2-2 Ht.
ENGRAVING				
HAND COLOR PROOF	151	1½	2-4	2-5
ARTIST DEPT.	37	9¾	2-13-37	2-15-37

FEB 22 1937

[illegible] CARD
[illegible]
[illegible] CARD

DATE Filed
By JB
DATE Photo Returned to Customer

FL

12 — 1
4 — 2

57
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H246

ORDER NO. 68634

DATE 1-21-1937

12 M 500 ART COLORTONE POST CARDS
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "MORMON" TABERNACLE AND TEMPLE, LOGAN, UTAH

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 982

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. TEMPLE AT TOP OF PICTURE-- WHITE BLDG. WITH GREEN ROOF. BLDG. AT LEFT OF TEMPLE- CREAM. BLDG. IN FOREGROUND - DARK GREY-DARK RED ROOF. MAKE OTHER BUILDINGS VARIOUS COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By R. G.
Date JAN

OPERATION	EST. TIME Click No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	161	6	Jan 28	2-2-56
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-3	2-3
ENGRAVING				
HAND COLOR PROOF	123	1¾		2-6
ARTIST DEPT.	158	12¾	2-13	2-17

DATE BLUEPRINT ORD'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed FEB 22 1937
By JS
DATE Photo Returned to Customer

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

161

ST
131

E

DESERET ~~BOOK~~ BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H247

ORDER NO. 68634

DATE 1-21-1937

12M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) UTAH STATE AGRICULTURAL COLLEGE, CAMPUS FROM AIR, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE.- 983

FRONT NO. 1

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO

B. L. & W. PROOF

HANDCOL PROOF YES

RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all prints or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 27 1937

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	14	6	1-28-7	2-2
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-3	2-3
ENGRAVING				
HAND COLOR PROOF	160	1¾		2-10
ARTIST DEPT.	162	12½	2-13	2-16

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

By

DATE Filed FEB 22 1937

By

DATE Photo Returned to Customer

14

St. 134

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H248

ORDER NO. 68634

DATE 1-21-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTERING LOGAN THROUGH SARDINE CANYON, CACHE VALLEY, UTAH

PRIVATE NO. BEFORE TITLE.- 984

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE THIS AS ATTRACTIVE AS POSSIBLE WITH THE SHRUBBERY VARIOUS COLORS. ADD TWO OR THREE UP TO DATE AUTOMOBILES. SEE TISSUE ATTACHED.

Photo in 8AH2484

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓓ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R. D.
Date JAN [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 2[illegible] 1937
SKETCH				
RETOUCHING	10	3	1-26	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		1-29	
ENGRAVING				
HAND COLOR PROOF	151	1½	2-5	2-5
ARTIST DEPT.	161	9½	2/12/37	2/16/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

VB

10

ST
B1

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H249

ORDER No. 68634

DATE 1-21-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF UTAH STATE AGRICULTURAL COLLEGE, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE.- 985

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THERE ARE WHITE PATCHES HERE THAT ARE YELLOW GRAIN FIELDS. THE MOUNTAINS SHOULD BE GRAY AND GREEN. EMPHASIZE STADIUM. SEE TISSUE ATTACHED.

3B H1653

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	5	6	1-26	1-30 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-30	1-30 V.B.
ENGRAVING				
HAND COLOR PROOF	151	1 3/4	2-6	2-6
ARTIST DEPT.	154	12 3/4	2-13	2-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By SB
DATE Photo Returned to Customer

5

B

ST
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO.7--H250

ORDER No. 68634

DATE 1-21-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF "MORMON" TEMPLE AND SURROUNDINGS, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE.- 986

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TEMPLE- WHITE DARK GREEN ROOF. ROAD AND WALKS IN TEMPLE BLOCK GRAY. GREEN LAWNS AND TREES. LARGE BUILDINGS AT LEFT - CREAM. THE LARGE EMPTY SPACES ARE GREEN FIELDS. HIGHWAYS ARE OILED ROADS. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

22 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M. O. the Rek.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By 29
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937 FEB 2 1937
SKETCH				
RETOUCHING	14	5	[illegible]	[illegible] 1937 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30 HS.
ENGRAVING				
HAND COLOR PROOF	151	1½	2-6	2-6
ARTIST DEPT.	30	12	2-12	2-15 BH

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JB
DATE Photo ~~Returned~~ to Customer

MAKEOVER

Charge to Photo Litho Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept
Date FEB [illegible] 1937
By [illegible]

14

O/K 2-2

ST 136

ST 131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H251

ORDER NO. 68634

DATE 1-21-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "MORMON" TEMPLE AT NIGHT, LOGAN, UTAH

PRIVATE NO. BEFORE TITLE.- 987

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THIS BUILDING IS LIGHT GRAY BUT LOOKS WHITE AT NIGHT WITH A FEW DARKER GRAY STONES IN IT. THE WOOD TOWERS AND WINDOW FRAMES ARE WHITE.
~~PLEASE RETURN PHOTO TO RECORDER OF LOGAN TEMPLE.~~
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C. G.
Date 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	8	3	1-26	2-3
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-3	2-3
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	158	8¾	2-12	2-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

8

DESERET BOOK COMPANY
SALT LAKE CITY, UTAH

NO. 7A-H252

ORDER NO. 68634

DATE 1-21-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "THE CASCADE" LOGAN CANYON, UTAH

PRIVATE NO. BEFORE TITLE.- 988

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SOME OF THESE ROCKS ARE MOSS COVERED. USE AN ATTRACTIVE COLOR SCHEME. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,75

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

N. S

Executive CK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RC
Date JAN 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	5	2	1-26	2-3 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-3	
ENGRAVING				
HAND COLOR PROOF	163	1½		2-5
ARTIST DEPT.	152	9½	2-12	2-16

DATE BLUEPRINT OK'D
By

DATE Filed FEB 22 1937
By

LAST HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

5

5T
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H253

ORDER NO. 68634

DATE 1-21-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "MY VALENTINE" WONDROUS PINNACLES OF BRYCE CANYON NATIONAL PARK, UTAH.

PRIVATE NO. BEFORE TITLE.- 990

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE/

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SEE TISSUE AND CARD 83805 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By P.S.
Date JAN [illegible] 1937

OPERATION	EST. TIME Ck. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	14	2	JAN 28 1937	JAN [illegible] 1937
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		2-1	2-1-45
ENGRAVING				
HAND COLOR PROOF	160	1½		2-5
ARTIST DEPT.	23	9½	2-16	2-18

Sl,

Btt

DATE BLUEPRINT ORD

By

DATE HAND COLOR PROOF ORD

By

DATE Filed FEB 22 1937

By

DATE Photo Returned to Customer

14

131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H254
ORDER NO. 68635
DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) XXXXXXXXX

SEA GULLS "THE SACRED BIRDS" OF UTAH

SMALL TYPE: PHOTO BY DR.W.H.HOPKINS

PRIVATE NO. BEFORE TITLE: 958

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED. BIRDS ARE ONE PURE WHITE WITH A SLIGHTLY BLUE-GREY ON THEIR WINGS WHICH HAVE BLACK TIPS. THE LEGS AND BILLS ARE ALSO BLACK. MAKE THE WATER BLUE AND A GREEN TINT ON THE ROCKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Match first

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By R.S.
Date JAN 26 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 [illegible]
SKETCH				
RETOUCHING	6	5	1-26	1-30 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-1
ENGRAVING				
HAND COLOR PROOF	151	1½	2-2	2-4
ARTIST DEPT.		8	2-12	2-13

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

6

5T
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H255

ORDER NO. 68635

DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO AMERICAN FORK CANYON, UTAH COUNTY, UTAH

PRIVATE NO. BEFORE TITLE: 959

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
DO NOT RETOUCH MOUNTAINS. SEE TISSUE ATTACHED.

~~Photo In 8A42-84~~

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all copy or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 27 1937

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	14	2:	Feb 1, '37	Feb 2, 1937 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-3	
ENGRAVING				
HAND COLOR PROOF	163	1½		2-17
ARTIST DEPT.	154	9¾	2-12	2-17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JA
DATE Photo Returned to Customer

M

ST.
134

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H256

ORDER NO. 68635

DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER]. LOWER. CENTER - BORDER.

TITLE (IN FULL) "WHEN KING WINTER REIGNS AT BRIGHTON? UTAH", NEAR SALT LAKE CITY

SMALL TYPE: PHOTO BY DR.W.H.HOPKINS

PRIVATE NO.BEFORE TITLE: 960

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
see tissue attached.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,707,776

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By P.N.
Date JAN 1937

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	17	3	1-26	1-28 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	60		1-29	1-30 W.T.
ENGRAVING				
HAND COLOR PROOF	151	1½	2-3	2-4
ARTIST DEPT.	157	9	2-12	2-16

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

17

ST
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H257

ORDER NO. 68635

DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL). "THE SKIERS' PARADISE"

BRIGHTON, BIG COTTONWOOD CANYON
NEAR SALT LAKE CITY, UTAH

SMALL TYPE: PHOTO BY DR. W.H.HOPKINS

PRIVATE NO.BEFORE TITLE: 961

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED. PUT SOME BRIGHT COLORS INTO THE CLOTHING OF THE TWO MEN.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.75[illegible]

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 26 1937

Cost Dept. Checked
By R. G.
Date JAN 26 1937

OPERATION	LOT TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	2	2	1-26	1-28 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30 HT.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-4.
ARTIST DEPT.	27	9	2-12-37	2-13 37

DATE BLUEPRINT ORD
By

DATE HAND COLOR PROOF ORD

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

12

ST
131

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H258
ORDER NO. 68635
DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "WINTER'S FRONT YARD," BRIGHTON IN THE WASATCH MOUNTAINS NEAR SALT LAKE CITY, UTAH

SMALL TYPE: PHOTO BY DR. W.H.HOPKINS

PRIVATE NO.BEFORE TITLE: 962

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED . A LITTLE PINK GLOW ON THE TOP OF THE MOUNTAIN WOULD ADD TO THE BEAUTY OF THE CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date JAN 2[illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 2[illegible]
SKETCH				
RETOUCHING	12	3	1-21	1-29 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30
ENGRAVING				
HAND COLOR PROOF	163	1½		2-4
ARTIST DEPT.	22	10	2-11	2-12

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

12

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H259

ORDER NO. 68635

DATE 1-21-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "WHEN IT'S MOONLIGHT IN THE ROCKIES", BRIGHTON, BIG COTTONWOOD CANYON, NEAR SALT LAKE CITY, UTAH

SMALL TYPE: PHOTO BY DR.W.H.HOPKINS

PRIVATE NO.BEFORE TITLE: 963

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I   R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED. NOTICE: INDICATE THAT THE MOON IS BEHIND THE CLOUDS

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF] YES   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate 88
By JAN 26 1937
Date

Cost Dept. Checked
By RS
Date JAN [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	8	2	1-26	2-2 51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-3	2-3 45
ENGRAVING				
HAND COLOR PROOF	163	1½		2-4
ARTIST DEPT.	31	9¾	2-14	2-16-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE ~~Filed~~ FEB 22 1937
By
DATE Photo Returned to Customer

8

131

E

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO. 7A-H260

ORDER NO. 68635

DATE 1-22-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "LAKE MARY THROUGH THE TREES, BRIGHTON, BIG COTTONWOOD CANYON NEAR SALT LAKE, UTAH

SMALL TYPE: PHOTO BY DR. W. H. HOPKINS

PRIVATE NO. BEFORE TITLE - 964

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT same AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION THE SKY SHOULD BE VERY BLUE, THE WATER IS CLEAR, THE ROCKS ARE WHITE AND GRAY. THE GREEN OF THE TREES SHOULD MAKE A NICE CONTRAST. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

26 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	17	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-30	1-30
ENGRAVING				
HAND COLOR PROOF	151	1½	2-1	2-2
ARTIST DEPT.	23	9¾	2-14	2-16

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

17

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

NO 7A-H261

ORDER NO 68635

DATE 1-22-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIGHTON HOTEL AND SILVER LAKE, BIG COTTONWOOD CANYON NEAR SALT LAKE CITY.

SMALL TYPE: PHOTO BY DR. W. H. HOPKINS

PRIVATE NO. BEFORE TITLE.- 965

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE AN ATTRACTIVE COLOR SCHEME OF THIS CARD. THE BARE SPOT ON THE MOUNTAIN IS GRAY. THE HOTEL IS LIGHT CREAM-- RED ROOF. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

56 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R

Executive OK of Estimate
By JAN 27 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JT
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	161	2	1-28	2-2 SC
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	68		2 2	2-3
ENGRAVING				
HAND COLOR PROOF	163	1½		2-5
ARTIST DEPT.	32	9¾	2-12	2-14

37

DATE BLUE PRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By JK

DATE Photo Returned to Customer

FEB 1937

M

ST. 134

NO. 7A-H262

DESERET BOOK COMPANY,
SALT LAKE CITY, UTAH

ORDER NO. 68635

DATE 1-22-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) "LAKE MARTHA" - A GEM OF THE ROCKY MOUNTAINS, BRIGHTON, NEAR SALT LAKE CITY, UTAH.

PRIVATE NO. BEFORE TITLE.- 966

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION GIRL WITH GOLDEN HAIR, AND RED VELVET CAP IN HAND. THE BRIGHT COLORS OF THE CLOTHES ON THESE PEOPLE. THE GIRL'S BLOND HARI, ETC. SHOULD HELP TO MAKE THIS PICTURE ATTRACTIVE. SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By A. G.
Date JAN 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH				
RETOUCHING	158	2	1-28	1-29 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-1	
ENGRAVING				
HAND COLOR PROOF	163	1½		2-5
ARTIST DEPT.	32	9¾	2-10	2-12 Blts

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

M

ST 131

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H263 ORDER NO. 68654 DATE 1-21-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOLSUM CAFETERIA
NEW ORLEANS, LA.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: AIR CONDITIONED FOR YEAR AROUND CONVENIENCE
BOT: HOLSUM CAFETERIA - OPPOSITE ST. CHARLES HOTEL - GRAVIER ST. NEAR ST. CHARLES

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
NEG. NO.
________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret. 8
H. C. 2¼
L. A 16½

Art Work as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H264 ORDER NO. 68643 DATE 1-21-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROSSITEX OF AMERICA
ARLINGTON MASS.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SWING INTO SPRING (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

on Front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

make red impression

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Layout ½
Ret 4
H.C. 1¾
L.A. 10½

Make Over
Ret

MAKEOVER
Charge to CUSTOMER Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	2½
PHOTO-LITHO	1
COMPOSING	½
ART DEPT. H.C.	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 22 1937
By

10

OH2-23

5

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. ✓ 7A-H265 ORDER NO. 68642 DATE 1-21-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER M. E. BLATT CO.
ATLANTIC CITY, N. J.

50 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, Center—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title In full TOP: M. E. BLATT CO.
BOT: ATLANTIC CITY'S GREAT DEPARTMENT STORE

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

TAKE OUT TROLLEY WIRES? ALSO CUT OUT THE ALGAR STORE TO THE RIGHT OF BUILDING. PUT A FLAG ON FLAG POLE.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 - 10x12

_______ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120, 133, 150, 175

COLOR DESCRIPTION

THE COPING AROUND THE ROOF IS OF GREEN TILE #21. THE DROPS BELOW THE COPING ARE OF BLUE TILE COLOR #4. ENTIRE BUILDING IS A STUCCO COLOR #14. COPING ABOVE FIRST FLOOR ARCHES ARE LIKE ROOF COLOR #21. DROPS BELOW FIRST FLOOR COPING ARE BLUE #4. YOU WILL NOTICE THE MULTICOLORED TILE UNDER FIRST FLOOR COPING. COLOR LEFT TO YOUR DISCRETION. HAVE WINDOWS SAME AS SHOWN ON 6AH410, UPPER COLOR #21, LOWER #16. CORNICE UNDER BALCONY WINDOW OR ABOVE THE BULK WINDOWS IS COPPER COLOR #17. CORNICE OVER THE FOUR SMALL SHOW CASES GOING IN THE MAIN ENTRANCE ARE THE SAME AS THOSE OVER BULK WINDOWS.

ALSO SEE TISSUE ATTACHED TO PHOTO.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1937

2M—1-2-37

410

MAKEOVER

Charge to CUSTOMER Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	2h
PHOTO-LITHO	
COMPOSING	
ART DEPT.	½
ENGRAVING	

Time Recorded in Cost Dept.

Date FEB 17 1937

By

153

2

52

52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H266 ORDER NO. 68641 DATE 1-21-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL EASTGATE
INDIANAPOLIS, IND.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

TOUCH UP "CAFE" SIGN AT RIGHT OF FRONT ENTRANCE. TAKE OUT ASH CANS & SIDEWALK SIGN ; ALSO THE SIGNS IN THE TWO WINDOWS TO THE LEFT OF FRONT ENTRANCE. THIS FIRST ROOM TO THE LEFT OF THIS ENTRANCE IS NOW THE EASTGATE LIQUOR STORE. IF ANYTHING SHOWS ON THE WINDOW THAT SHOULD BE THE NAME. ALSO TAKE OUT THE BARBER POLE ON CORNER ; CORNER SIGN AND BARBER SIGNS ABOVE CORNER STORE ROOM. FIX SHADOWS UNDER MARQUEES. CLOSE ALL WINDOWS.
THAT BUILDING ON THE LEFT (THREE FLOORS) IS ALSO A PART OF THE HOTEL.

SUBMIT RETOUCHED PHOTO TO CUSTOMER FOR O.K.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

BUILDINGS ARE DARK RED BRICK WITH BEDFORD STONE TRIMMINGS. MARQUEES ARE BRONZE. HOTEL SIGN IS BLACK ~~XX~~ AND GREEN BACKGROUND WITH WHITE LETTERS ~~XXX~~ -RED NEON AT NIGHT.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Pct. 7
H. C. 1¾
L. A. 11½

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H267 ORDER NO. 68653 DATE 1-21-1937

CUSTOMER "C.T.ART COLORTONE" THE ALLIS PRESS,
KANSAS CITY, MO.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

12½ M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: HAVENS OF HEALTH IN AMERICA -
"FOR THE REST OF YOUR LIFE"
"FOR THE OF YOUR LIFE" TO BE IN ITALIC TYPE WITH WORD "REST" IN BOLD FACE ITALIC.
BOT The Elms Hotel and Hall of Waters, Excelsior Springs, Missouri

FRONT NO. 5 (All of this on address side) R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
IMPRINT: SAME AS ABOVE

RETOUCHING DEPARTMENT

Submit — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH FOR DETAILS. USE PHOTO NO. 121914 & NEW PHOTO. REGARDING THE SIGN "THE ELMS" ON BUILDING, STUDY THIS A BIT TO DETERMINE IF THIS WOULD LOOK BETTER LOWERED ABOUT 1/16OF AN INCH.

see Pencil Sketch

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION

PHOTO USED FOR

PHOTO YES NO

Rephoto 5x7

Ret. 3½
H.C 2
L.A 12½ ½ hr off

Art [illegible]
11 [illegible]

#27

5

S.T. 128

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. X 7A-H268 ORDER NO. 68658 DATE 1-21-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE HOF BRAU
MIAMI, FLA.

25 M PC GROUP (2) SIZE 3½ x 5½

STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THE HOF BRAU (AS PER COPY)

see layout

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.NOTE CORRECTION ON TABLE CLOTH INTERIOR VIEW: THIS CORRECTION REFERS TO SQUARES ON CLOTH, THESE SQUARES HAVE 3 VARIOUS COLORS ONE DARK BLUE,ANOTHER MEDIUM BLUE & THE OTHER FAINT BLUE.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

(2) Photos returned to Malabel 12/27/44.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 1
Ret 10½
H.C 2½
L.A. 14

[illegible]

VERY RUSH

10
13
6

MINSKY BROS. & CO. PUBLISHING DIVISION
PITTSBURGH, PA.

NO. 7A-H269

ORDER No. 68667

DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CATHEDRAL OF LEARNING AND FOSTER MEMORIAL, PITTSBURGH, PA.

BOT: DIZZY CORRESPONDENCE CARD - TAKE IT EASY - CHECK ITEMS DESIRED.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE:
xPITTSBURGH PROMOTES PROGRESSx

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 6A-H2172 AT LEFT AND BUSY PERSON'S SPACES AS ON 5A-H2484.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 26 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.S.
Date JAN 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 26 1937	JAN 26 1937
SKETCH	3	2	1-26	2-4 - SF
RETOUCHING		1	"	"
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-5	2-6
ENGRAVING				
HAND COLOR PROOF	160	1½	2-10	2-11
ARTIST DEPT.	49	9¾	3.13	3.17. WP

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By AS
DATE Photo Returned to Customer

1937

Photo to Sladek
2/17

3

CT
131

MINSKY BROS. & CO., PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H270

ORDER NO. 68665

DATE 1-22-1937

25 M ART COLORTONE ~~POST CARDS~~, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
PENNSYLVANIA

COPYRIGHT BY CURT TEICH & CO., CHICAGO

Print no [illegible] 1 – PA-301

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SKETCH MUST SHOW INDEPENDENCE HALL, PHILA., BLOCK HOUSE, PITTSBURGH, WM. PENN STATUE OR HOUSE; STATE CAPITOL DOME TO SHOW AT LOWER RIGHT SIMILAR TO WASHINGTON, D.C. GREETING CARD. DO NOT OVERLOOK THAT PENNA. IS THE KEYSTONE STATE AND SHOULD SHOW EITHER IN SMALL LETTERS OR THE EMBLEM (AS ON FOLDER COVER ATT'D. THE PENNSYLVANIA STATE FLOWER IS RHODODENDRON.

use [illegible], [illegible] Pa. – dont necessarily [illegible] 1 anthracite coal [illegible] [illegible] [illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

[illegible] OK'd Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH	2	15		
RETOUCHING	12	9	2-8	2-23
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-24	2-25
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	162	17	2-27	4-5

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAY 1 1937
By

DATE Photo Returned to Customer

2-4½
10-1
13-7½

ST.
144

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H271

ORDER NO. 68665

DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM WEST VIRGINIA, THE STATE BEAUTIFUL

COPYRIGHT BY CURT TEICH & CO.,CHICAGO

Private no upper left -- WV-302

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION
SHOW STATE CAPITOL IN LOWER RIGHT CORNER LIKE WASHINGTON,D.C.GREETING CARD. W.VA. STATE FLOWER IS RHODODENDRON.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,776

Executive O.K. of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 8 1937	FEB 8 1937
SKETCH		15		
RETOUCHING	17	7	2-8	2-22
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	18		2-22	2-23
ENGRAVING				
HAND COLOR PROOF				
ART DEPT.	150	17	4-5-37	

DATE BLUEPRINT O.K.'D
By

DATE HAND COLOR PROOF O.K.'D
By

DATE Filed MAY 1 1937
By

DATE Photo Returned to Customer

17-7
15-10
10-3½

Rush

5T
144

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H272
ORDER NO. 68667
DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MERCY HOSPITAL, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER: 628

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE:
PITTSBURGH PROMOTES PROGRESS

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION USE PHOTO NO. 65509. TAKE OUT OLD AUTO AND FINISH CORNER LAWN LIKE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

Executive OK of Estimate
By
Date JAN 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	3	6½	1-29	2-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		2-5	2-6 LT.
ENGRAVING				
HAND COLOR PROOF	160	1½	2-10	[illegible]
ARTIST DEPT.	168	10½	3-24	3-30

MAY 1 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By DB
DATE Photo Returned to Customer

3

5T
135

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H273
ORDER NO. 68667
DATE 2-9-1937

25 M GROUP (3) ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) HIGHLAND PARK ZOO AND FLOWER BEDS.
LILY POND AND ENTRANCE TO HIGHLAND PARK
PITTSBURGH, PA.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE
PUT AT TOP OF MESSAGE SPACE
"PITTSBURGH PROMOTES PROGRESS"
PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTO NO. 4747-29 FOR TOP VIEW, 5A-H1655 FOR BOTTOM VIEW AND IN CENTER USE
SUBMIT SKETCH FOR O.K.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

80

Executive O.K. on Estimate
By FEB 19 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q.V.
Date FEB 19 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 19 1937	FEB 19 1937
SKETCH		1		
RETOUCHING	2	3.	2-19	[illegible]
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-1	3-2 48.
ENGRAVING				
HAND COLOR PROOF	164	1 3/4	3-4	3-5
ARTIST DEPT.	48	13	3-22	3-30

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed MAY 1 1937
By JD
DATE Photo Returned to Customer

3
2-1

MA

ST.
153

replate

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H274

ORDER NO. 68667

DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WM. PENN HOTEL FROM GRANT STREET, PITTSBURGH, PA.

PRIVATE NO. UPPER LEFT CORNER: 635

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PUT AT TOP OF MESSAGE SPACE:
PITTSBURGH PROMOTES PROGRESS

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE PHOTO NO. 593-30. REMOVE OLD AUTOS & STREET CARD SHOW FRONT LIKE ON PHOTO CARD ATTACHED. BLDG. IS DARK RED BRICK. SHOW DETAIL. ALSO SEE NOTATIONS ON CAR ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

Executive OK of Estimate
By
Date JAN 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clerk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	2	6½	1-29	2-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			2-5	2-6 H.T.
ENGRAVING				
HAND COLOR PROOF	164	1½	2-10	2-11
ARTIST DEPT.	55	11	3-9-37	3-18-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JB
DATE Photo Returned to Customer

2

5T.
135

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H275
ORDER NO. 68671
DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.
TITLE (IN FULL) GR ETINGS FROM LAKE GEORGE

(C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION
USE PHOTOS NO. 3A-H1638,1632,1640,1642,4A-H1469,5A-H154, 4A-H63, 6A-H2869, 6A-H2870 & 6A-H2872.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

88

[illegible] Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By A.G.
Date FEB 5 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH	2	14		
RETOUCHING	17	9		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-19	2-20
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	154	17	2-25	2-27

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

2-9
17 —
8-5

ST
147

G,1

12

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H276

ORDER NO. 68672

DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN ROAD, LOOKING WEST FROM WASHINGTON AVENUE, MIAMI BEACH, FLA.

BOT, SMALL TYPE: PHOTO BY G.W.ROMER

PRIVATE N .BEFORE TITLE: M-82

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,297,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Off. Estimate
By
Date JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	5	6	1-28	1-29 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30 H.T.
ENGRAVING				
HAND COLOR PROOF	151	1½	1-30	1-30
ARTIST DEPT.	158	9¾	3-16	3-18

MAR 23 1937

DATE BLUEPRINT OK'D
By
D[illegible] OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

Must have H C proof Saturday 1-30-37

5

12

THOMAS R. WEST,
MIAMI, FLA.

NO. 7A-H277
ORDER NO. 68672
DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LINCOLN ROAD SHOPPING DISTRICT, MIAMI BEACH, FLA.

BOT,SMALL TYPE: PHOTO BY G.W.ROMER

PRIVATE NO.BEFORE TITLE: M-81

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS BOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,799,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 28 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	7	6	1-28	1-29
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	154	9¾	3-17	3-20

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

Must have HC Proof Saturday
1-30 1937

7

12

NO. 7A-H278

THOMAS R. WEST,
MIAMI, FLA.

ORDER NO. 68672

DATE 1-22-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) TURNING GREEN TURTLES
ON A XXXXX FLORIDA BEACH
BOT: SCENE ON BISCAYNE KEY NEAR MIAMI
SMALL TYPE: PHOTO BY G.W.ROMER
PRIVATE NO.B FOR UPPER TITLE: M-83

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

3307

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date 22 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	12	3	1-28	1-29-Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-29	1-30
ENGRAVING				
HAND COLOR PROOF	165	1½		1-30
ARTIST DEPT.	30	5		3-16 Bth

OK'D

PROOF OK'D

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

Very Rush
Must have
B Proof
Sat 1-30-37

12

5C

NO. 7A-H279

C.T.&CO.

ORDER NO. 68050

DATE 1-22-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (VERSE)

(C) C.T.&CO.

PRIVATE NO. UPPER RIGHT CORNER: S-357

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT ~~NONE~~ C.T. MOONLIGHT SCENE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

SEE BLUEPRINT ATTACHED. VERSE TO BE AT TOP

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

1 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING		0	1-28	1-28
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-28	1-29
ENGRAVING				
HAND COLOR PROOF	13	1½		2-3
ARTIST DEPT.	32	9½	2-3	2-4

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

⑤

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H280 ORDER NO. DATE 1-23-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EASTERN AIR LINES
NEW YORK, N.Y.

M H.C.PROOF SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full A GREAT SILVER FLEET AIRLINER OVER MOUNT VERNON

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Photo ret
6/8/37

X

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret 2½
RE 1½
4 12½
C ½

Art Work

7.00

MAKEOVER

Charge to ADV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.

Date

By FEB 19 1937

6

ST
130

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H281 ORDER NO. 68702 DATE 1-25-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A. MAMAUX & SON,
PITTSBURGH, PA.

12½ M PC SIZE 3½ x 5½

STYLE ART COLORTONE

PLACE OF TITLE : Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

For Title
on Pierce [illegible]

(All of this on address side)
FRONT NO. 5 R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto
NEG. NO.
________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Lettering on bldg dark red.

Bldg #14 door & window trim, little darker than #32

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

23

Ret 1½
3rd ½
9½
C-1/2 ?

Art work
in file

3

ST. C

B x 1202-5

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓7A-H282 ORDER NO. 68700 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DEBANY BROS.
NEW YORK, N.Y.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE, FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 9703 9702
$3.75 $3.75

FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

PHOTO RETURNED TO

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

BE SURE TO HANDLE THE EYES & FOREHEAD OF TWO MODELS CAREFULLY. on ON GIRL ON LEFT (9703) THE LEFT EYE PRINCIPALLY AND SOMEWHAT ON THE RIGHT EYE ARE GOING TO HAVE TO BE RETOUCHED SO THAT THEY'LL MATCH IN THEIR CLEARNESS THE EYES OF MODEL 9702, BUT IN DOING THIS BE CAREFUL NOT TO MAR THE ATTRACTIVENESS OF THE MODELS.

PHOTO LITHO

Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Screen 120 133 150 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

9703
~~[illegible]~~ IS BLUE LIKE SWATCHES enclosed. BOW OF BALLS ON COLLAR IS REE LIKE SWATCH ATT'D. THE PIPING ON THE CUFF IS ALSO THIS SAME RED -- AND THE PIPING IS THAT LINE ON THE SLEEVE WHICH INDICATES A CUFF. IT IS ABSOLUTELY ESSENTIAL THAT THESE COLORS BE MATCHED.

material for 9702 also is enclosed.

Colors must be
exactly as material
Samples
CG

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

[illegible] 6
[illegible] 2
[illegible] 12½

[illegible]

#27

6

X 17

B-x1502-6

Del 6
2 2
12½

Art Mat

18.50 cost

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H283 ORDER NO. 68701 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DEBANEY BROS.
NEW YORK, N.Y.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~9700~~ ~~9704~~

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

IT IS NECESSARY THAT VERY RIGID ATTENTION BE GIVIN TO THE CLEAR, SHARP REPRODUCTION OF THE GIRLS' EYES AND THEIR FOREHEADS.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

9700 AT LEFT IS RED, AS SHOWN BY COLOR SWATCH. THE PIPING ON THIS GARMENT IS WHITE, AS IS THE TASSELL ON THE BOTTOM OF THE BELT. ~~EXEX~~ 9704 ON RIGHT IS BLACK. TRIMMING IS AQUA OR TURQUOISE, SHOWN BY SWATCH ENCLOSED. IT IS ABSOLUTELY NECESSARY THAT THE AQUA COLOR OF THE TRIMMING BE EXACTLY AS COLOR SWATCH. THERE APPEARS A BUTTON ON THE COLLAR OF THIS GARMENT, XWHICH IS BRASS COLOR AND SHOULD RESEMBLE BRASS AS CLOSELY AS POSSIBLE.

Colors must be exactly as material Sample

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Cir # 1

MAKEOVER
Charge to Art Dept.
EST. Makeover Time Required

	TIME	Time Recorded in Cost Dept.
RETOUCHING		
PHOTO LITHO		Date
COMPOSING		
ART DEPT. HC	¼W	MAR - 8 1937
ENGRAVING		

7?

6 4½
10 — 1½

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H284 ORDER NO. 68713 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DUBONNET RESTAURANT CORP.
NEW YORK N.Y.

25 M PC GROUP (20 SIZE 3½ x 5½ STYLE ART COLORTONEWHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center]—Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full TOP: THE ONLY FRENCH-HUNGARIAN CUISINE IN AMERICA

BOT: RESTAURANT DUBONNET 5 EAST 45TH STREET, OFF 5TH AVENUE, NEW YORK (ALL IN GIRDER LIGHT FACE)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

See instructions attached

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

colored Pict. by Sl.

X 1 photo rec 5/24/37

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

MAKEOVER

Charge to Adv Dept.

2M—1-2-37

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO LITHO	
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Recorded in Cost Dept.

Date FEB - 9 1937

By

2 [illegible] 5×7

Ret 12½

HC 2¼

L.a 15

Must have Hand color proof Friday 2-5-37

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. ✓ 7A-H285 ORDER NO. 68714 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VIRGINIA HOTEL,
MONROE, LA.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE PHOTO COLORIT, FULL FACE

PLACE OF TITLE : Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

3

C - 3/4 ?

Ret 2 1/2
W.C. 1 1/2
L.W 10 1/2

Art Work 2 [illegible]

6

ST.
132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H286 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M pc SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LONGS PEAK TRAIL, ROCKY MOUNTAIN
NATIONAL (ESTES) PARK
REACHED VIA UNION PACIFIC RAILROAD
2 lines at bottom

FRONT NO SPECIAL (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
USE PHOTO NO. 85273

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Negat 5x7
Ret 2
Ac 1½
A 11
C ½

Art Work + Repro

3.50 net

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H287 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full OLD FAITHFUL GEYSER, YELLOWSTONE
NATIONAL PARK
REACHED VIA UNION PACIFIC RAILROAD

2 lines at bottom

(All of this on address side)
FRONT NO. SPECIAL R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO. 85395.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Ret ½
HP 1½
9¾
C½

12

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓7A-H288 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full YOSEMITE FALLS, YOSEMITE NATIONAL PARK, CALIFORNIA REACHED VIA UNION PACIFIC RAILROAD

2 lines at bottom

FRONT NO. SPECIAL (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO, 85280.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

[illegible] 5 x 7
Ret 2½
PO 1½
A-10
C ½

Rephoto [illegible]

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H289 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MT. SAN ~~XXXXX~~ ANTONIO AND ORANGE GROVES, CALIFORNIA REACHED VIA UNION PACIFIC RAILROAD

2 lines at bottom

(All of this on address side)
FRONT NO. SPECIAL R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO.ON FRONT

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO. 102091.

PHOTO LITHO
Rephoto

NEG.NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

reprint 5x7
Ret 2½
[illegible] 1¾
A 13½
C ½

Art Work [illegible]
12.50 net

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H290 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MULTNOMAH FALLS, COLUMBIA RIVER HIGHWAY NEAR PORTLAND SEEN FROM UNION PACIFIC TRAINS 2 lines at bottom
SMALL TYPE: (C) A.M.PRENTISS,PORTLAND,ORE.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
USE PHOTO NO. 111212.

FRONT NO. SPECIAL (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO.ON FRONT

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

my photo 5x7
[illegible] 4
[illegible] 1½
A 11¾
C ½

Rephoto - [illegible]
11.00 net

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H291 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.,
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full MT. RAINIER FROM SPRAY PARK,
RAINIER NATIONAL PARK REACHED VIA UNION
PACIFIC RAILROAD 2 lines at bottom

SMALL TYPE: (C) ASAHEL CURTIS

FRONT NO. SPECIAL (All of this on address side) R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

USE PHOTO NO. 111217.

PHOTO LITHO

Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 - 10x12

_____ Prints each from _____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

PHOTO RETURNED TO

PHOTO USED FOR

COLOR DESCRIPTION

RETURN PHOTO YES NO

2M—1-2-37

rephoto 5x7
Ret 2½
HC 1½
A 12
C ½

Cut [illegible] x Rephoto
7.50 net

6

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 7A-H296 ORDER NO. 68678 DATE 1-25-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER UNION PACIFIC RAILROAD CO.
OMAHA, NEB.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full STATELY MOUNT MORAN, GRAND TETON NATIONAL PARK, WYOMING VIEWED ACROSS JACKSON LAKE REACHED VIA UNION PACIFIC RAILROAD FROM VICTOR, IDAHO
3 lines at bottom

FRONT NO. SPECIAL (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

PUT PLATE NO. ON FRONT

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

USE PHOTO NO. 4101-29.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 - 10x12
______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Sel 2
2C ½
A10
C½

7

5

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H297

ORDER No. 68056

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BERRY POND, 2150 FT. ABOVE sea LEVEL. HIGHEST BODY OF WATER IN MASS. NEAR PITTSFIELD .

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 2P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

xuSh749

Executive OK of Estimate
By
Date 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME Clock No.	Time Allowed FL	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937 FB
SKETCH				
RETOUCHING	12	2	1-28	2-1 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-1 HT
ENGRAVING				
HAND COLOR PROOF	143	1½		2-2
[illegible] DEPT.	52	9½	2/26/37	3/29/37

DATE [illegible] ORD

DATE Filed MAR 23 1937
By SB

DATE Photo Returned to Customer

DEADLINE

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H298

ORDER No 68056

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BURBANK PARK, ONOTA LAKE, PITTSFIELD, MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 3P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 1937

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	12	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-2
ENGRAVING				
HAND COLOR PROOF	16	1½		2-2
ARTIST DEPT.	27	4½	2-11-37	2-12-37

FEB 22 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DEADLINE

Very Rush

12

C. W. HUGHES & CO. INC.,
MECHANICVILLE, N. Y.

NO. 7A-H299

ORDER NO. 68056

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BURBANK PARK, ONOTA LAKE,
PITTSFIELD, MASS.

PRIVATE NO. 3-4" FROM RIGHT EDGE IN
UPPER BORDER.- 4P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,776

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
1- JAN 22 1937

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	5	2	1-28	2-1
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		2-1	2-1
ENGRAVING				
HAND COLOR PROOF	163	1½		2-2
ARTIST DEPT.	30	9½	2-10	2-12

FEB 22 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DEADLINE

5

5T.
133

12

C. W. HUGHES & CO. INC.,
MECHANICVILLE, N. Y.

NO. 7A-H300

ORDER NO. 68056

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) QUEECHY LAKE, N. Y. NEAR PITTSFIELD, MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER. - 5P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,7[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date JAN 28 1937

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	8	2½	1-28	2-1 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6 ✓		2-1	2-1 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-2
ARTIST DEPT.	161	4½	2-24	2-25

MAR 23 1937

DATE [illegible] REC'D
By
DATE [illegible] REC'D
By

DATE Filed
By JB

DATE Photo Returned to Customer

8

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

ST-135

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H301

ORDER NO. 68056

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER, LOWER,] CENTER - BORDER.

TITLE (IN FULL) ON THE MOUNTAIN TOP, MT. GREYLOCK SUMMIT AND MASSACHUSETTS STATE MEMORIAL BEACON

BOT- ELEVATION 3505 FEET, BEACON 110 FEET

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 6P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION REMOVE CAR AND SIGN. SHOW CIRCULAR ROADWAY AND WALK TO ENTRANCE.

Make neg / [illegible]

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 22 1937

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	7	6	1-28	2-1
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-1
ENGRAVING				
HAND COLOR PROOF	163	1½		2-2
ARTIST DEPT.	34	9¾	2-22-37	2-23-37 F.W.

DATE BLUEPRINT O.K'D
by
DATE HAND COLOR PROOF O.K'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

7

55
133

C. W. HUGHES & CO. INC.,
MECHANICVILLE, N. Y.

NO. 7A-H302

ORDER NO. 68056

DATE 1-25-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH STREET, PITTSFIELD, MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 8P

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.& CO.

COLOR DESCRIPTION SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

Executive O.K. of Estimate
By XW
Date JAN 27 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date XW JAN 27 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	3	6	1-28	1-30 Sl.
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		1-30	2-1
ENGRAVING				
HAND COLOR PROOF	151	1½	2-1	2-2
ARTIST DEPT.	168	10	2-15	2-23

MAR 23 1937

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D

DATE Filed
By JB
DATE Photo Returned to Customer

3

ST. 133

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H303

ORDER NO. 68058

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER. CENTER - BORDER.

TITLE (IN FULL) CASCADE MT. ADIRONDACK MTS.
N.Y. AS SEEN FROM KEENE VALLEY LAKE PLACID ROAD.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 14AD

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION SNOW CAPPED PEAKS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date JAN 28 1937

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	5	2½	1-29	2-1 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-1	2-1
ENGRAVING				
HAND COLOR PROOF	163	1½		2-2
ARTIST DEPT.	30	9½	2,19,37	2,25,37

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

5

ST. 135

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H304

ORDER NO. 68058

DATE 1-25-1937

12 M 500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE WIGWAM AND WESTERN SUMMIT, MOHAWK TRAIL, MASS.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 18MT

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION TOWER GREEN. STAND NEXT TO TOWER CREAM. GREEN ROOF AND TRIM. WIGWAM AT LEFT, RUSTIC WITH GREEN ROOF.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — [✓ HANDCOL PROOF YES] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

Executive OK of Estimate
By
Date JAN 2? 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 27 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 28 1937	JAN 28 1937
SKETCH				
RETOUCHING	10	5	1-28	2-1 31
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-1	
ENGRAVING				
HAND COLOR PROOF	153	1½		2-2
ARTIST DEPT.	158	9½	2-17	2-19

DATE Filed FEB 22 1937
By 76

DATE Photo Returned to Customer

Very Rush

10

ST-133

12

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H305

ORDER NO. 68058

DATE 1-25-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW OF SARATOGA RACE TRACK AND CLUB HOUSE, SARATOGA SPRINGS, N. Y.

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 241

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION ROOF DARK BROWN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

9 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date JAN 28 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date JAN 29 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			JAN 29 1937	JAN 29 1937
SKETCH				
RETOUCHING	6	6 1/2	1-29	2-1
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-2	2-2
ENGRAVING				
HAND COLOR PROOF	151	1 1/2	2-2	2-2
ARTIST DEPT.	156	10	2-24	2-26

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

DEADLINE

Very Busy

6

135

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H306

ORDER NO. 68729

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: THE INDIAN ROOM, LA FONDA HOTEL,
SANTA FE, N. M. - R.M.

PRIVATE NO.B.FOR TITLE: 127

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE AND SAMPLES ATTACHED. NOTE: SAMPLES MUST BE RETURNED TO MR. WILLIS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

G, 12

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB - 3
SKETCH				
RETOUCHING	3	8	2 - 4	2 - 10 St
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 11	2 - 12 Vt.
ENGRAVING				
HAND COLOR PROOF	163	2¼		2 - 18
ARTIST DEPT.	28	16		4 - 3 Bth

DATE BLUEPRINT OK'D
By

DATE HAND COLOR P. C. OK'D

By

DATE Filed MAY 1 1937
By

DATE Photo Returned to Customer

MAKEOVER

Charge to LU Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Recorded in Cost Dept.
Date MAR 2 1937
By R. G.

6

3

5T.
141

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H307
ORDER NO. 68729
DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 130 THE PATIO, LA FONDA HOTEL,
SANTA FE, N. M. ~ R.M. on card

SMALL TYPE: PHOTO COURTESY FRED HARVEY CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE SAMPLE ATTACHED.

NOTE: RETURN SAMPLE TO MR. WILLIS

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

Date APR 2 1937

Con. Dept. Checked
By
Date APR 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			APR 2 1937	APR 2 1937
SKETCH				
RETOUCHING	17	5	4-2	4-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		4-7	4-9
ENGRAVING				
HAND COLOR PROOF	1a	1½		15
ARTIST DEPT.	50	12¾	5/19.37	5/26.37

JUL 22 1937

DATE BLUEPRINT C'D

By

DATE HAND COLOR PROOF C'D

DATE Filed

By

DATE Photo Returned to Customer

17

DISTRIBUTED BY J.R.WILLIS, BOX 665,
ALBUQUERQUE, N. M.

NO. 7A-H308

ORDER NO. 68729

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER. LOWER. CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 128 LA PLACITA, LA FONDA HOTEL, SANTA FE, N. M. + R M

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TABLE TOPS BLACK, CHAIRS WHITE. CUSHIONS RED AND WHITE AS INDICATED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive CK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By R.G.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	5	5	2 - 3	2 - 10 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 10	2 - 11 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 18
ARTIST DEPT.	22	9¾		3 - 23 Bll

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By JD
DATE Photo Returned to Customer

5

5T. 139

DISTRIBUT D BY J.R.WILLIS,BOX 665,
ALBUQUERQU , N. M.

NO. 7A-H309

ORDER NO. 68729

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 17 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 129 A GUEST ROOM, LA FONDA HOTEL, SANTA FE, N. M. R.N.

SMALL TYPE: PHOTO COURTESY FRED HARVEY CO.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

COLOR COMBINATION OF SPREADS AND CURTAINS,YELLOW BACKGROUND,DIAMOND DESIGN DEEP YELLOW, BLACK AND RED. ALSO SEE INSTRUCTIONS ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

ATTENTION!

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

O.K.
194

HEADLINE

1937

Receive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q.D.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	7	5	2-3	2-10 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-11 HT.
ENGRAVING				
HAND COLOR PROOF	161	1½	2-13	2-18.
ARTIST DEPT.	157	10½	3-29	4-1

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By JB
DATE Photo Returned to Customer

Col. 4

C.W.HUGHES & CO.,INC.,
MECHANICVILLE, N. Y.

NO. 7A-H310

ORDER NO. 68703

DATE 1-27-1937

25 M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) GREETINGS FROM
MOHAWK TRAIL

SMALL TYPE: (C) C.T.&CO.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CT

COLOR DESCRIPTION

USE PHOTOS 3A-H1594,1597,1600,1598,1596,2160,2722,2728,2721,2720 & 1593.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

very rush

FEB 9 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 10 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 10 1937	FEB 10 1937
SKETCH layout		15		
RETOUCHING	5	8	2-10	2-19
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-19	
ENGRAVING				
HAND COLOR PROOF				
ARTIST DEPT.	37	17	2-27-37	3-1-37

MAR 23 1937

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

DATE Filed
By

DATE Photo Returned to Customer

10-15
1-6 3/4
2-7

15
145

rephoto

CAPITOL NEWS CO.,
NASHVILLE, TENN.

NO. 7A-H311

ORDER NO. 68684

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER - BORDER.

TITLE (IN FULL) ST. THOMAS HOSPITAL,
NASHVILLE, TENN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

COLOR DESCRIPTION

USE PHOTO NO. 59974.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

[illegible] OK'd Estimate
By
Date 2/3/37

Cost Dept. Checked
By
Date FEB - 4 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 4 1937	FEB 4 1937
SKETCH				
RETOUCHING	5	5		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-10 H.T.
ENGRAVING				
HAND COLOR PROOF	48	1½	2-10	2-11 Btt
ART DEPT.	31	9¾	2-13	2-15-37 Btt

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed FEB 22 1937
By JB

DATE Photo Returned to Customer

5 - 3½
4 - 1½

Rush!

Rush!

ST. 139

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H312

ORDER NO. 68761

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) "CAGELESS" POLAR BEAR PIT IN FOREST PARK, ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

THE ROCKS HAVE A BROWNISH COLOR TONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,707,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Examined Order Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Cl. No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	12	3	2-1	2-[illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-4	2-4
ENGRAVING				
HAND COLOR PROOF	184	1½	2-6	2-7
ARTIST DEPT.	154	9½	2-16	2-27

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

12

137

ST.
137

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H313

ORDER NO. 68761

DATE 1-27-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) JEWEL BOX, FOREST PARK,
ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

USE OWN JUDGMENT AS TO COLORS. TRY TO MAKE CARD AS ATTRACTIVE AS 4A-H471. IN THE CENTER FOREGROUND YOU WILL NOTICE SOME DIM FORMS IN THE SHALLOW WATER -- THEY ARE GOLDFISH.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.75[illegible]

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

12

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate

By

Date FEB 1 1937

Cost Dept. Checked

By

Date FEB

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	6	3	2-2	2-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-5	2-5
ENGRAVING				
HAND COLOR PROOF	184	1½	2-6	2-7
ARTIST DEPT.	162	9¾	3-5	3-10

DATE BLUEPRINT CK'D

By

DATE HAND COLOR PROOF OK'D

By

MAR 23 1937

DATE Piled

By JB

DATE Photo Returned to Customer

6

FEB

E-1T
136

12

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H314

ORDER NO. 68761

DATE ,1-27-1937

12M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LINDELL BOULEVARD,
ST. LOUIS, MO.

private no.before titde: 104
TITLES IN SKY AT TOPS OF BUILDINGS AS FOLLOWS (NOS.ON BACK OF PHOTO): MASONIC TEMPLE (1)?
(2) LEAVE BLANK. (3)SCOTTISH RITE CATHEDRAL
(4) MELBOURNE HOTEL.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

(NAMES TO BE SET IN AS ON 5A-H1642). COLLRS: (1) SEE 3A-H389. 2 RED BRICK AND LIGHT GRAY STONE, SLATE ROOF. 3 A LITTLE LIGHTER THAN 3A-H389.
4 RED BRICK.

REMOVE ALL PEOPLES ACROSS FRONT OF PICTURE AND NEWSSTAND AT EXTREME RIGHT.TOUCH OUT THE BLDG.PARTLY SHOWING AT LEFT FOREGROUND AND TOUCH IN THE NECESSARY WINDOWS ON THE SIDE OF MASONIC TEMPLE. FOR ARRANGEMENT OF WINDOWS SEE 3A-H389. MODERNIZE CARS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 2 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937 B
SKETCH				
RETOUCHING	17	9	2 - 2	2 - 5 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	18		2 · 5	2-5 HS.
ENGRAVING				
HAND COLOR PROOF	183	15	2-6	2-8
ARTIST DEPT.	165	9¾	2-15	2-22 k

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By JB
DATE Photo Returned to Customer

17

ST-136

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H515
ORDER NO. 68761
DATE 1-27-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) VIEW ON MEMORIAL PLAZA,
ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 105

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. I R. M. YES
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION CUT OFF AT LEFT AS MARKED ON PHOTO. TOUCH OUT ALL SIGNS AND SMALL BLDGS? TO LEFT OF BELL TELEPHONE, BUT DO NOT REMOVE LAMP POST. REMOVE SCAFFOLDING ON TOP OF FEDERAL BLDG. (TO RIGHT FROM HEAD OF STATUE). FOR COLORS OF BLDGS. SEE 5A-H1642, BUT MAKE CIVIL COURTS BLDG. A LITTLE LIGHTER; BELL TELEPHONE BLDG. SHOULD BE SAME COLOR AS CIVIL COURTS BLDG. ON 5A-H1642. THE BASE OF MONUMENT IS WHITE, THE STATUE GREY. REMOVE TWO BENCHES AT RIGHT OF MONUMENT.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!
5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6

DEADLINE

ESTIMATE AND WORK SCHEDULE

[illegible] OK & Contents
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	18	7½	2-2	2-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	18		2-5	2-5
ENGRAVING				
HAND COLOR PROOF	184	1½	2-6	2-7
ARTIST DEPT.	166	9½	2-18	2-20 FEB 22 1937

DATE BLUEPRINT ORD'D
By
DATE HAND COLOR PROOF ORD

By

DATE Filed
By 26
DATE Photo Returned to Customer

8

IT 136

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H316

ORDER NO. 68761

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WORLD WAR MEMORIAL,
ST. LOUIS, MO.

PRIVATE NO. BEFORE TITLE: 106

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

ENTIRE BUILDING, AS WELL AS STATUES IN FRONT OF IT, CONSTRUCTED OF BUFF LIMESTONE. REMOVE ALL FIGURES AT RIGHT, AS WELL AS THOSE AT EXTREME LEFT. LEAVE IN THE PERSONS ON THE STEPS AND THE ONE AUTO WHICH IS ENTIRELY VISIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,776

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date OK of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	2	9½	2-1	2-[illegible]
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	15		2-4	2-4
ENGRAVING				
HAND COLOR PROOF	184	1½	2-6	2-7
ARTIST DEPT.	159	9½	2-16	2-19

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Piled FEB 22 1937
By

DATE Photo Returned to Customer

2

ST
(37)

BLACKWELL WIELANDY,
ST. LOUIS

NO. 7A-H317

ORDER NO. 68761

DATE 1-27-1937

12½M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW POST OFFICE BUILDING,
ST. LOUIS,MO.

PRIVATE NO.BEFORE TITLE: 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,7

Executive Ok of Estimate
By
Date MAR 13 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date MAR 13 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			MAR 15 1937	MAR 15 1937
SKETCH				
RETOUCHING	2	9	3-13	3-17
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		3-18	3-18
ENGRAVING				
HAND COLOR PROOF	160	1¼	3-22	3-22
ARTIST DEPT.	167	9	3-31	4-2

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1, 1937
By
DATE Photo Returned to Customer

2

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H318

ORDER NO. 68708

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW AND OLD LIGHTHOUSE, CAPE HENRY, VA. AND MARKER WHERE FIRST ENGLISH COLONISTS LANDED.

Provide no. before title. 117

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
LIGHT HOUSE ON REAR RIGHT.- OLD DULL RED BRICK, GREEN TOP.
" " " LEFT - BLACK AND WHITE, BLACK TOP. LIGHT STONE CROSS. GRAY STONE BASE AND WALL IN FOREGROUND. REAR BLDGS. WHITE, DULL RED ROOFS.

Chem 0BH2266

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Estimate OK'd Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	8	5	2-1	2-8 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-8	2-9
ENGRAVING				
HAND COLOR PROOF	163	1½		
ARTIST DEPT.	38	9	3-11	3- MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By JHS
DATE Photo Returned to Customer

8

5T
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H319

ORDER No. 68708

DATE 1-27-1937

1M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) NIGHT VIEW OF GRANBY STREET, LOOKING TOWARDS NEW FEDERAL BUILDING, NORFOLK, VA.

Provide no. before title 115

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~CUST~~ C.T. & CO.

COLOR DESCRIPTION ON RIGHT- 1ST- LIGHT BROWN BRICK. FIRST FLOOR AND TRIM GRAY. 2- LIGHT BROWN. 3- DARK BROWN, LIGHT FRONT, OTHERS BROWN. ON LEFT.- 1ST- LIGHT BROWN. 2- BROWN, DARK BROWN CORNICE. 3- LIGHT BROWN. 4- DARK RED. 5- BROWN, LIGHT TRIM AND CORNICE. 6- BROWN. 7- GRAY. 8- RED. OTHERS GRAY. REAR CENTER BLDG. LIGHT STONE. SHOW REAR CENTER BLDG. CLEAR. NEW FEDERAL BLDG. LIGHT STONE. BRING OUT HOTELS ON REAR LEFT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

6BK 54

GLOBE MULTI-PLY FORMS PAT. NO. 1,795,713

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Receipt of Estimate FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JS
Date FEB 1937

OPERATION	EST. TIME Check No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	7	6	2-1	2-8 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-9
ENGRAVING				
HAND COLOR PROOF	151	1½	2-10	2-11
ARTIST DEPT.	30	10½		3-18 Bll.

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By JS

DATE Photo Returned to Customer

7

ST. 17

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO.7A-H320

ORDER NO. 68708

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) GRAMBY STREET, LOOKING TOWARDS NEW FEDERAL BUILDING, NORFOLK, VA.

Private no before title 108

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ON RIGHT- 1ST.- BROWN BRICK: FIRST FLOOR AND TRIM GRAY. 2- LIGHT BROWN. 3- DARK BROWN, LIGHT FRONT. OTHERS BROWN. ON LEFT.- 1ST- EDGE GRAY. 2-3-4-5 BROWN, DARK BROWN CORNICE. 6- LIGHT BROWN. 7 RED. 8- BROWN, LIGHT TRIM AND CORNICE. 9- BROWN. 10- GRAY. 11- RED. OTHERS GRAY. REAR CENTER LARGE BLDG. LIGHT STONE. BRING OUT CLEAR REAR CENTER FEDERAL BLDG. LIGHT STONE. REMOVE FIRST SIGN ON STORE ON RIGHT AND SALE SIGN. PUT FLAG ON POLE ON BLDG. ON REAR LEFT ON FLAG POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP		-	FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	14	7	2-1	2-9 S
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		2-10	2-10
ENGRAVING				
HAND COLOR PROOF	151	1½	2-11	[illegible]
ARTIST DEPT.	166	10½	1-1-37	1-3-37

DATE BLUEPRINT OK'D
By
DATE [illegible]
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

14

ST. 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H321

ORDER NO. 68124

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH AND AMUSEMENT SECTION, OCEAN VIEW, NORFOLK, VA.

Private no before title — 219

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BLDGS. ALL LIGHT GRAY AND WHITE. BUFF STUCCO PORCH ON FIRST BLDG. GREEN ROOFS. GRAY CEMENT BASE ALONG BOARD WALK AND BEACH. USE ATTRACTIVE COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,297,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

2 Prints

Executive O.K. of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	6	4½	2-2	2-9 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-10
ENGRAVING				
HAND COLOR PROOF	163	1½		2-11
ARTIST DEPT.	27	9¾		3-8 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

6

ST. 136

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H322

ORDER NO. 68124

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE FULLY CHALFONTE HOTEL, VIRGINIA BEACH, VA.

Private no before title 218

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION LIGHT GRAY STUCCO SLATE ROOF. RED BRICK BASE AND PORCH BASE COLUMNS. BUFF WINDOW FRAMES BLACK SASH. GREEN AND RED STRIPED AWNINGS. DARK CREAM COLUMNS AND CORNICE . ~~LIG~~ BRIGHT ORANGE AND GREEN SUN SHADE IN YARD. BLDG. ON LEFT AND CENTER SAME COLOR. BLDG. ON LEFT - BROWN SHINGLES-WHITE TRIM. MAKE SMOOTH GREEN LAWN IN FOREGROUND. SHOW FLAG ON POLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,775

ATTENTION!

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Estimate O.K. by Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	158	5	2-1	2-10
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-10
ENGRAVING				
HAND COLOR PROOF	164	1½	2-12	2-12
ARTIST DEPT.	38	9½	2.23	2-25.

DATE BLUEPRINT OK'D ______
By ______
DATE HAND COLOR PROOF OK'D ______

DATE Filed MAR 23 1937
By ______
DATE Photo Returned to Customer ______

ST
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H323
ORDER NO. 68124
DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HIGH STREET LOOKING WEST, PORTSMOUTH, VA.

Private no before title 217

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
ON LEFT. 1ST. - CREAM. 2ND.- DARK BROWN. 3- GRAY. 4- BUFF. 5- GRAY. 6 - DARK RED. 7- RED. 8&9- GRAY. OTHERS DARK RED.
ON RIGHT. 1ST- BUFF. 2ND.- DULL RED. 3- DARK RED. RED STONE SIGN 4- GRAY - RED STONE SIGN. 5&6- RED. 7- GRAY. 8- RED. 9&10 GRAY. 11- RED. 12-13-14- GRAY. 15- RED. 16- CHURCH GRAY DULL GREEN STEEPLE. DARK STREET PAVING.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	14	5	2-1	2-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-5	2-5
ENGRAVING				
HAND COLOR PROOF	160	1¾	2-11	2-11
ARTIST DEPT.	167	10½	3-1	3-2

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

M

15
137

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H324

ORDER NO. 68124

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COURT HOUSE AND MUNICIPAL BUILDING AND CONFEDERATE MONUMENT, PORTSMOUTH, VA.

Private no before title - 209

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
ON REAR RIGHT. GRAY WHITE TRIM. ON RIGHT- CENTER TAN, GRAY GREEN CORNICE AND SASH. ON LEFT CENTER. - LIGHT GRAY, DARK RED ROOF. ON REAR-LEFT EDGE DARK RED. SLATE STEEPLE ON CHURCH. GREEN LAWN AND SHRUBBERY. MONUMENT GRAY. GRAY FIGURES. REMOVE WIRES ACROSS CENTER OF PHOTO.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Card No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	1	5	2-1	2-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-4	2-5
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	167	7¾	Feb. 23	2.22

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

ATTENTION!

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

ST. 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H325

ORDER NO. 68124

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) GEORGE P. PHOENIX SCHOOL, HAMPTON, VA.

Private no before title - 208

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DULL RED BRICK. WHITE COLUMNS AND DOORS AND SASH AND ENTRANCES. GRAY STEPS AND CORNICE AND BASE. DARK PINK FLOWERS ON BUSH ON LEFT. GREEN LAWN AND SHUBERY. DARK DRIVE. SHOW FLAG ON POLE. REMOVE WIRES.

SUBMIT: RET. PHOTO — B. L. & W. PROOF — HANDCOL PROOF [✓ Yes] — RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	5	3	2-1	2-5 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-5	2-6 HT.
ENGRAVING				
HAND COLOR PROOF	164	1¼	2-9	2-9
ARTIST DEPT.	168	9	2-23	2-27

DATE BLUEPRINT O.K'D
By

DATE HAND COLOR PROOF O.K'D

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

5

137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7-H326

ORDER NO. 68124

DATE 1-27-1937

12M500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) HAMPTON INSTITUTE FROM YACHT CLUB, HAMPTON, VA.

Private no before title 207

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ON RIGHT.- TOWER AND BLDG. DARK RED. TOP ON TOWER SLATE ROOF ON BLDG. ON LEFT.- DARK BROWN SLATE ROOF. GREEN CORNICE. BOATS WHITE IN REAR. BOATS BRIGHT BROWN IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	12	3	2-1	2-8 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-9
ENGRAVING				
HAND COLOR PROOF	163	1½		2-11
ARTIST DEPT.	53	9	3-3-37	3-6-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

12

ST.
137

NO 7A-H327

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

ORDER NO. 68124

DATE 1- 7-1937

12M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) KELSEY HALL, HAMPTON INSTITUTE, HAMPTON, VA.

Private no. before title - 206

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
VERY DULL RED BRICK . SLATE ROOF. CREAM SASH. GREEN DOORS. GRAY STEPS. DULL RED BRICK PORCH ENDS. ON RIGHT.- BLDG. DULL DARK RED SLATE ROOF. GREEN LAWN AND SHUBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

80 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Examine Orig'l Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By FEB 1 1937
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	158	3	Feb 3 1937	Feb 4 1937 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-5	2-6
ENGRAVING				
HAND COLOR PROOF	160	1½	2-7	2-10
ARTIST DEPT.	166	9½	7-27/37	8-1-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

M

JT
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H328

ORDER NO 68124

DATE 1-27-1937

12^M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) — WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) GERMAN ESSEN CANNON AND CARRIAGE, FORT MONROE, VA.

Private no before title 198

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.& CO.

COLOR DESCRIPTION DULL OLIVE GREEN ALL OVER. DARK CANNON BALLS ON LEFT. BLDG. ON RIGHT, LIGHT GRAY

SUBMIT: RET. PHOTO   B. L. & W. PROOF   [✓ HANDCOL PROOF Yes]   RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

50 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By FEB 1 1937
Date

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	5	2	1-2	2-5
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-5	2-6
ENGRAVING				
HAND COLOR PROOF	40	1½		2-12
ARTIST DEPT.	49	9½	2-22	3-3. W.P.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

5

5T 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H329

ORDER NO. 68124

DATE 1-27-1927

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BATHING BEACH SHOWING HOTEL BUCKROE AND PAVILION, BUCKROE BEACH, VA.

Private no before title – 197

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ON LEFT.- WHITE. GREEN ROOF. CENTER BLDG. WHITE. DARK RED ROOF. ON RIGHT- BLDGS. WHITE. RED AND GREEN ROOF.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,77

ESTIMATE
AND WORK SCHEDULE

Executive O. K. of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	6	2		
PHOTO/LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-4	2-5
ENGRAVING				
HAND COLOR PROOF	184	1½	2-6	2-7
ARTIST DEPT.	61	9¾	3-3-37	3-8-37

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

6

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

JT
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H330

ORDER NO. 68124

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BUCKROE BEACH, VA. FROM BUCKROE HOTEL.

Private no before title 196

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION GREEN HEDGE IN FOREGROUND. LIGHT GRAY COLUMNS. GRAY PIER. ORANGE AND GREEN AND WHITE DESIGN SUN SHADES. MAKE WATER BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,759,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. on Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By J
Date 1 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	6	5	2-1	2-6
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-6	2-8
ENGRAVING				
HAND COLOR PROOF	121	1½	3-11	3-12
ARTIST DEPT.	154	10	3-4	3-9

DATE BLUEPRINT O.K'D
By

EXTRA HAND COLOR PROOF O.K'D

by

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

JT

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H331

ORDER NO. 68124

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) COTTAGES AND BEACH LINE,
BUCKROE BEACH, VA.

Private no. before title — 191

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T & CO.

COLOR DESCRIPTION ON LEFT- 1ST- WHITE, RED ROOF. 2- GREEN. 3- WHITE, RED ROOFS. 4- GRAY. 5- WHITE. 6- BUFF. 7- BROWN. 8- GRENN. 9&10- WHITE. GREEN AND RED ROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	[illegible]	3	2-1-	2-6 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-6	2-8-H.T.
ENGRAVING				
HAND COLOR PROOF	163	1½		[illegible]
ARTIST DEPT.	150	9¾	2-26	3-3

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Piled
By JB
DATE Photo Returned to Customer

1937

12

ST
137

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H332

ORDER NO. 68124

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS — WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) RANDOLPH HALL, FORT MONROE, VA.

Private no before title — 185

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK RED BRICK. SLATE ROOF, CREAM CORNICE. LIGHT GRAY BASE AND STEPS. WHITE WINDOW FRAMES. BROWN AWNINGS, WHITE EDGE. GREEN LAWN AND SHUBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937 FB
SKETCH				
RETOUCHING	5	3	2-1	2-5 Se
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-5	2-5
ENGRAVING				
HAND COLOR PROOF	160	1½	2-9	2-9
ARTIST DEPT.	168	9½	2-27	3-3

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JB
DATE Photo Returned to Customer

5

ST. 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H333

ORDER NO. 68124

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BOAT LANDING, OLD POINT COMFORT, VA. AT NIGHT.

Private no before title - 125

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

BLDG. BRIGHT BUFF, WHITE TRIM. DARK RED TILE ROOF. SMALL BLDG. IN FOREGROUND BROWN, WHITE TRIM, DARK RED ROOF. DULL DARK BROWN ~~FLOOR~~ FLOOR ON PIER. BOAT , WHITE BUFF STACK. GREEN LAWN AND SHUBERY IN FOREGROUND. MAKE NIGHT SCENE.

night view

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Checked Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	8	6	2-1	2-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-12 2-6	2 5 12 2-12
ENGRAVING				
HAND COLOR PROOF	151	1½	2-12	2-12
ARTIST DEPT.	54	9½	3-5	3-10

DATE BLUEPRINT O.K.'D
By
DATE HAND COLOR PROOF O.K.'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1/2
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 19 1937
By

8

ST 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H334

ORDER NO. 68124

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) HAGERSTOWN HIGH SCHOOL, HAGERSTOWN, MD.

FRONT NO. 1 R. M. No

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

DARK RED BRICK. LIGHT STONE TRIM AND CORNIQE AND ENTRANCE ON LEFT. CREAM WINDOW FRAMES AND SASH AND WINDOW BLINDES. DARK OAK DOORS. GREEN LAWN AND SHUBERY. MAKE SMOOTH LAWN ON RIGHT FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,575

ATTENTION!

34 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date of Estimate FEB 1 1937

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clk No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	158	3	2-1	2-6 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2	2-8-Ht
ENGRAVING				
HAND COLOR PROOF	164	1½	2-11	
ARTIST DEPT.	49	8½	3-2.	3-4 W.P.

DATE BLUEPRINT CK'D
By
DATE HAND COLOR PROOF CK'D

DATE *Filed* MAR 23 1937
By JB
DATE *Photo Returned to Customer*

MAKEOVER

Charge to Ret. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1/4
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date
By

14

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H335

ORDER No. 68124

DATE 1-27-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) COMPOSTELLA BRIDGE, NORFOLK, VA.

[illegible] 12

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C. T. & CO.

COLOR DESCRIPTION

BRIDGE LIGHT CEMENT ALL OVER. WHITE DRAW GATE HOUSES. DRAW LIGHT GRAY. REMOVE END OF OLD BRIDGE ON REAR RIGHT. REAR CENTER BLDGS. WHITE AND BUFF, RED ROOFS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,773

ATTENTION!

_____ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
[illegible]				
[illegible]	5	5	2-1	2-9
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING			2-	
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	50	9	2/25/37	3/8.37

DATE BLUEPRINT O.K.'D

DATE [illegible]

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

5

E

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7-H336

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON STREET, LOOKING EAST FROM COURT HOUSE, HAGERSTOWN, MD.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO

COLOR DESCRIPTION ON LEFT. 1ST.- DARK RED BRICK, DARK GREEN MARQUIE, BLACK SIGN, WHITE LETTERS. GRAY FRONT, GREEN AND BUFF AWNINGS. 2- LIGHT GRAY. 3- DARK RED. 4-5-6- LIGHT BUFF. 7- GRAY. 8- TALL BLDG., GRAY, OTHERS RED AND GRAY. ON RIGHT.- 1ST.- GRAY. 2- GRAY. ~~3~~-4 BROWN. 5- DARK RED. 6- GRAY. 7- RED 8- BUFF. 9-10- DARK RED. 11- TALL BLDG. DARK RED. OTHERS RED AND GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 9 1937

OPERATION	EST. TIME Clock No	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 193~~7~~3
SKETCH				
RETOUCHING	14	7	2 - 2	2 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 9	2 - 10
ENGRAVING				
HAND COLOR PROOF	160	1½	2, 12	2 - 12
ART DEPT.	34	10½	2-27-37	3-3-37 F.W.

D[illegible] O.K'D
By

D[illegible] PROOF O.K'D
By

DATE Filed 23 1937
By

DATE Photo Returned to Customer

14

ST 136

LOUIS KAUFMANN & SONS
BALTIMORE, MD.

NO. 7A-H337

ORDER NO. 68712

DATE 1-27-1937

12M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON COUNTY HOSPITAL, HAGERSTOWN, MD.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

DULL TAN BUFF BRICK, OR DARK CREAM. CREAM COLUMNS AND DOORS AND WINDOW, FRAMES AND CORNICE. GRAY STEPS. DARK GRAY LIMESTONE BASE. GREEN LAWN AND SHUBERY. MAKE LAWN SMOOTHE AND GREEN IN FOREGROUND.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1.759775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By 88
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By 28
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	161	4	Feb 2 1937	Feb 4 1937
PHOTO-LITHO				
BLUE PRINT STRIPPING, OPAQUING	66		2-5	2-6
ENGRAVING				
HAND COLOR PROOF	164	1½	2-10	2-10
ART DEPT.	52	9½	3/1/37	3/3/37

DATE [illegible] ORD
By

DATE [illegible] COLOR PROOF ORD
By

DATE Filed MAR 23 1937
By 28

DATE Photo Returned to Customer

M

JT 137

LOUIS KAUFMANN & SON,
BALTIMORE, MD.

NO. 7A-H338

ORDER NO. 68712

DATE 1-27-1937

12M 500 ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MARINERS' MUSEUM, NEWPORT NEWS, VA.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF ~~C.T. & CO.~~

COLOR DESCRIPTION

DULL CREAM TAN STUCCO ALL OVER. LIGHT GRAY ROOF. BRONZE ANCHORS AT ENTRANCE, BRONZE DOORS. BRONZE CANNON ON RIGHT IN YARD. GRAY GRAVEL DRIVE. REMOVE FIRST AUTO ON REAR RIGHT.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive Copy of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	8	2	2-1	2-8
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	2-9
ENGRAVING				
HAND COLOR PROOF	64	1/2	2-11	2-11
ARTIST DEPT.	165	9	2-22	3-2

DATE BLUEPRINT CK'D
By

DATE HAND COLOR PROOF CK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

FEB 1 1937

8-1

4-1

ST. 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H339

ORDER NO. 68712

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL TO FOUNDER OF SHIP YARDS- COLLIS P. HUNTINGTON, NEWPORT NEWS, VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION WHITE STONE. GREEN TERRACED LAWN AND SHRUBBERY ~~SHRUBBERY~~. ~~LIGHTER PRINT WILL BE SENT ON THIS SUBJECT~~.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMP. & C.G. TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	12	2	2 - 2	2 - 5 SC
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 5	2 - 6
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 11
ARTIST DEPT.	150	9½	3-16-37	3-19-37

DATE BLUEPRINT O.K'D
By
DATE HAND COLOR PROOF O.K'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

12

136 Rubi

NO. 8A-H340

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON AVENUE LOOKING NORTH, NEWPORT NEWS, VA.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ON LEFT 1ST.- ON EDGE DARK RED. 2- BROWN, RED STORE SIGN GOLD LETTERS. 3- DARK RED. 4- BROWN. 5- GRAY, RED STONE SIGN. 6- BROWN. 7- RED. 8- GRAY . 9- RED. 10- BROWN . 11- TALL BLDG. DARK RED, WHITE TRIM.
ON RIGHT.- DARK RED. WHITE BAY WINDOWS. 2-3- DARK RED. 4- BROWN .5- BUFF. 6- CREAM. 7-8 RED. 9- BUFF. 10-11- GRAY. OTHERS BROWN AND RED. REMOVE LANDON AND KNOX SIGN ACROSS STREET.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,297,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Examined OK for Estimate 68
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	2	6	2-1	2-4
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-4	2-5
ENGRAVING				
HAND COLOR PROOF		1¾		
ARTIST DEPT.	166	10½	Feb 15-37	Feb 17 37

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer

2

ST.
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H341

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NEW ARMORY, NEWPORT NEWS, VA.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
DARK RED BRICK. LIGHT STONE CORNICE AND TRIM AND BASE AND STEPS. REMOVE WIRES. DARK BROWN SASH. PRISM GLASS WINDOWS. MAKE SMOOTHE GREEN LAWN ON YARD. PUT GREEN SHUBEBRY ON LAWN NEXT TO BLDG. FLAT LOW SHURBERY, SO CARD WILL BE UP TO DATE WHEN DONE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	14	4	2-1	2-6
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-8	2-8
ENGRAVING				
HAND COLOR PROOF	160	1¼	2-11	2-12
ARTIST DEPT.	167	9	2/20	2-22

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 22 1937
By

DATE Photo Returned to Customer

14

ST
137

NO. 7A-H342

LOUIS KAUFMANN & SONS
~~BALTIMORE, MD.~~
BALTIMORE, MD.

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THROUGH THE PINE TREES ON NEWPORT NEWS AND PORTSMOUTH, VA. HIGHWAY

Print no before title - 107

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION LIGHT CEMENT ROAD. DARK GREEN PINE TREES. WHITE FENCE. NO YELLOW COLORS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

50 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

E[illegible] Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	6	2	2 - 1	2 - 4 51
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 5	2 - 6 45
ENGRAVING				
HAND COLOR PROOF	40	1½		2 - 11
ARTIST DEPT.	159	9½	3 - 15	3 - 17

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JHS
DATE Photo Returned to Customer

6

ST 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H343

ORDER NO. 68712

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) WATERFRONT AT VETERANS' ADMINISTRATION FACILITY, SHOWING CHAMBERLIN HOTEL, HAMPTON, VA.

Private no. before title – 105

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION REAR BLDG. IN DISTANCE, DARK RED BRICK, WHITE TOWERS. PINK FLOWERS ON BUSHES ON LEFT FOREGROUND. GREEN LAWN. CEMENT WALL. DARK GREEN ~~SE~~ SEATS.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	12	2	2-1	2-4
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-5	2-6
ENGRAVING				
HAND COLOR PROOF	163	1½		2-10
ARTIST DEPT.	152	9	3-1	3-11

DATE BLUEPRINT OK'D
By
DATE BLUEPRINT OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

12

ST. 137

~~10105~~ LOUIS KAUFMANN & SON,
BALTIMORE, MD.

NO. 7A-H344

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SURF CLUB, VIRGINIA BEACH, VA.

Private no before title – 103

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

WHITE COLUMNS AND RAILINGS ON RIGHT. AWNING ON RIGHT, RED AND DARK GREEN STRIPED. SUN SHADES BRIGHT ORANGE AND GREEN AND BLUE DESIGN. BROWN DANCE FLOOR. GREEN FLOOR UNDER TABLES. ORANGE AND GREEN TABLES. SHOW OCEAN BLUE ON REAR LEFT AND CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

37 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive Office Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	161	2	Feb 5, 1937	Feb 8 1937 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			2 - 9	2-10
ENGRAVING				
HAND COLOR PROOF	121	$1\frac{1}{2}$	2-12	2-13
ART DEPT.	50	$9\frac{3}{4}$	3/16/37	3/19-37

DATE [illegible] PRINT CK'D
By
[illegible] PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

14

5T
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H345

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING NORTH FROM CAVALIER HOTEL, SHOWING COTTAGES AND OCEAN FRONT, VIRGINIA BEACH, VA.

Private no. before title 102

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BLDGS. ALL LIGHT , GRAY AND WHITE. SLATE, GREEN AND BROWN ROOFS. GREEN LAWN AND SHURBERY. MAKE WATER IN OCEAN BLUE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,773

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

88

Executive [illegible] Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By J. S.
Date ~~FEB 1 1937~~

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937 B
SKETCH				
RETOUCHING		4	2 - 1	2 - 9 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 10	2 - 10 H.S.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-11
ARTIST DEPT.	166	9¾	mar 13	mar 16 14 hrs

MAR 23 1937

DATE BLUEPRINT OK'D
By

DATE Filed
By JP

DATE HAND COLOR PROOF OK'D

By

DATE Photo Returned to Customer

8

ST 137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H346
ORDER NO. 68712
DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) — WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) VIEW FROM CAVALIER HOTEL, SHOWING TENNIS COURT, PONY TRACK AND BEACH CLUB, VIRGINIA BEACH, VA.

Private no. before title - 100

FRONT NO. 1 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION ON RIGHT LIGHT GRAY TENNIS COURT, WHITE FENCE. CENTER TRACK, BROWN SAND? REAR BLDG. ON LEFT DULL RED BRICK, WHITE TRIM. SMALL CABINS ON LEFT AND RIGHT IN REAR LEFT- GREEN. DULL RED BRICK WALK IN LEFT FOREGROUND. GREEN HEDGE AND SHUBERY. MAKE WATER BLUE IN REAR OCEAN.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

n. o. Ret ½

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	161	2	Feb 1 1937	Feb 5 1937
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	15		2-12	2-12
ENGRAVING				
HAND COLOR PROOF	40	1½		2-13
ARTIST DEPT.	51	9	3-1	3-3

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

Very Rush
Must have
Hand color
proof Friday
Make Sure!

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	1/2
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 12 1937
By

M

JT
137

LOUIS KAUFMANN & SONS,
BALTIMORE, MD.

NO. 7A-H347

ORDER NO. 68712

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARD
(ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER.
(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE S.S. PRINCESS ANNE BETWEEN CAPE CHARLES AND NORFOLK, VA.

Private no before title – 99

FRONT No. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BOAT WHITE. DARK BLUE TOP TRIM. BLACK BASE LINE AND CAP ON SMOKE STACK. CROP ½ OFF ON SIDES AND BOTTOM AND SHOW BOAT AS PROMINENT AS POSSIBLE.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

30 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Enlarge boat 2 times on 5x7

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB [illegible] 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	10	4½	2 – 2	2 – 8
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	64		2 – 9	2 – 10
ENGRAVING				
HAND COLOR PROOF	163	1		2 – 11
ARTIST DEPT.	161	8½	3 – 10	3 – 12

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer

10

JT 136

49

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H348 ORDER NO. 68718 DATE 1-26-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MOUNTAIN STATE COLLEGE
PARKERSBURG, W. VA.

50 M PC SIZE 3½ x 5½ STYLE ART COLORTONE white borde

PLACE OF TITLE [✓ Upper], Lower, [✓ Center—Border] — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full MOUNTAIN STATE COLLEGE, PARKERSBURG, W. VA.

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
see Sketch & Instructions Attached.

PHOTO LITHO
Rephoto
NEG. NO.
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN NEGATIVE TO:
HARRY L. DAILEY, 635 BIRD ST.
PARKERSBURG, W. VA.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C-½ hr. 4

R.E. 7
H.C 1½
L.A 10.

[illegible]

to Curt

2

132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H349 ORDER NO. 68722 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ALL STATES COURT
ST. PETERSBURG, FLA.

PHOTO RETURNED TO

25 M PC GROUP (2) SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER (SEE INST.)

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ALL STATES COTTAGE COURT
(ETC. AS PER COPY)

(All of this on address side)
FRONT NO. 5 R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout
SEE LAYOUT ATTACHED. HAVE BORDERS AT TOP & SIDES NARROW & BORDER AT BOTTOM WIDER.

PHOTO LITHO
Rephoto
NEG.NO.
_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — Handcolor — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Cottages white, black trim

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

C 1 hr.

Layout 1/2
Ret 2 1/2
W. C. 1 1/2
L. A. 10

Off 2-13

6

31

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H350 ORDER NO. 68716 DATE 1-26-1937.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAFETY HARBOR SANATORIUM, INC.,
SAFETY HARBOR, FLA.

6 M PC SIZE # 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

Photo in

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C-½ Pr.?

Pet 8½
H.C. 1½
La 10

5T.
132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H351 ORDER NO. 68716 DATE 1-26-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAF TY HARBOR SANATORIUM, INC.,
SAFETY HARBOR, FLA.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C - 1/2 hr. ?

Ret. 8
H. C 1 3/4
37 L. a 12

[illegible]

7

5
132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H352 ORDER NO. 68716 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SAFETY HARBOR SANATORIUM,
SAFETY HARBOR, FLA.

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE TISSUE ATTACHED.

PHOTO LITHO
Rephoto
________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

NEG. NO.

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

3

C. ½ hr. ?

Pct. 5½
HC 1½
L.A 9¾

[illegible]

8

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H353 ORDER NO. 68724 DATE 1-26-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MC CUTCHEON CHEVROLET CO.
ST. PETERSBURG, FLA.

12½M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full HOME OF McCUTCHEON CHEVROLET CO. - 293 NINTH STREET NORTH - ST.PETERSBURG, FLA.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

PHOTO LITHO

Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12

______ Prints each from ______ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.

Dry — Wet — Pancromatic — Color Separation.

Transfer — Paper Process — New Process.

Stripping — White Border — Full Face.

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

OVERHEAD AWNING BLUE #16 & WHITE. BRICK #18. POSTS, TANKS, &CHEVROLET SIGN ARE STANDARD COLORS OF CHEVROLET & GULF OIL COMPANY.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

32

c-½ hr. ?

[illegible] 5
H C 1½
[illegible] a 9½

[illegible]

5

ST
131

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

DIAL No. 7A-H354 ORDER NO. 68727 DATE 1-26-1937

CUSTOMER LOWENBERG BAKERY
OTTUMWA, IOWA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6 M PC SIZE 3½ x 5½ STYLE CGC PHOTO COLORIT, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full LOWENBERG BAKERY OTTUMWA, IOWA

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

No. on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SUBMIT NEW SKETCH. COPY SAMPLE OF BREAD INSTEAD ~~EX~~ OF BREAD ON LETTERHEAD. THE SMALL DRAWING IN LEFT LOWER CORNER OF CARDS IS TO HAVE THE WORD "CAKES" ADDED, MAKING IT REAR "MARY JANE CAKES".

CUSTOMER SUGGESTS THAT THE COLOR OF THE BOTTOM OF CARD BE THE SAME COLOR AS THE STREET. HE THINKS THIS MIGHT LOOK BETTER. ALSO SHOW THE WORDS "THE HOME OF MARY JANE BREAD" SOME PLACE ON SKETCH.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression
" — Red — "

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 2½
Ret 5½
A. C. 1¾
#37 LA 10½

Art Work

10

Ord 9

HC 1¾
A 13
C-½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H355 ORDER NO. 68723 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CASA PEDRO RESTAURANT
ATLANTIC CITY, N. J.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CASA PEDRO RESTAURANT - 2801 ATLANTIC AVENUE - ATLANTIC CITY, NEW JERSEY

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

ON PREVIOUS CARD ATTACHED, THE ELECTRIC LIGHT BULBS ARE BOTH BLURRED & TOO CONSPICUOUS. DO NOT SHOW AS PROMINENTLY ON THIS NEW CARD.
SHOW THE BIRDS AT THE WINDOWS ON EITHER SIDE OF THE ROOM XXXXXX PROMINENTLY. ALSO SHOW THE IVY ON THE WALLS.

PHOTO LITHO
Rephoto
______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

THIS CARD MUST BE XXXXX SOFT AND SUBDUED IN COLOR (THE COLORS TO BE SAME AS ON CARD ATTACHED.

1A144

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Art Work
27.50

MAKEOVER

Charge to Art Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Recorded in Cost Dept.
Date OK
By MAR - 8 1937

23

10

57
155

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H356 ORDER NO. 68725 DATE 1-26-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HARRY F. BEACH, INC.,
JOLIET, ILL.

PHOTO RETURNED TO

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, ~~WHITE BORDER~~ FULLFACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL LOUIS JOLIET COCKTAIL LOUNGE
JOLIET, ILL.

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

CHAIR CUSHIONS BLUE. BASE OF PILLARS TO CHAIR BOARD BLUE. CEILING BLUE. LATTICE WORK WHITE. NARROW STRIPS ON PILLARS GOLD. CENTER WIDE STRIP ON PILLARS BROWNISH RED. TOPS OF CHAIRS GRAY. FLOOR BLACK & ~~WHITE~~ GRAY SQUARES. LIGHTS CONTAINERS ON PILLARS SILVER.

Table tops - black - Table base, legs, chromium

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

Ret 6½
4 C 1½
[illegible] 11

15.00

137

5

MAKEOVER
Charge to Adv Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	½
ENGRAVING	

Time Recorded in Cost Dept.
FEB 24 1937
Date
By

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H~~350~~ 351 ORDER NO. 68716 DATE 1-26-1937 DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART DATE COMPLETED

Photos for this Customer

CUSTOMER THE B.F.GOODTICH CO.,
AKRON, OHIO

12½M PC SIZE 3½ x 5½ STYLE ART COLORTONE,WHITE BORDER

PLACE OF TITLE: Upper, Lower, [✓ Center] Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
THE B.F.GOODRICH COMPANY,- AKRON,OHIO

BOT: GOODRICH EMPLOYS 14,000 IN AKRON. THE PLANT CONTAINS 165 ACRES OF FLOOR SPACE

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Rel 6½

H – 1¾

12½

[illegible]

15M [illegible] 6

37

3

C.T. 132

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H358 ORDER NO. 68766 DATE 3-17-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOLK PAINT & VARNISH CO.,
NO. QUINCY, MASS.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLIMATIZED (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
~~[illegible]~~

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position,. Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

PHOTO RETURNED TO

COLOR DESCRIPTION
LAY IN SOME BLUES OR TINTS IN THE SNOW MAN AND OTHER SNOW AREAS. THE WHOLE SCHEME OF THE CARD IS TO HAVE THE HOUSE IN BRIGHT SUNSHINE WHICH WILL MEAN AN INTELLIGENT APPLICATION OF SHADOWS AND HIGHLIGHTS. THE CAN WILL BE COLORED ACCORDING TO SAMPLE SENT US.

make red impression
of House Paint lettering on Can.

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

[illegible] 1
HC 1½
10
C-1

18

ST.
181

R 1 1
RC 1½
2 9½
3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H359 ORDER NO. 68766 DATE 3-19-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOLK PAINT & VARNISH CO.,
NORTH QUINCY, MASS.

PHOTO RETURNED TO

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORFOLK GLO-ZON (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

Submit — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

BE SURE TO HYPHENATE WORD "GLO-ZON"

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12
_______ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

Change background to a cream or buff.

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

#27

13

ST 186

J 1
2ee 1½
A 10
C 1¼

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H360 ORDER NO. 68766 DATE 3-20-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER NORFOLK PAINT & VARNISH CO.,
NORTH QUINCY, MASS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORFOLK FLOOR AND DECK ENAMEL
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from_____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

RETURN PHOTO YES NO

PHOTO USED FOR

2M—1-2-37

D3

13

ST.
186

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H361 ORDER NO. 68766 DATE 5-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOLK PAINT & VARNISH CO.,
NORTH QUINCY, MASS.

6 M PC SIZE 3½ x 5½ STYLE ART COLORTONE, ~~FULL FACE~~ White Border

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORFOLK FLO-SHEEN (ETC. AS PER COPY)

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH & INSTRUCTIONS ATTACHED

PHOTO LITHO
Rephoto

NEG. NO.

________Photograph each - Size 5x7 - 8x10 - 10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Large photo

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

he 1½
10
c - 3/4 ?

No

28

13

5
c

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H362 ORDER NO. 68766 DATE 4-6-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NORFOIK PAINT & VARNISH CO.,
NORTH QUINCY, MASS.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE, ~~FULL FACE~~ White Border

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full NORFOLK ROXITE (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH & INS RUCTIONS ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

______Photograph each - Size 5x7 - 8x10 - 10x12
______Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

Large drawing

make red impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

Layout 1
HCK
#10
C 3/4 2

Red

23

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H363 ORDER NO. 68767 DATE 1-27-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL HARRINGTON
PORT HURON, MICH.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE [✓ Upper, Lower, Center]—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TOP: EASTERN MICHIGAN'S FINEST HOTEL
BOT: HOTEL HARRINGTON~~,~~ PORT HURON, MICH.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT : Customer [✓ C.T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout
SEE INSTRUCTIONS ATTACHED.

PHOTO LITHO
Rephoto
________ Photograph each - Size 5x7 - 8x10 -10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

NEG. NO.

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

SEE INSTRUCTIONS ATTACHED.

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

2M—1-2-37

Ret. 7½
HC 1½
A 11
C-1/2

Art Work
17.00 net

10

~~St. small neg~~

½

FRANK E. COOPER, 258 BROADWAY
NEW YORK, N. Y.

NO. 7A-H364

ORDER NO. 68770

DATE 1-27-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ROCKEFELLER CENTER
OBSERVATION ROOF, NEW YORK CITY .
PRIVATE NO.UPPER LEFT CORNER: 123

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

[illegible]

m 3BH349

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

M. O. ½

Customer's OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	5	6	2 - 2	2 - 12 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 12	2 - 13 St, 2-17 St.
ENGRAVING				
HAND COLOR PROOF	70	1½		2 - 17
ARTIST DEPT.	34	9¾	3 - 3 - 37	3 - 19 - 37 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By ZB
DATE Photo Returned to Customer

Very Rush

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	½
PHOTO-LITHO	1
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 16 1937
By R.G.

5

OK 2-16

136

FRANK E. COOPER, 258 BROADWAY,
NEW YORK, N. Y.

NO. 7A-H365

ORDER NO. 68770

DATE 1-27-1937

25 M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NINE ROCKEFELLER PLAZA,
NEW YORK CITY

upper left
PRIVATE NO. B~~EFORE TITLE~~: 124

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

BRING OUT FOUNTAIN AT LEFT. ~~SEE [illegible] SAMPLES ATTACHED FOR COLOR.~~

SUBMIT: RET. PHOTO B. L. & W PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,759,575

Executive O.K. of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937 B
SKETCH				
RETOUCHING	7	8	2-1	2-10 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-11	2-12 N.L.
ENGRAVING				
HAND COLOR PROOF	164	1½	2-15	2-16
ARTIST DEPT.	154	9¾	3-15	3-20

MAR 23 1937

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer

7

[illegible] 2-25 ST
137

NO. 7A-H366

J.P. WALMER, HARRISBURG, PA.

ORDER NO. 68771

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP LEFT: SENTINELS AT TWILIGHT.

PRIVATE NO. UPPER ~~LEFT~~ RIGHT CORNER: 63

IN PLATE: A PENNSYLVANIA BEAUTY VIEW

COLOR DESCRIPTION

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT PENNSYLVANIA BEAUTY VIEWS,
WALMER, BOX 224, HARRISBURG, PA.

PHOTO PROPERTY OF CUSTOMER

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q.A.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING		3		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-11 48
ENGRAVING				
HAND COLOR PROOF	151	1½		
ARTIST DEPT.	30	4½		3-4-7 Btt

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By 2B
DATE Photo Returned to Customer

Photo by Bell

6

ST 135

12

J.P.WALMER, HARRISBURG, PA.

NO. 7A-H367

ORDER NO. 68771

DATE 1-27-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LOOKING UP PINE CREEK FROM BRIDGE ON ROUTE 220, NEAR JERSEY SHORE, BETWEEN LOCK HAVEN AND WILLIAMSPORT, PA.

IN PLATE: A.PENNSYLVANIA BEAUTY VIEW
PRIVATE NO.UPPER LEFT CORNER: 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. I R. M. YES

IMPRINT PENNSYLVANIA BEAUTY VIEWS,
WALMER, BOX 224, HARRISBURG, PA.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	12	3	2-5	2-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-9	2-11
ENGRAVING				
HAND COLOR PROOF	163	1½		2-13
ARTIST DEPT.	162	9¾	3-2	3-10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

12 — 2
4 — 1

ST.
141

C. W. HUGHES & CO., INC.,
MECHANICVILLE, N. Y.

NO. 7A-H368

ORDER NO. 68772

DATE 1-27-1937

6 M C.T.ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) DORMITORY, PACKS EXPERIMENTAL FOREST, SYRACUSE UNIVERSITY, WARRENSBURG, N.Y.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PRIVATE NO. 3-4'' FROM RIGHT EDGE IN UPPER BORDER.- 34.

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION BLDGS. WHITE. GRAY SLATE ROOF. PUT CLOUDS IN SKY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ® PAT. NO. 1,797,775

4

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	[illegible]	3	2-1	2-10 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2.10	2-11 H.T.
ENGRAVING				
HAND COLOR PROOF		1¼		
ARTIST DEPT.	23	8¾		3-4

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

8

55
137

DISTRIBUTED BY S. LOUIS CURL,
CUMBERLAND, MD.

NO. 7--H369

ORDER NO. 68774

DATE 1-27-1937

12 M500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MEMORIAL HOSPITAL,
CUMBERLAND, MD.

PRIVATE NO. BEFORE TITLE.- 10

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION DARK RED BRICK, SLATE ROOF. WHITE WINDOW FRAMES, BRONZE SASH. WHITE CENTER CORNICE AND ENTRANCE. PINK ROSES ON LEFT. GRAY STEPS, LIGHT RAILINGS. GREEN LAWN AND SHUBERY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF Yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By JJB
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By JJ
Date FEB 1 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING. TYPE SET UP			FEB 1 1937	FEB 1 1937
SKETCH				
RETOUCHING	5	4	2-1	2-4
PHOTO-LITHO				
BLUEPRINT STRIPPING. OPAQUING	68	~	2-5	2-5
ENGRAVING				
HAND COLOR PROOF	54	1½	2-6	
ARTIST DEPT.	54	9½	2-16	2-18

DATE BLUEPRINT OK'D
By

DATE Filed FEB 22 1937
By

DATE Photo Returned to Customer

5

(T 137)

DISTRIBUTED BY S. LOUIS CURL,
CUMBERLAND, MD.

NO 7A-H370

ORDER NO 68774

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) CELANESE CORP. OF AMERICA, CUMBERLAND, MD.

PRIVATE NO. BEFORE TITLE.- 11

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~NO~~ 400

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION FIRST TWO CENTER SMALL BLDGS. DARK RED BRICK. GRAY BASE AND TRIM. LARGE BLDGS. BUFF BRICK. BUFF STACKS. DARK TANKS. GREEN LAWN AROUND CENTER BLDGS. SHOW MOUNTAINS CLEAR IN REAR.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF 4] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,595

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors art in harmony with each other to make an attractive set.

R.

ESTIMATE
AND WORK SCHEDULE

Executive O.K. of Estimate 88
By
Date FEB 1 1937

Cost Dept. Checked
By J. J.
Date FEB 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Class No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937 th
SKETCH				
RETOUCHING	17	6	2 - 2.	2 - [illegible]
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 4	2 - 4 H.B.
ENGRAVING				
HAND COLOR PROOF	151	1½	2 - 6	2 - 8
ARTIST DEPT.	30	9¾		2 - 16 Bth

DATE BLUEPRINT ORD'D
By
DATE HAND COLOR PROOF ORD
By

DATE Filed FEB 22 1937
By JB
DATE Photo Returned to Customer

17

JT.
136

NO. 7A-H371

DISTRIBUTED BY S. LOUIS CURL,
CUMBERLAND, MD.

ORDER NO. 68774

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. POST OFFICE, CUMBERLAND,
MD.

PRIVATE NO. BEFORE TITLE.- 12.

FRONT No. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.& CO.

COLOR DESCRIPTION

LIGHT STONE ALL OVER. LIGHT GRAY ALLUMINUM SASH AND DOORS. GRAY LAMP POSTS. DARK GRAY PANNELS BELOW CENTER WINDOWS. GRAY STEPS AND BASE. GREEN LAWN AND SHUBERY. BLDG. ON LEFT- BROWN. REMOVE AUTOMOBILE ON LEFT . ON RIGHT- LOWER CORNER- REMOVE.. REMOVE POLE ON RIGHT AND WIRES.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF 4 RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

1937

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 1 1937

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 1 1937	FEB 1 1937 B
SKETCH				
RETOUCHING	3	5	2-1 Fl	2-5 Sl.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-5	2-5
ENGRAVING				
HAND COLOR PROOF	151	1¼	2-8	2-8
ARTIST DEPT.	53	8¾	2/16/37	2/18/37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed FEB 22 1937
By
DATE Photo Returned to Customer

3

ST 137

DISTRIBUTED BY S. LOUIS CURL,
CUMBERLAND, MD.

NO. 7A-H372

ORDER NO. 68774

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) THE NARROWS, CUMBERLAND, MD.

FRONT NO. 1 R. M. ~~150~~ Yes

IMPRINT SAME AS ABOVE

PRIVATE NO. BEFORE TITLE.- 13

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION
1ST. BRIDGE GRAY STONE. 2ND. BRIDGE LIGHT CEMENT. FIRST BLDG. DARK RED. OTHER BLDGS. LIGHT GRAY. TANKS SILVER GRAY. LIGHT GRAY ROCKS ON HILLSIDE. GREEN FOLIAGE.

~~Return neg to customer~~

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive O.K. of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	12	3½	2-2	2-4-37
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-5	2-6 H.G.
ENGRAVING				
HAND COLOR PROOF	43	1½	2-8	2-8
ARTIST DEPT.	37	9¾	2-16-37	2-17-37

FEB 22 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By

DATE Photo Returned to Customer

12

ST. 136

DISTRIBUTED BY S. LOUIS CURL,
CUMBERLAND, MD.

NO7A-H373

ORDER NO. 68774

DATE 1-27-1937

12 M 500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) BIRD'S-EYE VIEW OF CUMBERLAND MD. SHOWING THE NARROWS.

PRIVATE NO. BEFORE TITLE.- 14

FRONT NO. 1 R. M. ~~No~~ Yes

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

ALL PROMINENT BLDGS. RED BRICK. SHOW NARROWS CLEAR AND PROMINENT. ELIMINATE SOME OF SKY BY RAISING UP SIZE OF PHOTO. TAKE OFF EQUAL AMOUNT ON EACH END., LEAVING NARROWS IN CENTER.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO. Return ~~neg. to customer~~ store

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

5 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

DEADLINE

Executive OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	10	5/✓	2 - 2	2 - 4 - 36
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 4	2 - 4
ENGRAVING				
HAND COLOR PROOF		1½	2 - 8	
ARTIST DEPT.	30	10		2-17-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

10

5
136

Enlarge [illegible] Proof
to 5X7

12.

NO. 7A-H374

MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

ORDER NO. 68776

DATE 1-27-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) THE UNION TRUST CO. OF PITTSBURGH BLDG., PITTSBURGH, PA.

PR. O. NO. UPPER LEFT CORNER -
636

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

"PITTSBURGH PROMOTES PROGRESS"
PUT AT TOP OF MESSAGE SPACE ~~ON 7A-H374 ONLY~~

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

USE PHOTO NO. 103100. SEE INSTRUCTIONS ON CARD.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,776

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING		8		
PHOTO LITHO				
BLUE PRINT STRIPPING, OPAQUING	65		2-15	2-15-37
ENGRAVING				
HAND COLOR PROOF	160	1¾	2-16	2-17
ARTIST DEPT.	47	12	3/9/37	3/18/37

DATE BLUEPRINT OK'D
By
DATE [illegible] OK'D
By

MAR 23 1937
DATE Filed
By
DATE Photo Returned to Customer

3

141

~~MINSKY BROS. & CO. PUBLISHING DIVISION,~~
MINSKY BROS. & CO. PUBLISHING DIVISION,
PITTSBURGH, PA.

NO. 7A-H375

ORDER NO. 68776

DATE 1-27-1937

25 M ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SUMMIT HOTEL, CABANA BEACH AND POOL, ON U. S. 40, EAST OF UNIONTOWN, PA.

[illegible] U.NO UPPER LEFT CORNER—
U-100 ——

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2

R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T. & CO.

COLOR DESCRIPTION

SHOW PEOPLE IN POOL LIKE ON PHOTO ATTACHED. SHOW PEOPLE SITTING IN CHAIRS ALONG LEFT. USE BRIGHT COLORS. SEE CARD ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,759,399

[illegible] (2)

[illegible] OK of Estimate
By
Date FEB 1 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 2 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 2 1937	FEB 2 1937
SKETCH				
RETOUCHING	6	7	2-2	2-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-15	2-16
ENGRAVING				
HAND COLOR PROOF	151	1½	[illegible]	[illegible]
ARTIST DEPT.	156	9½	3-16	3-19

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Piled
By
DATE Photo Returned to Customer

6

ST.
[illegible] 136

NO. 7A-H376

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

ORDER NO. 68777

DATE 1-28-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER.] LOWER. CENTER - BORDER.

TITLE (IN FULL) STEAMER ENTERING HARBOR, SOUTH HAVEN, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION FOR COLORS SEE CARD 39257.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB [illegible] 1937

Cost Dept. Checked
By A. G.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	5	3	2 - 3	2 - 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 8	2 - 9
ENGRAVING				
HAND COLOR PROOF	151	1 1/4	2 - 10	2 - 11
ARTIST DEPT.	164	8 3/4	Mar 3	Mar 5

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By JB

DATE Photo Returned to Customer

5.

ST. 139

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

NO. 7A-H377

ORDER NO. 68777

DATE 1-28-1937

12M500 ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER. (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) U.S. COAST GUARD STATION, SOUTH HAVEN, MICH.

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION BUILDINGS WHITE, ROOFS RED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓒ PAT. NO. 1,297,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 2CP 2526

Executive OK of Estimate 18
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R.G.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	5	2	2 - 3	2 - 6 SC.
PHOTO-LITHO			1	
BLUEPRINT STRIPPING, OPAQUING	6		2-	2 - 9 HF.
ENGRAVING				
HAND COLOR PROOF	151	1¼	2-10	2-11
ARTIST DEPT.	159	8¾	3-18	3-20

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

5

1937

5T
139

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

NO. 7A-H378

ORDER NO. 68777

DATE 1-28-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) MARVIN SLIDE, MOVING DUNE, SOUTH OF SOUTH HAVEN, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF , CUSTOMER.

COLOR DESCRIPTION RETOUCH PHOTO TO SHOW MORE LIKE SAMPLE ATTACHED. IT WOULD HELP IF YOU COULD LOWER THE LINE OF TREES, SO AS TO SHOW MORE OF THE SAND- DUNE.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF y RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS ⓒ PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

n O,

photo in 2CP 2730

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING		4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-8	2-8
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9¼	2-22	3-20

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By
DATE Photo Returned to Customer

6

ST 141

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

NO. 7A-H379

ORDER NO. 68777

DATE 1-28-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SCENE IN OAKLAND PARK, SOUTH HAVEN, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION USE YOUR OWN JUDGMENT ON COLORING FLOWERS.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF Yes RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all photos or negatives are uniform and colors are in harmony with each other to make an attractive set.

Photo in 2CP2528

F. 1937

Executive OK of Estimate
By FEB 1937
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By RS
Date FEB 3 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 1937
SKETCH				
RETOUCHING	17	2	2 - 3	2 - 6 5C
PHOTO LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 6	2 - 5 48
ENGRAVING				
HAND COLOR PROOF	163	1½		2-10
ARTIST DEPT.	165	9½	3-12	3-17 K

DATE BLUEPRINT OK'D
By

DATE Filed MAR 23 1937
By RS

DATE HAND COLOR PROOF OK'D
By

DATE Photo Returned to Customer

12

ST. 139

12

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

NO. 7A-H380

ORDER NO. 68777

DATE 1-28-1937

12M 500 ART COLORTONE POST CARDS(WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) DOUGHBOY MEMORIAL, SOUTH HAVEN, MICH.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION MAKE THE TREES LIGHT GREEN, SO THAT THE STATUE WILL STAND OUT CLEARLY.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

X6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo in 2CP2547

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 5 1937

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	12	3	2-5	2-8 S.
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	2-9 H.T.
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	30	9½		3-20-7 B.H.

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAY 1 1937
By

DATE Photo Returned to Customer

12

ST. 141

ARKINS NEWS AGENCY,
SOUTH HAVEN, MICH.

NO. 7A-H381

ORDER NO. 68777

DATE 1-28-1937

12 M 500 ART COLORTONE POST CARDS WHITE BORDER.

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) TOP- SUNSET ON LAKE MICHIGAN,
SOUTH HAVEN, MICH.
BOT- BY THE BIG, BLUE WATERS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION LEAVE CLOUD FORMATIONS AS THEY ARE. DO NOT GET COLORS TOO VIVID. TO GET. PROPORTION- RATHER EXTEDN PICTURE TO LEFT- THAN CUT TOO MUCH OFF AT BOTTOM.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

photo in 2CP2545

Executive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By Q. Y.
Date FEB 3 - 1937

OPERATION	EST. TIME Check No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	5	2	2-3	2-8 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-8	2-8 HL
ENGRAVING				
HAND COLOR PROOF	163	1½		2-10
ARTIST DEPT.	22	9¾		3-22

DATE BLUEPRINT OK'D
By
DATE HAND-COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer

1937

5

15
139

12 4

SANBORN SOUVENIR CO.,
DENVER, COLO.

NO. 7A-H382

ORDER NO. 68807

DATE 1-29-1937

12½ M ART COLORTONE POST CARDS, FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER - BORDER.

TITLE (IN FULL) (ON FRONT)

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 3 R. M. YES

IMPRINT SAME AS ABOVE

TITLE: 2125 BRUIN INN, NORTH CHEYENNE ~~XXXXX~~ CANON, PIKES PEAK REGION, COLORADO
+ R.M.

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CUT TOP & BOTTOM AS INDICATED FOR PROPORTION. TAKE OUT FIRST CAR IN BACKGROUND. CAR LEFT IS DARK. SMALL BLDG. IN BACKGROUND IS A FEELED STAINED LOGS, A CEDAR COLOR WITH WHITE CHIBKING. ROCK ABOUT BLDG. IS A GREYISH ROCK LIKE ON 6AH2412. NEAR SIDE OF MAIN BLDG. IS OF VERY DARK WEATHERED LOGS WITH WHITE CHINKING. ROOF IS LIGHT WEATHERED COLOR. BUSH BESIDE BLDG. IS A LIGHTER GREEN. PINES ARE DARK BLUE GREEN. DISTANT SLOPES ARE DARK GREEN TO BLUE TONE. SLOPES AT RIGHT LIGHT GRAY WITH GREEN VEGETATION & SOME TRACES OF PINKISH ROCK. DARK SCREENS, LIGHT TRIM. RAILING IS PEELED LOG COLOR. VEGETATION BACK OF SMALL BLDG. IS A LIGHTER GREEN THAN SLOPES BEHING AND THE PINES.

2

1

SUBMIT: RET. PHOTO B.L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI PLY FORMS Ⓣ PAT. NO. 1,707,775

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 5 1937

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	[illegible] 1937
SKETCH				
RETOUCHING	4	2½	2-5	2-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	68		2-1	2-11
ENGRAVING				
HAND COLOR PROOF	164	1½	2-23	2-24
ARTIST DEPT.	30	10		4-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAY 1 1937
By
DATE Photo Returned to Customer

4

5
141

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7AH383 ~~7A-H383~~ ORDER NO. 68801 DATE 1-28-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LORNE A. CAMERON ORGANIZATION
NEW YORK, N. Y.

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full BEFORE DELIVERING YOUR COAL (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SKETCH IS GENERALLY APPROVED; EXCEPT PANEL PROVIDED FOR TYPE IS TO BE MADE PERFECTLY SQUARE, EXTENDING THEREBY THE WHITE ACROSS THE BOTTOM TO THE LEFT. TYPE COPY FOR THIS TO BE SET SO AS TO FILL OUT THIS SPACE MOST ATTRACTIVELY. PHOTO IS TO BE RETOUCHED SO THE NAME OF THE FIRM AS IT APPEARS ON THE TAIL & RIGHT SIDE OF TRUCK WILL BE ELIMINATED COMPLETELY. FACE OF MAN IS TO BE RETOUCHED SO HIS FEATURES WILL NOT BE IMMEDIATELY DISCERNIBLE. WE ARE TO MAKE THE DRAWING FOR THE LARGE BLOCK OF COAL IN WHICH APPEARS THE TYPE MATTER. THIS DRAWING SHOULD BE PREPARED SO THAT IS MAY ALSO BE ~~XX~~ USED ON 7A-H384. When retouching facial features of man in ~~photo~~ photo, retain some of them so that they will show on card, not blank as they appear in sketch.

PHOTO LITHO
Rephoto

NEG. NO.

______ Photograph each - Size 5x7 - 8x10 -10x12
______ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
Blue Print — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Very Rush

RETURN PHOTO YES NO

PHOTO USED FOR

8.8 2

rephoto 5x7
Layout 1
Sket. 6½
C-1/2 hr
HE 1½
A 9¼

C.T. Wash

15.00 net

337

22

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H384 ORDER No. 68801 DATE 1-28-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LORNE A. CAMERON ORGANIZATION
NEW YORK,N .Y.

25 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE,FULL FAC

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full 2,000 POUNDS OF COAL WITH EVERY TON YOU ORDER! (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. ~~Yes~~ [✓ No]
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

ILLUSTRATION SHOWN IN UPPER PORTION IS TO BE REPLACED BY A VIEW SHOWING THE "WEIGHING OPERATION" FROM THE INSIDE OF THE WEIGHMATER'S OFFICE. PHOTOSTATIC COPIES OF THIS ILLUSTRATION ACCOMPANY THE PHOTO. CLARIFY THIS SO FAR AS POSSIBLE AND FOLLOW FAIRLY CLOSELY THE COLOR SUGGESTIONS OFFERED BY THE SKETCH. USE DRAWING OF COAL MADE FOR 7A-H383.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

Very Rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

8b

Layout 2½
Ret. 8½
C-1/2 hr.
2CC 1½
19

Art Work
21.00 net

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H385 ORDER NO. 68803 DATE 2-17-1937

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROBERT A. JOHNSTON CO.
MILWAUKEE, WISCONSIN

25 M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full JOHNSTON CANDIES AND CHOCOLATE

NAMES OF BOXES: Plaid Box. Globe Trotter Box
R.S.V.P.Box. Rigmarole Box. Hard and Chewy Box.
Zodiac Box. (These to be set in small type under each individual box.)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R.M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

see layout

PHOTO LITHO
Rephoto

NEG. NO.

_______ Photograph each - Size 5x7 - 8x10 -10x12

_______ Prints each from_____ Negatives MATTE or GLOSSY

Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted

See Salesman, Customer, or Sample for Position, Office

DELIVER Straighten Photo

Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 / 133 / 150 / 175

COLOR DESCRIPTION

make red impression
" light blue " –

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

Layout 2½
Ret 13
H C 2¼
L a 13

C.T. [illegible]

#27

MAKEOVER

Charge to Ret Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	½
PHOTO-LITHO	
COMPOSING	
ART DEPT.	
ENGRAVING	

Time Recorded in Cost Dept.

Date [illegible] 2 1937

By R.B.

RUSH

Must have NCP. 2/24/37

10

ST.
Small [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H386 ORDER NO. 68804 DATE 1-28-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LEO MEYER
EASTER, PA.

6 M PC SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full

NEW ARCH PERFECTORS FOR SPRING
(ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

FOLLOW EXACTLY SAME LAYOUT AS ON 6A-H565
SEE INSTRUCTIONS ATTACHED.

To customer

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

Screen 120 133 150 175

COLOR DESCRIPTION

very rush

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

reprint 5x7 3
Layout 7
Ret.
H C 1½
A 10½
C- 1½

Retouch
Art Work
Composition

28.50 net

9½

15.00

#27

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. 7A-H387 ORDER NO. 68805 DATE 1-28-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER G.FISHER & BROS.
CHICAGO

6 M PC SIZE 3½ x 5½ STYLE PHOTO COLORIT,FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full THANK YOU FOR YOUR ORDER (ETC. AS PER COPY)

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]

Plate no on front

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — Retouched Photo — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 -10x12
________Prints each from______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo

Negative — Line — Halftone — Combination. Screen 120
Dry — Wet — Pancromatic — Color Separation. 133
Transfer — Paper Process — New Process. 150
Stripping — White Border — Full Face. 175
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.

COLOR DESCRIPTION

make DK. Blue impression

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C - 1 hr

Layout & Drawing } 7 hrs

H. C. 1½

L. A. 10

Art Work 18 hrs

#27

10

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 7AH388 ~~XXXXX~~ ORDER NO. 68841 DATE 1-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE BRIGHTON
OCEAN CITY, N.J.

12½ M PC SIZE 3½ x 5½ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~XXXXX~~ THE BRIGHTON
7TH ST., OCEAN AND ATLANTIC AVES.
OCEAN CITY, NEW JERSEY

in [illegible]
lines

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R.M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

no. on front.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout See sketch attached. Also see pencil notations indicating shrubbery. Show 6 cedars as indicated on sketch - top of which are to reach porch floor. In the corners at the left and right stairway show a low cluster of shrubbery. Between the 6 cedars show a few colored flowers.

PHOTO LITHO
Rephoto

NEG. NO.

_____ Photograph each - Size 5x7 - 8x10 -10x12
_____ Prints each from _____ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

colors on sketch are o.k.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C-3/4 hrs

Ret	5
H. C.	1½
L. A.	9¾

32

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Blvd. — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL No. ✓ 7A-H389 ORDER NO. 68842 DATE 1-30-1937

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER FLORIDA MOTOR LINES
JACKSONVILLE, FLA.

50M PC SIZE 3½ x 5½ STYLE ART COLORTONE? WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center—Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 (All of this on address side) R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — [✓ Layout] — [✓ Retouched Photo] — Wash Drawing
Follow Layout

SEE SKETCH ATTACHED. HAVE WORDING AT TOP OF BUS "FLORIDA MOTOR LINES" BROUGHT OUT PLAINLY.

PHOTO LITHO
Rephoto

NEG. NO.

________ Photograph each - Size 5x7 - 8x10 - 10x12
________ Prints each from ______ Negatives MATTE or GLOSSY
Mount on CARD, CLOTH, with hinge - or without hinge - Not mounted
See Salesman, Customer, or Sample for Position, Office
DELIVER Straighten Photo
Negative — Line — Halftone — Combination.
Dry — Wet — Pancromatic — Color Separation.
Transfer — Paper Process — New Process.
Stripping — White Border — Full Face.
[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles—Red, Blue.
Screen 120 133 150 175

COLOR DESCRIPTION

make red impression

RETURN PHOTO YES NO 3V

PHOTO RETURNED TO

PHOTO USED FOR

2M—1-2-37

C-12?

Ret 4½
H C 1½
Ra 10

[illegible]

Bz

10

5T. [illegible]

E. A. BISHOP
RACINE, WISCONSIN

NO. 7A-H390
ORDER NO. 68839
DATE 1-30-1937

12½M ART COLORTONE POST CARDS? WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) HORLICK PARK, RACINE,
WISCONSIN

PRIVATE NO. BEFORE TITLE: 1926

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

TAKE OUT POST. Add foliage as marked.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By R. S.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	5	1½	2 - 3	2 - 9 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2 - 9	2 - 16
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	22	9½		3 - 10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to L.V Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

5

ST
139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H391
ORDER NO. 6 8839
DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.	FRONT NO. 2 R. M. NO
TITLE (IN FULL) WOMAN'S [illegible] CLUB, RACINE, WISCONSIN	IMPRINT SAME AS ABOVE
PRIVATE NO. BEFORE TITLE: [illegible] 1930	PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

2

37

Executive OK. of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R. G.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB [illegible] 1937
SKETCH				
RETOUCHING	17	6	2 - 3	2 - 12 S
PHOTO-LITHO -				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 2	2 - 3 H.T.
ENGRAVING				
HAND COLOR PROOF	163	1½		2-15
ARTIST DEPT.	34	9½	2-20-37	2-24-37

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By -

DATE Photo Returned to Customer
3/27/38

17

55
135

12

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H392

ORDER NO. 68839

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MICHIGAN FROM MEMORIAL HALL, RACINE, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1932

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB - 5 1937

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 6 1937	FEB 6 1937
SKETCH				
RETOUCHING	5	3	2-6	2-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-16
ENGRAVING				
HAND COLOR PROOF	160	1¼	2-12	2-13
ARTIST DEPT.	27	8¾		3-9-37

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer 3/29/38

5

ST 147

NO. 7A-H393

E. A. BISHOP,
RACINE, WISCONSIN

ORDER No. 68839

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) AT THE TURN OF THE ROAD,
RACINE COUNTY FOREST PARK, RACINE,
WISCONSIN

PRIVATE NO. BEFORE TITLE: 1934

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

CE

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,754,715

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED.
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	4	1	2-3-	2-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	2-9
ENGRAVING				
HAND COLOR PROOF	163	1½		2-15
ARTIST DEPT.	22	9¾		3-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

1937

MAKEOVER

Charge to L.V. Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1¼
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

4 — 1

ST. 139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H394

ORDER NO. 68839

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER. CENTER - BORDER.

TITLE (IN FULL) PLEASURE DRIVE IN HORLICK PARK, RACINE, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1937

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	6	2	2-5	2-10 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-11	2.11
ENGRAVING				
HAND COLOR PROOF	151	1½	2-15	2-15
ARTIST DEPT.	23	9½		3.5

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

T.
141

N. O.

NO. 7A-H395

E. A. BISHOP,
RACINE, WISCONSIN

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MICHIGAN FROM SIMMONS ISLAND PARK, KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1862

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,778

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 5 1937

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937 ½
SKETCH				
RETOUCHING	7	4		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2-10	2-11 4½
ENGRAVING				
HAND COLOR PROOF	160	1½	2-13	2-13
ARTIST DEPT.	38	9½	3-5	3-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

7

MAKEOVER

Charge to L.U Dept.

EST. Makeover Time Required

	TIME	
RETOUCHING		Time Recorded in Cost Dept. FEB 18 1937
PHOTO-LITHO		Date
COMPOSING		
ART DEPT. HC	1½	By
ENGRAVING		

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H3[illegible] 396

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FOX RIVER, KENOSHA COUNTY PARK, KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1865

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT

SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DON'T DESTROY REFLECTIONS IN RIVER

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	5	1	2-5	2-8 SL
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	
ENGRAVING				
HAND COLOR PROOF	151	1½	2-15	2-15-
ARTIST DEPT.	27	9½		3-6 Blh

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

5

5
141

NO. 7A-H397

E. A. BISHOP,
RACINE, WISCONSIN

ORDER NO. 68838

DATE 1-30-1937

12½M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) NORTH ENTRANCE, PETRIFYING SPRINGS, KENOSHA COUNTY PARK, KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1867

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB [illegible] 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	6	1½	2-5	2-9 Sl
PHOTO-LITHO		-		
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-10 LT.
ENGRAVING				
HAND COLOR PROOF	40	1½		2-13
ARTIST DEPT.	30	9¾		3-5-7

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to L ✓ Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded In Cost Dept.
Date FEB 18 1937
By

6

5T
141

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H398

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) BRIDAL ARCH, PETRIFYING SPRINGS, KENOSHA COUNTY PARK, KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1876

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,757,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB [illegible]	FEB [illegible]
SKETCH				
RETOUCHING	6	2½	2-5	2-10
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-16
ENGRAVING				
HAND COLOR PROOF	151	1½	2-15	2-15
ARTIST DEPT.	22	9½		3-9

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer
3/29/38

MAKEOVER

Charge to LIV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	11
ENGRAVING	

Time Recorded In Cost Dept.
FEB 18 1937
Date
By

6

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H399

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SUMAC TRAIL, PETRIFYING SPRINGS, KENOSHA COUNTY PARK, KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1878

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1,297,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	6	3	2 - 3	2 - 11
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 11	2 - 12
ENGRAVING				
HAND COLOR PROOF	184	1½	2-13	2-14
ARTIST DEPT.	156	9¾	3-4	3-5

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer 3/29/38

15
139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H400

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) SIMMONS MEMORIAL LIBRARY,
KENOSHA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1882

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

GRAY. SEE 102224 ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 3 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By S.G.
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	10	3	2 - 3	2 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 9	2 - 10
ENGRAVING				
HAND COLOR PROOF	164	1½	2 - 11	2 - 12
ARTIST DEPT.	48	9½	3 - 4	3 - 9

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed
By

DATE Photo Returned to Customer
3/29/38

To Curt

2

10

ST-134

NO. 7A-H401

E. A. BISHOP,
RACINE, WISCONSIN

ORDER NO. 68838

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS, WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) ENTRANCE TO GRAND AVENUE PARK, ~~XXX~~ WAUKEGAN, ILLINOIS

PRIVATE NO.B FORE TITLE: 1890

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

in D7692

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,754,775

N. P. -12

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	6	3	2-5	2-11 Sl
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	14		2-12	2-12
ENGRAVING				
HAND COLOR PROOF		1½		
ARTIST DEPT.	32	9¾		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
FEB 18 1937
Date
By

6

ST
141

NO. 7A-H402

E.A.BISHOP,
RACINE, WISCONSIN

ORDER NO. 68837

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) WASHINGTON PARK,
WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: 1896

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 2 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB [illegible]	FEB [illegible]
SKETCH				
RETOUCHING	6	1	2-3	2-8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-8	2-9
ENGRAVING				
HAND COLOR PROOF	163	1½		2-13
ARTIST DEPT.	32	9¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER
Charge to LO Dept.
EST. [illegible] Time Required

RETOUCHING		Time Recorded in Cost Dept.
PHOTO-LITHO		Date FEB 22 1937
COMPOSING		
ART DEPT.	1½	By
ENGRAVING		

6

ST
139

N. O.

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H403
ORDER NO. 68837
DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) ROOSEVELT PARK, WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: 1897

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

#6R4 135 ✓

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
ADD SEVERAL BUSHES IN FOREGROUND

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	6	3	2-5	2-11 Sc
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-10	2-11
ENGRAVING				
HAND COLOR PROOF	184	1½	2-13	2-13
ARTIST DEPT.	22	9¾		3-9

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By 215
DATE Photo Returned to Customer 3/29/38

MAKEOVER
Charge to L.V Dept.
EST. Make over Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
FEB 18 1937
Date
By

6

ST
141

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H404
ORDER NO. 68837
DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.
TITLE (IN FULL) THE SUMAC TRAIL,
ROOS VELT PARK, WAUKEGAN, ILLINOIS

PRIVATE NO.BEFORE TITLE: 1900

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION
SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	8	2		
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 13	2 - 13 148.
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 15
ARTIST DEPT.	162	9¾	3 - 4	3 - 10

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By JD
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

8

55
139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H405
ORDER NO. 68837
DATE 1-30-1937

12½M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE) WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) SPRINGTIME ~~IN~~
ARTISTS' GLEN, UPTON PARK, WAUKEGAN,
ILLINOIS

PRIVATE NO.B FORE TITLE: 1901

FRONT NO. 2
R. M. NO
IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

AND WILD FLOWERS AND COLOR.

in D7092

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓡ PAT. NO. 1,759,773

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 3 - 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	6	1	2 - 3	2 - 8
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	6		2 - 9	
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 13
ARTIST DEPT.	161	9¼	3 - 2	3 - 8

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer
3/29/38

6

139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H406
ORDER NO. 68837
DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.
TITLE (IN FULL) VIEW OF GLEN FLORA COUNTRY CLUB, WAUKEGAN, ILLINOIS

PRIVATE NO. BEFORE TITLE: 1902

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 2 R. M. NO
IMPRINT SAME AS ABOVE

6BH 1364

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS © PAT. NO. 1 797 776

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	4	2	2 - 3	2 - 9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2 - 9	2 - 10
ENGRAVING				
HAND COLOR PROOF	184	1½	2 - 13	2 - 14
ARTIST DEPT.	161	9½	3 - 4	3 - 8

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

By

DATE FIN. MAR 23 1937
By JB
DATE PHOTO Returned to Customer
3/29/38

MAKEOVER

Charge to L.V Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. HC	1½
ENGRAVING	

Time Recorded in Cost Dept.
FEB 18 1937
Date
By

4

m O

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H407

ORDER NO. 68837

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) PLEASURE DRIVE THROUGH THE UNIVERSITY OF WISCONSIN ARBORETUM AND WILD LIFE REFUGE, MADISON, Wisconsin

PRIVATE NO. BEFORE TITLE: 1903

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1.759775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 5 1937.

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	6	1½	2-5	2-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-10
ENGRAVING				
HAND COLOR PROOF	163	1½		2-13
ARTIST DEPT.	34	9½	3-5-37	3-8-37 F.W.

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT. 1K	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

6

51
141

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H408

ORDER NO. 68836

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) FIELD HOUSE, UNIVERSITY OF WISCONSIN, MADISON, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1906

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

R. D.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	14	2½	2-5	2-13
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2-15	2-15
ENGRAVING				
HAND COLOR PROOF	163	1½		2-15
ARTIST DEPT.	153	9½	3-4	3-8

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

14

ST
141

N.S. 12

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H409

ORDER NO. 68836

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER - BORDER.

TITLE (IN FULL) LAKE MENDOTA FROM MEMORIAL UNION TERRACE, MADISON, WISCONSIN

PRIVATE NO.B FORE TITLE: 1908

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓣ PAT. NO. 1,797,775

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date FEB 5 1937

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	17	2½		
PHOTO-LITHO				
BLUEPRINT, STRIPPING, OPAQUING	64		2-9	2-10
ENGRAVING				
HAND COLOR PROOF	163	1½		2-13
ARTIST DEPT.	32	9½		

9¼

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT HC	1½
ENGRAVING	

Time Received in Cost Dept.
Date FEB 18 1937
By

17

5
141

NO. 7A-H410

E. A. BISHOP,
RACINE, WISCONSIN

ORDER NO. 68836

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS (ALL OF THIS ON THE PICTURE SIDE)

WHITE BORDER (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) LANGDON STREET AND MEMORIAL UNION, UNIVERSITY OF WISCONSIN, MADISON, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1910

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

DON'T DESTROY THE FCT THAT CARS ARE OLD. THEY MUST SHOW AS SUCH. TAKE OUT BLURRED FIGURE IN FOREGROUND. BLDG. LIGHT GRAY.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF yes] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,297,775

ATTENTION!

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By RS
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	12	3	2-3	2-11 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-10	2-11
ENGRAVING				
HAND COLOR PROOF	184	1½	2-13	2-14
ARTIST DEPT.	37	9¼	3-5-37	3-6-37

MAR 23 1937

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed
By
DATE Photo Returned to Customer 3/29/38

MAKEOVER

Charge to LV Dept.

EST. Makeover Time Required

	TIME
RETOUCHING	
PHOTO-LITHO	
COMPOSING	
ART DEPT.	1½
ENGRAVING	

Time Recorded in Cost Dept.
Date FEB 18 1937
By

FEB 1937

12

ST
139

n O.

NO. 7A-H411

E. A. BISHOP,
RACINE, W SCONSIN

ORDER NO. 68836

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHIT BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER - BORDER.

TITLE (IN FULL) STATE OF WISCONSIN GENERAL HOSPITAL, MADISON, WISCONSIN

private no.before title; 1920

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

SUBMIT: RET. PHOTO B. L. & W. PROOF [✓ HANDCOL PROOF YES] RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS PAT. NO. 1,797,715

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 5 1937

Cost Dept. Checked
By
Date FEB 5 1937

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 5 1937	FEB 5 1937
SKETCH				
RETOUCHING	7	7	2-5	2-11 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-11	2-12
ENGRAVING				
HAND COLOR PROOF	164	1½	2-15	2-15
ARTIST DEPT.	154	9½	3-2	3-4

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer 3/29/38

FEB 1937 FEB 2 1937

7

57
18

G11

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H412

ORDER NO. 68835

DATE 1-30-1937

12½ M ART COLORTONE POST CARDS WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MUNICIPAL BATHING BEACH,

LAKE GENEVA, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1841

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

SEE TISSUE ATTACHED.

see Color [illegible] 7A H414

5BH928

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORM

ATTENTION!

27 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date FEB 3 1937

Cost Dept. Checked
By G.W.
Date FEB 3 - 1937

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	12	2	2-3	2-9
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	64		2-9	2-10
ENGRAVING				
HAND COLOR PROOF	154	1½	2-13	2-14
ARTIST DEPT.	157	10	3-4	3-10

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

By

DATE Filed MAR 23 1937
By

DATE Photo Returned to Customer
3/29/38

12

ST.
139

E. A. BISHOP,
RACINE, WISCONSIN

NO. 7A-H413

ORDER NO. 68835

DATE 1-30-1937

12½M ART COLORTONE POST CARDS WHITE BORDER~~X~~

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER - BORDER.

TITLE (IN FULL) MOONLIGHT EXCURSION ON LAKE XXXXX GENEVA, WILLIAMS BAY, WISCONSIN

PRIVATE NO. BEFORE TITLE: 1843

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 2 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUSTOMER

COLOR DESCRIPTION

MAKE MOONLIGHT SCENE, SHOWING MOON.

SUBMIT: RET. PHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO.

CURT TEICH & COMPANY, INC., CHICAGO
PHOTO TICKET

GLOBE MULTI-PLY FORMS Ⓤ PAT. NO. 1,7

ATTENTION!

27 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By 1
Date ~~FEB 3 1937~~

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By R G
Date FEB 3 - 1937

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, TYPE SET UP			FEB 3 1937	FEB 3 1937
SKETCH				
RETOUCHING	7	3	2 - 3	2 - 11 SC
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING	65		2 - 10	2 - 11 LK
ENGRAVING				
HAND COLOR PROOF	163	1½		2 - 13
ARTIST DEPT.	30	9¾		3-4-7 Bth

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D
By

DATE Filed MAR 23 1937
By
DATE Photo Returned to Customer 3/29/38 FEB 1937

7

CT 139